

LIFE

A black and white photograph of a woman with dark, wavy hair, looking slightly to the right. She is wearing a dark, sequined or beaded dress with a high collar. The background is out of focus, showing some architectural elements.

PRETTIEST GIRL IN PARADISE

DECEMBER 20, 1937

10 CENTS

Doughnuts

Go to a Party



Small Fry—The younger set has its own way of serving doughnuts. Sometimes they're iced (chocolate, maple or strawberry) and the centers heaped with ice cream. Other times they're covered with thick, gooey chocolate or custard sauce. Simple enough to prepare—and oh so devastating to serve!



On The Table—Grown-ups, who appreciate fine old American food, go for sugared or plain doughnuts, and enjoy the flavor appeal of the new wheat-o-doughnuts. All three varieties are served with stewed fruits, jellies. Yes, and sometimes cut, spread with cheese and popped into the oven.



Pick-Up—As a means of quick, substantial nutrition, the doughnut has no equal. That's why it keeps steady company with hikers, tourists, train grabbers and business folks who eat and run. Try them when you're "too tired for words"—and need a quick, sustaining bite that's easy to take.



Him 'n Her—Remember, doughnuts sold under the Seal are good eating any time at all. That's why, when midnight pantry raids are in force, doughnuts are welcomed with shouts of glee. Smart youngsters split and toast them. Ravenous ones eat them as is. And they're so darn easy to serve!



THIS SEAL ASSURES YOU

the World's Best Doughnuts

DISPLAYED ON BOXES—BAGS—TRAYS . . . wherever good Doughnuts Are Sold



There's one sure way to know good doughnuts. Just look for the Seal of Tested Quality! If the package in which they're wrapped—or the box or tray on which they are displayed—is distinguished by this Seal, you can be sure the doughnuts contained therein are just about the world's best.

Bakers and stores all over the country making and selling doughnuts honored by this Seal of Tested Quality use only quality ingredients—fresh from the farm. Their doughnuts are pleasingly plump, appealingly

brown, uniformly shaped. They're digestible and nutritious. More, they're offered in varieties undreamed of years ago. Right now, with holiday entertaining at its height, is the time to refresh yourself with America's old-time favorite at its best. Remember the Seal pictured above when you say "doughnuts".

FREE: Recipe booklet of inspiring new ways to serve doughnuts. Write: The Doughnut Corporation of America, 1170 Broadway, New York City. In Canada: Canadian Doughnut Co., Ltd., Terminal Warehouse Building, Toronto, Canada.

PLYMOUTH BUILDS GREAT CARS

YOU'LL BE
AMAZED AT
PLYMOUTH'S
LOW PRICE

THE



BIGGEST BUY!

CHECK VALUES among Low-Priced Cars—in Comfort, Beauty, Economy! Prove for yourself Plymouth's Easier Driving—NOW!

GET THE MOST for your money! When you look at cars—see what you *actually get!* ONE LOOK will show how outstanding this new Plymouth is...how roomy and beautiful.

ONE SHORT DRIVE will demonstrate the remarkable new Plymouth ride...its luxurious big-car comfort and amazing safety features!

OWNERS' FIGURES prove Plymouth costs less to run than any other full-powered car!

THE PRICE will delight you. And be sure to ask your Dodge, De Soto or Chrysler dealer about Plymouth's easy payment terms.

By all means see and drive this new 1938 Plymouth — today! PLYMOUTH DIVISION OF CHRYSLER CORPORATION, Detroit, Mich.

TUNE IN MAJOR BOWEN'S AMATEUR HOUR, C. B. S. NETWORK, THURSDAYS, 9 TO 10 P. M., E. S. T.

PRICES ON ALL MODELS

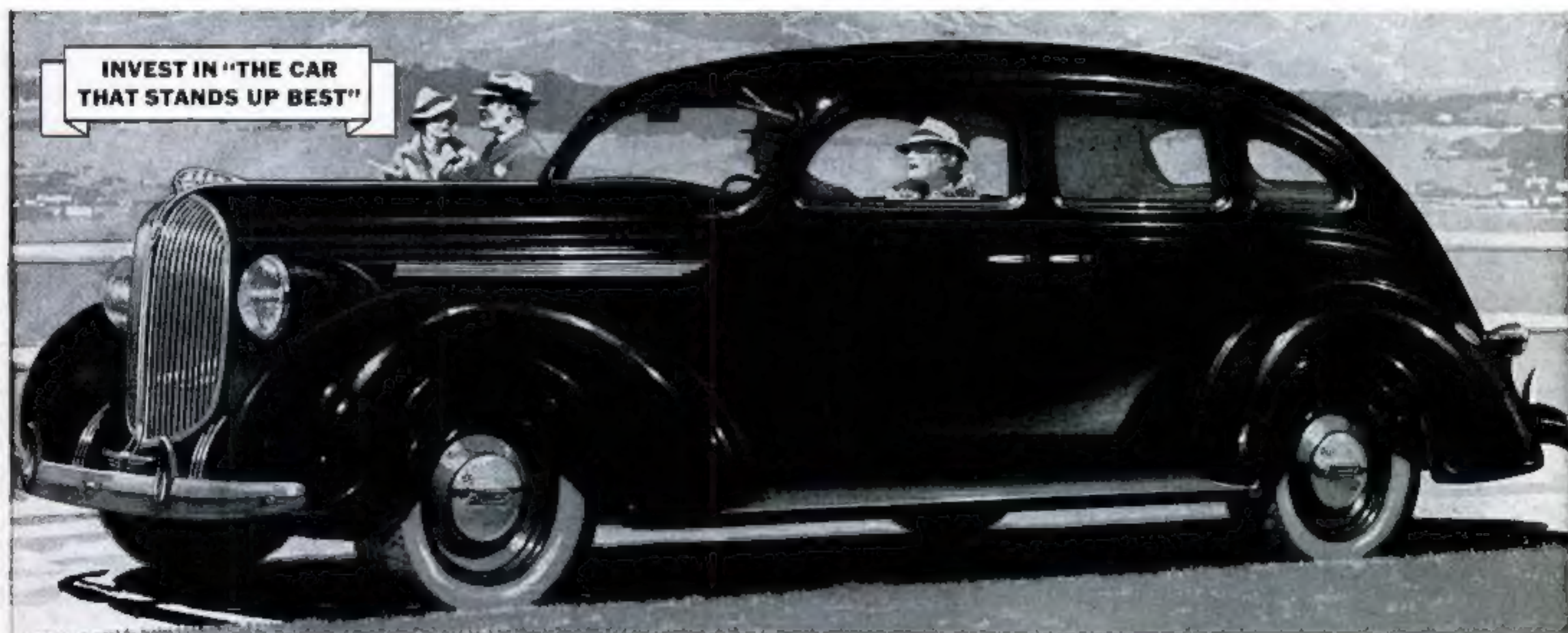
Delivered in Detroit, including Federal taxes. Local, State taxes not included.

BUSINESS MODELS—Coupe, \$645; 2-Door Sedan, \$685; 4-Door Sedan, \$730.

DELUXE MODELS—Coupe, \$730; Coupe with Rumble Seat, \$770; Convertible Coupe, \$850; 2-Door Sedan, \$773; 2-Door Touring Sedan, \$785; 4-Door Sedan, \$803; 4-Door Touring Sedan, \$815.

For delivered prices in your locality, see your Dodge, De Soto or Chrysler dealer.

SEE THE NEW PLYMOUTH

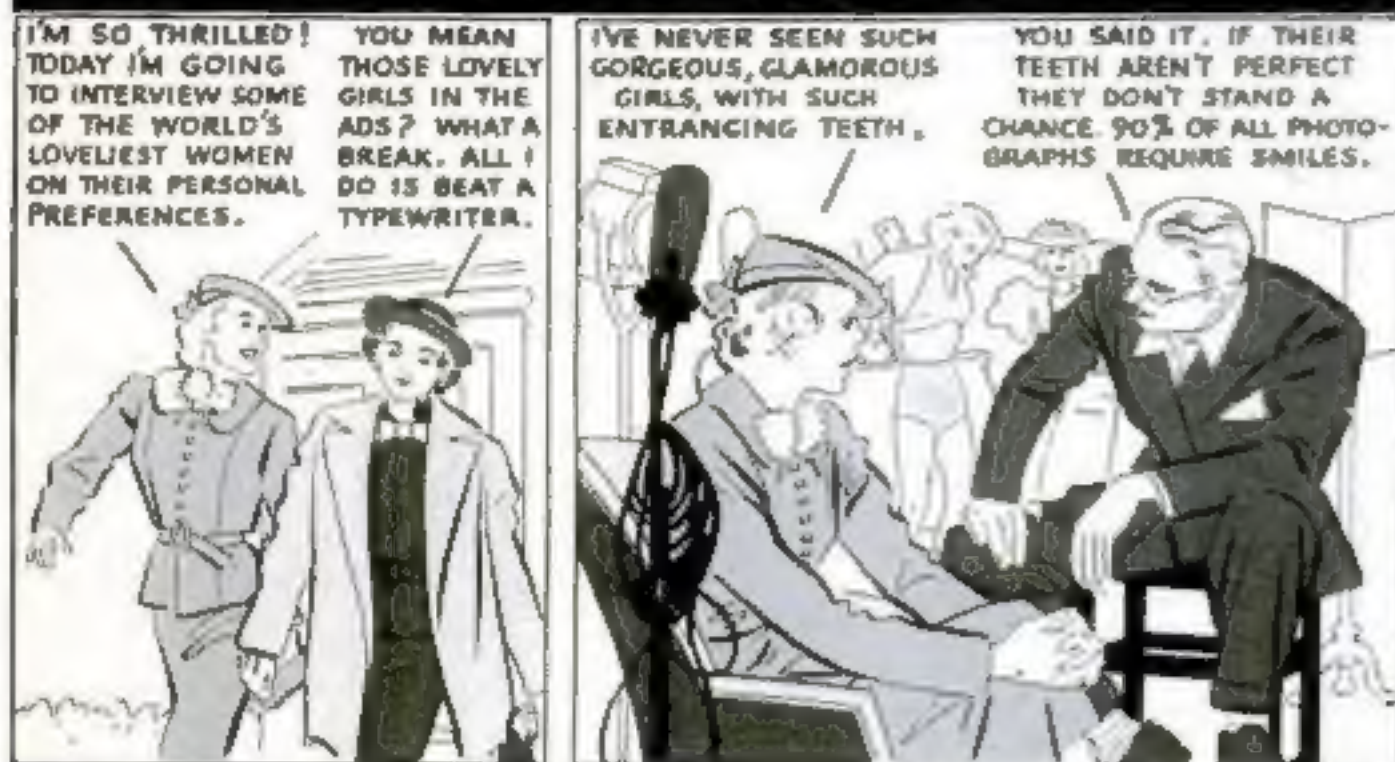


This One



96A1-8RE-C9EX

INTERVIEWING THE WORLD'S LOVELIEST MODELS



USE the tooth paste they use and you too can have the flashing teeth of New York glamour girls. Perhaps the tooth paste you use is too harsh or too soapy. Why not lay it aside and try Listerine Tooth Paste, the dentifrice that so many professional beauties in New York studios call their Beauty Bath for teeth?

"Its wonderful cleansers seem dainty as gossamer," says one who is photographed at least a dozen times a day.

"I like the wonderful flash it gives to teeth and the delightful feeling of freshness it imparts to the mouth," reports another.

"I'm a working girl and the fact that the big tube lasts me from two to three months is mighty important news," declares a third.

"Most of the models I know use it," continues a fourth. "It seems to give the flash and lustre the studios demand."

LAMBERT PHARMACAL CO., St. Louis, Mo.



LETTERS TO THE EDITORS

Story of a Mansion

Sirs:

As a family, we note with interest in your issue of Nov. 23 a picture of our grandfather's home in Clinton, La. (see cut).

May I write an explanation as to what became of the family of Mr. Henry Marston, who finished building this house in 1837?

At the close of the War between the States, my father and his brother moved to north Louisiana, where the land is better adapted to the growing of cotton.

Their parents and two sisters continued to live in the old home until 1933 when the youngest of the daughters died. Our interests and attachments are all

hard: Rhode Island's Gerry. From Conservative to New Dealer: New Mexico's Hatch, Missouri's Truman, Arkansas' Miller. From Politician to New Dealer: Ohio's Bulkley. From Mustang to Politician: Nevada's McCarran. From Coat-tail Rider to New Dealer: Rhode Island's Green, Oklahoma's Lee, Kansas' McGill, Wyoming's Schwartz, New Jersey's Smathers. From New Dealer to Politician: South Dakota's Bulow. From New Dealer to Anti-Roosevelt Die-hard: Minnesota's Shipstead.—ED.

Sirs:

This afternoon I found the old block, Matthew Holt, quite proud and flattered by your remark on his youngest male chip. Senator Rush Holt, dressed in pajamas and robe, had come down from his bedroom and together with his Dad the three of us were talking around when "Doctor Matt" asked if I'd seen your Nov. 20 issue. The label "natural-born hell-raiser" delighted the city of Weston's oldest and greatest hell-raiser. Rush was silent—but "Doctor Matt" had the floor and insisted that it was the greatest compliment you could've paid 'im.

ED ORR

Glenville, W. Va.

● Matthew S. Holt, father of Rush, is a former mayor of Weston.—ED.



here, where seven of the great-grandsons of Henry Marston still raise cotton for a money crop on their several plantations.

The house in Clinton now belongs to many heirs. There is a sentiment among us against selling the former home of our beloved and distinguished grandfather. What to do? A friend in Clinton rents the stately rooms, "two for \$5 a month," that the house may not be destroyed by tramps.

ABBIE MARSTON McLELLAND
East Point, La.

● To Reader McLelland, many thanks for her history of the Marston mansion.—ED.

Senate Seating

Sirs:

I wish to congratulate you on the pictorial reseating of the members of the U. S. Senate in your Nov. 20 issue.

As far as the average reader is concerned, this is the most significant and intelligible treatise on national politics that has ever been printed.

THOMAS R. AMLIE
House of Representatives
Washington, D. C.

● Representative Amlie is a Wisconsin Progressive.—ED.

Sirs:

You label Norris of Nebraska an "Ind. R." He should be "Dep. C. T." (Dependent Coat-Tailor) inasmuch as the only endorsement he received here was from a "band wagon" from Washington, D.C. The "Nebraska" is a doubtful label also as the gentleman has not been "at home" in the state for a number of years.

Mr. Norris himself abandoned the Republican party and we don't want him back.

MARGARET S. MOPES
Young Republican Clubs of Nebraska
Norfolk, Neb.

● The following revisions in LIFE's Senate classifications were suggested by a notably authoritative "insider." From Conservative to Anti-Roosevelt Die-

Tuberculosis

Sirs:

As a tuberculosis patient, I was horrified at your exaggerated pictures in the Nov. 20 issue. If I had been well, I would have prayed God to escape this terrible affliction or be doomed to a life of butchery or slow wasting away.

I have taken pneumothorax and have never grimaced in pain like that poor colored man. Novocaine is injected under the skin first and one only feels a pinprick. It is a simple operation and people go to work or back home after a "refill."

Isabel Smith is an exceptional case. Since tuberculin tests and X-rays have been an established routine in schools and factories, people are caught early and "cure" from one to three years. Of course, there are cases that are more stubborn and further advanced. They take a longer time to cure but it very seldom goes to the ten-year mark as you so discouragingly implied.

MARY COON

Iola Sanatorium
Rochester, N. Y.

Sirs:

Permit me to offer sincere appreciation of your excellent coverage of tuberculosis.

KARL JOHN KURZ, M.D.
Germantown, Pa.

Sirs:

My reaction to your picture-story of tuberculosis was one of hearty approval. The subject matter was presented in a manner which gave unmistakable evidence of having been prepared under the guidance of expert medical personnel.

BERNARD KLEIN, M.D.
Medical Director
Will County Tuberculosis Sanatorium
Joliet, Ill.

● LIFE's story was prepared with aid of Dr. Kendall Emerson, managing director of the National Tuberculosis Association.—ED.

"Greatest" Harbor

Sirs:

In your series of photos, Nov. 23, on Harbors of the Nation, you make the glaring mistake of overlooking San Francisco's port. You include Los An-

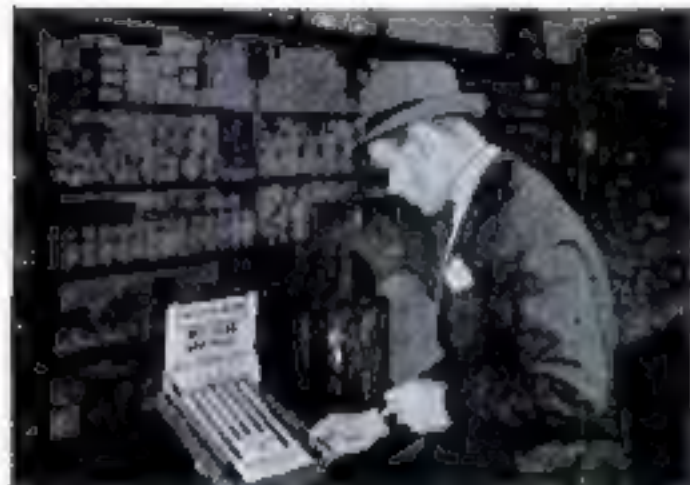
Advertisement

YOUR OWN EYES DO THE SHOPPING

When you go to the hardware store to buy a file, the clerk no longer pokes through boxes, unwraps yards of brown paper * * * Your own eyes do your shopping, without delays...



WHERE? Easy to find in the store, popular Nicholson or Black Diamond Files are out-from-under the counter, readily available in a colorful, conveniently partitioned display...



WHAT TYPE? Each type and size has a place of its own, clearly marked for easy selection...



WHAT CUT? Cellophane wrapping on each file lets you examine it closely, yet protects it from handling damage...



HOW MUCH? You'll find the price of each type and size clearly marked... just pick the one you want and pay the clerk * * * Whether you're a plant executive, a workman, or a spare-time hobbyist, count on the new tooth construction and special file steel of Nicholson or Black Diamond files to start and finish any job. At your hardware dealer's. Nicholson File Company, Providence, R. I., U. S. A.

PATENTS PENDING

A FILE FOR EVERY PURPOSE

LETTERS TO THE EDITORS

(continued)

geles makeshift mud puddle, but you fail to insert the greatest natural harbor in the world.

MICHAEL BRONSON
San Francisco, Calif.

Sirs:

We are really at a loss to know why we were neglected.

CARL COPE
San Francisco, Calif.

Sirs:

You perpetrated an insult to San Francisco Harbor.

GEO. E. S. SATCHEL
San Francisco, Calif.

● LIFE meant no slight to San Francisco's fine harbor nor to New York's, which was also omitted. New York, Rio de Janeiro and Sydney, Australia, might challenge San Francisco's claim to "the greatest natural harbor in the world."—ED.

Miniature Rooms

Sirs:

I was interested in noticing the article on Mrs. James Ward Thorne's Miniature Rooms in LIFE, Nov. 20.

Seven of the nine rooms photographed in that article are not in the Art Institute as you definitely state, but have been and will continue to be in the Chicago Historical Society.

L. HUBBARD SHATTUCK
Director

Chicago Historical Society
Chicago, Ill.

● LIFE regrets that there was confusion about where Mrs. Thorne's miniature rooms may be seen. The Louis XV boudoir and the Jacobean bedroom, shown in LIFE, Nov. 20, are now on display at the Chicago Art Institute. The other six rooms are part of a permanent exhibit of 30 at the Chicago Historical Society.—ED.

Bennington Feet

Sirs:

LIFE for Nov. 22, page 43, "Art photography by Joan MacArthur, Bennington photography major, reveals good texture, excellent composition" (the picture is of a classmate's feet.—ED.). May I add: shows to the practiced eye of the chiropodist an epidermal lesion on the plantar surface of the great toe, probably a tyloma (callus), but very possibly, from its quite round shape and craterlike appearance, a verruca plantaris (wart). The nails of the left foot suggest an onychomycosis (ringworm of the nails). The left little finger (on the hand) appears to be hiding a recently pared heloma (corn) on the left fifth toe. The left fingernails suggest a leuconychia (white spots under the nail).

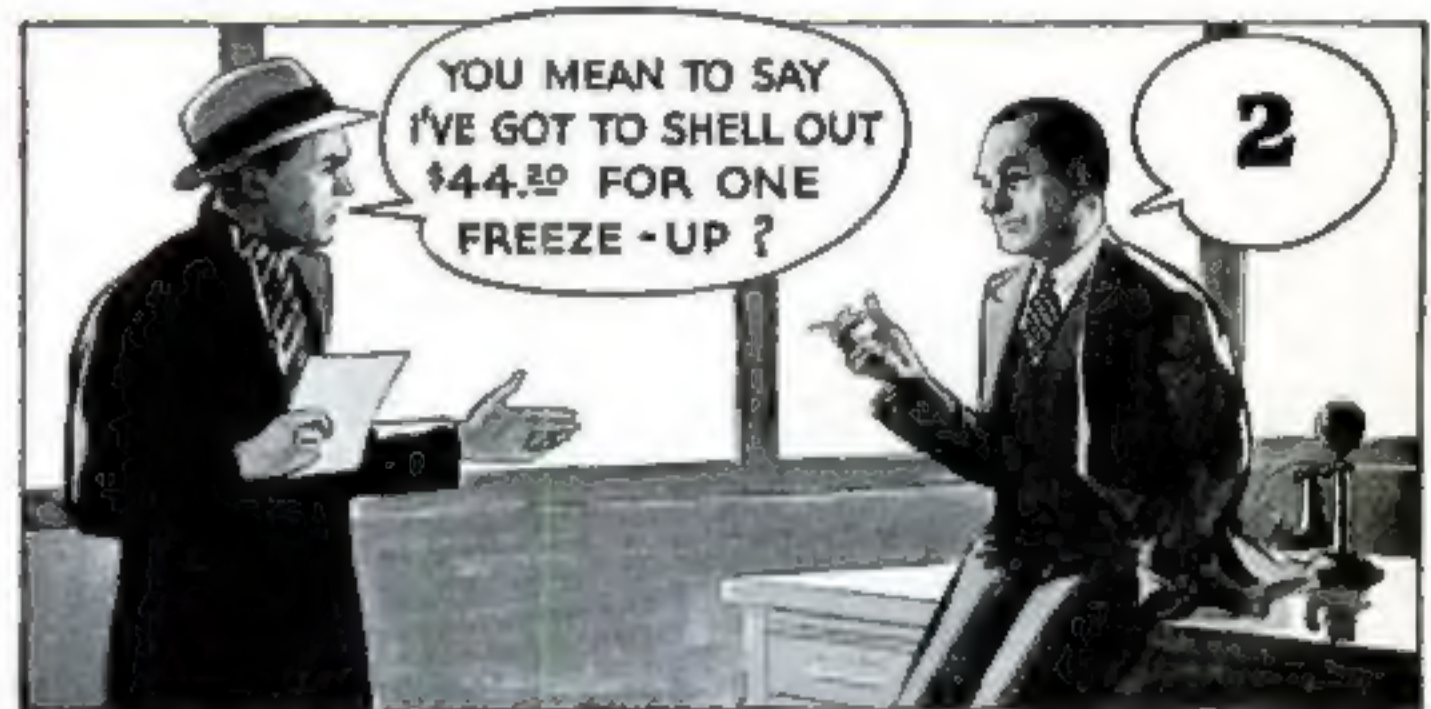
Finally, the chiropodial detective notes the enlargement on the back of the left heel and the enlargement of the left second toe over the dorsal surface of the proximo-medial phalangeal articulation, and deduces that subject has been wearing shoes too short or too high-heeled.

MORTON HACK, D.S.C.
Detroit, Mich.

THEY BOTH HAD ANTI-FREEZE IN THEIR CARS BUT they both froze up!



1 "All right, I'll tell you. You had protected your car to 10° below but when your fan belt broke you boiled out most of your anti-freeze. The anti-freeze you used wasn't the type that prevents hard ice even when as much as 80% has been boiled off due to overheating. So bingo! You froze up solid and the block cracked."



2 "That's the size of it. You see, certain kinds of anti-freeze act as a rust solvent. Now in your car the anti-freeze you used dissolved the rust scales in the radiator core. They were really acting as plugs and when they were dissolved your solution leaked out. The freeze-up that followed, punched bigger holes and you're in for a new radiator core as well as the other repairs."

Thermo-Royal's Protective Base would have saved them both!

Here's Why! Thermo-Royal offers greater protection drop per drop... penny per penny than any other anti-freeze on the market.

Thermo-Royal has an exclusive chemical protective base. This base prevents the formation of hard ice down to the temperature originally protected against, provided as little as 20% of the original solution remains in the cooling system. Thermo-Royal is the only anti-freeze that gives you this extra measure of protection plus these other features. Thermo-Royal is made of anhydrous ethanol for maximum protection against freezing. It contains a rust preventative... not a rust solvent. It contains a special oil seal to retard evaporation. There are no poison fumes. It will not "creep" out of any cooling system that will hold water. And it sells for only 25¢ per quart. Don't risk an expensive freeze-up! Play safe. Insist on Thermo-Royal.



During the winter months every car leaving the factories of Graham-Paige Motors Corporation, The Studebaker Corporation and Willys-Overland Motors, Inc., will be serviced with Thermo-Royal. This decision was reached only after exhaustive tests by their engineering staffs had proven Thermo-Royal to be the outstanding ethanol base anti-freeze with the perfect rust inhibitor, oil seal and exclusive protective base.

THERMO-ROYAL

ANTI-FREEZE

25¢
PER QUART
20¢ per quart West of Rockies

***** Super Thermo in Temper Proof Cans, Only 20¢ per Quart (Not Sold West of Rockies) *****

SPEAKING OF



GRAHAM BAKER, TAY GARNETT, GENE TOWNE ACT A MURDER SEQUENCE



GARNETT OFFERS A SUGGESTION WHICH BAKER (LEFT) CRITICIZES



TOWNE MURDERS BAKER BUT GARNETT IS BEGINNING TO HAVE DOUBTS



THEY SHIFT TO LOVE: TOWNE WOOS BAKER



TOWNE ASKS GARNETT HOW THEY'RE DOING



BAKER COLLAPSES UNDER EMOTIONAL STRAIN



When Jack Cunningham thinks, he snaps his suspenders. Above, he is thinking about Harold Lloyd's new picture. He last worked on a W. C. Fields' story—*Things Began to Happen*. When he writes, Cunningham sits in chair he sat in when he broke into films in 1918.



Lawrence Hazard's headdress is a hair-grower which he wears while writing. It massages his scalp for ten-minute stretches. When he isn't using it, Hazard lends it to fellow writers. He works for M-G-M, has written screen play for Joan Crawford's forthcoming *Mannequin*.

PICTURES...THESE ARE HOLLYWOOD SHAKESPEARES

Photographs for LIFE by Paul Dorsey

The greatest market for literary talent the world has ever known exists today in Hollywood. Writers for movies are better paid than any writers have ever been before. They are less recognized, however, than any equally important writers ever were—except, perhaps, the authors of the King James version of the Bible. These Hollywood Shakespeares have usually been mute, inglorious Miltons.

The public thinks of the movie writer simply as a name which appears at the beginning of a picture. This "screen credit," however, is most important to the profession and a writer's reputation often depends upon whether or not he is given this visible recognition for his work.

The screen writer is generally imagined to be a bewildered fellow who sits around and is paid fabulous sums for doing hardly anything. While this conception has some basis in fact, the average important Hollywood writer actually works very hard in spurts, gets \$750 to \$3,000 a week.

Although Hollywood's Shakespeares are becoming better known, they are still comparatively anon-

ymous. On these pages are scenes from the working life of a few important Hollywood writers. It will be noted that not one of these photographs is a simple, straightforward portrait. When LIFE's cameraman went around to take the pictures, he found that most of the writers wanted to act out little gags. This urge to act probably represents the revolt of repressed artists who have never had the satisfaction of giving final expression to their inspiration.

One writer whose creative moments are fairly quiet is Robert Hopkins. Mr. Hopkins, better known as Hoppy, works for Metro-Goldwyn-Mayer, is shown at right seated in his customary place next to the fire alarm on M-G-M's lot. Hoppy is a nonwriting writer who simply talks his pictures. He has an office and a secretary but seldom uses either. When M-G-M finds itself stalled on a film, with a thousand extras, three dozen elephants and Greta Garbo all being held up for lack of an idea, Hoppy is often called in. He paces frantically for a while, then yells: "I've got it." As often as not, he does have it and M-G-M consequently finds him very valuable.



Laying an egg on his typewriter was the gag that M-G-M's John L. Mahin took a half-hour to get these hens to enact for LIFE. When his wife saw it, she said: "John, if Mr. Mayer sees this, you'll be looking for a job." Mahin worked on *Captains Courageous*.



A Warner Bros. writing trio is Jerry Wald, Maurice Leo and Richard Macauley shown above in the throes of writing *Gold Diggers in Paris*. Wald used to be a radio columnist, Macauley once wrote *Saturday Evening Post* stories, and Leo is a former vaudeville actor.



Highest paid movie team shows how it creates

The sequence of pictures which starts at the top of the opposite page and ends here shows how the reputedly highest paid team in Hollywood does its scripts. Tay Garnett, director, and Gene Towne and Graham Baker, writers, have done *Stand-In*, are now working on *The Joy of Loving*. They get a total sum of \$15,000 a week, always act out their ideas. As actors, they are expressive but not altogether convincing. Most colorful member of the team is Towne. A noisy man, he wears overlong camel-hair coats, smokes overlong cigars, calls everyone—male or female—"honey" or "darling" and has never, in the memory of Hollywood, been embarrassed by anything.

GARNETT DECIDES THE THING IS TERRIBLE. THROWS IT AT HIS TEAMMATES...

...AND CUTS A YARD OFF THE SCRIPT

Famed

is the name

OLD QUAKER

full 90 proof...
full measure

ALWAYS THE SAME RICH,
MILD FLAVOR.
THIS WHISKEY IS
2 YEARS OLD.

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SPEAKING OF PICTURES

(continued)



The letting type of writer is exemplified by Niven Busch who has been in Hollywood for six years and has worked in five studios. He is now with Warner Bros.



Ideas flow freely, Busch finds, when he is on his stomach, with his script on the floor. Busch thus wrote the story for a coming superproduction, *In Old Chicago*.



If inspiration fails, Busch makes little effort to force creation. Instead he takes a short nap. Busch recently grew a moustache, says it got him a \$100-a-week raise.

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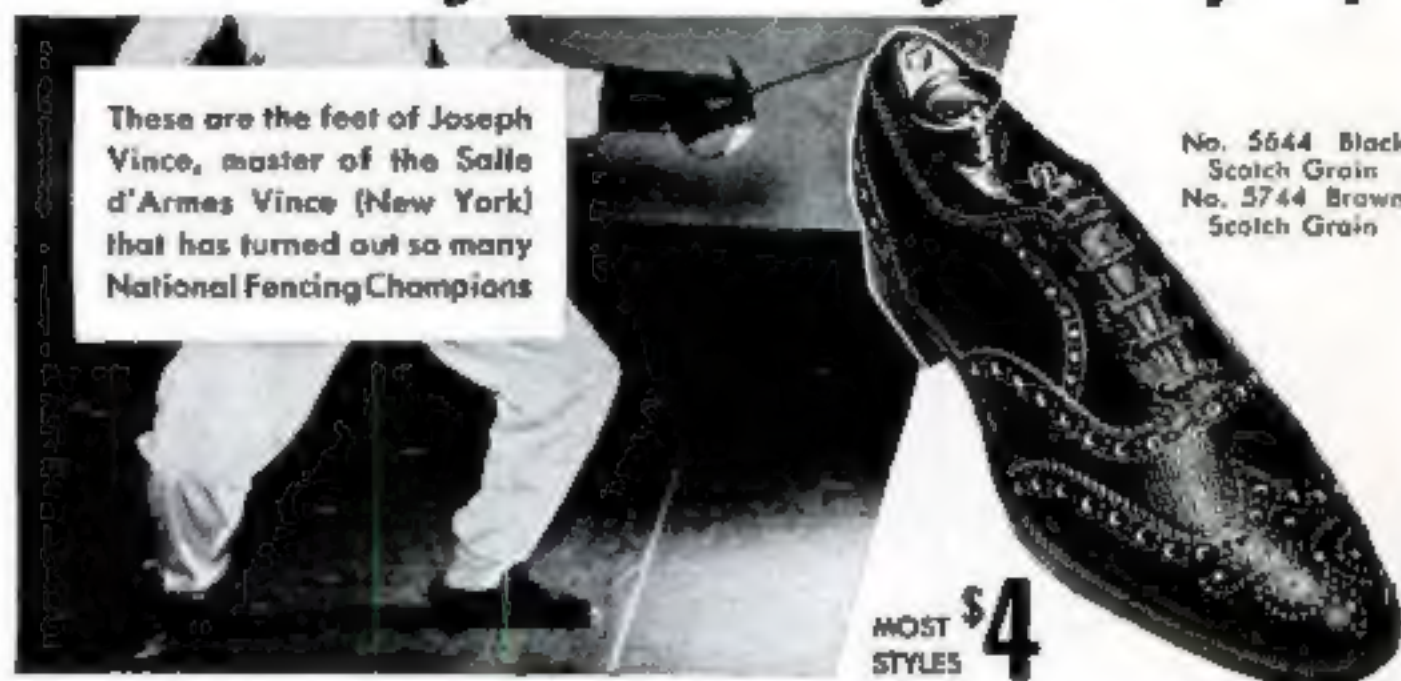
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VICTORIOUS FEET of the master of sword play



These are the feet of Joseph Vince, master of the Salle d'Armes Vince (New York) that has turned out so many National Fencing Champions

No. 5644 Black
Scotch Grain
No. 5744 Brown
Scotch Grain

MOST
STYLES \$4

WINNER at foils, sabre, epee — he takes many a bout by clever footwork. In Fortune Shoes, your feet score too — in smart, well-dressed appearance and genuine comfort-in-action. All for a price designed to cheer your pocketbook and make you the winner of outstanding, money's-worth value.

Sturdy as it looks, this Fortune

wing-tip brogue with medallion toe is fashioned of stout Scotch Grain with extra-heavy sole — exactly meets this season's demand for smartly rugged appearance plus rugged, all-weather wear. Style specified with soft worsteds, tweeds, cheviots, saxonyes — all the rough, laungy fabrics so popular this season.

OK FORTUNE SHOES
SEE THE SIGNED O.K. CERTIFICATE PACKED WITH YOUR FORTUNE SHOES



SOMETHING OUGHT TO BE DONE ABOUT THIS

A HOT cup of BOVRIL will lift that 3-o'clock let-down. BOVRIL is not only a delicious, irresistible beverage, the flavor of which reminds you of the succulent essence of sizzling roast beef: It is a rich, pure-made, invigorating beef-drink that fights the feeling of fatigue, chases chill and helps to send you back into the

daily fray with clear head and nimble hands. BOVRIL has been Great Britain's Great Bracer for fifty years.

AT FOUNTAINS, 10c A CUP—HOT

BOVRIL is concentrated and nourishing — twenty to thirty pounds of prime, lean beef are required to make one pound of the extract used in it. At drug and food-stores, in jars for home use.

BOVRIL OF AMERICA, Inc., Camden, N. J.



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"BEVERAGE BEEFSTEAK" • ALSO BOVRIL BEEF BOUILLON CUBES

FESTIVE CHRISTMAS FIXIN'S



THE SEASONS EATINGS! Santa Claus knows a thing or two! See how he's filled his basket with festive Christmas fixin's—the real *homemade* kind. Somebody is going to have a dandy dinner! There's rich tomato juice, delectable soup, colorful jelly, Christmas-y pudding and mince meat just as good as Grandmother's! *Homemade?*—of course, by the House of Heinz!



LILY GILDING—that's what you might call presenting fancy soup dishes to a hostess who serves Heinz Soups! For these delicious home-style pottages need no exotic setting to be appreciated. The color, the aroma, the taste—ah! the taste—make all 23 kinds sensational!



BLAZE OF GLORY. When father touches a match to the plum pudding and the blue flame bursts forth, it's nearly the climax of the Christmas dinner. Nearly. The *climax* is the delicate flavor of the pudding itself—the real English savor Heinz cooks have so admirably captured! Your whole family will agree on that!



JUNIOR MINCES no words! He wants another cut of mince pie—and so does everyone else! Such crust! Light, flaky, tender—your best. Yes, and such mince meat! It's Heinz.

57

Let Heinz cooks do *most* of your holiday cooking for you. Save your own efforts for the plump fowl, or the tender suckling pig! Preface your feast with a chilly glass of Heinz Tomato Juice. Then a steaming tureen of Heinz Cream of Mushroom Soup—made the *home* way with the finest little white mushrooms, sautéed in table butter, and generously blessed with thicker-than-whipping cream! Garnish your table with Heinz pure Jellies—Grape, Crab apple or Currant—and with jade-green slices of Heinz Fresh Cucumber Pickle. Finally, for dessert, serve pie made with Heinz Mince meat, or a delicious Heinz Plum or Fig Pudding. You'll have 57 Varieties of Merry Christmas!





PNEUMONIA MORTALITY MAY BE CUT IN HALF BY USE OF NEW SERUMS

Photographs for LIFE by Hansel Mieth

In the glass above are two pieces of guinea pig lung. The one floating on top of the water is a healthy, air-filled specimen. The other sank to the bottom of the glass because it was solid from pneumonia. Any infected part of the 400,000 human lungs which are annually attacked by pneumococci in this country would behave the same way if dropped into water.

In the past, all sorts of treatments have been used to combat pneumonia which takes a toll of 100,000 lives in the U. S. every year. None has had any dependable effect. The principal reason was that the malady, though produced by a family of germs that looked alike and caused similar symptoms, actually consisted of 32 different types, which required different methods of attack. In 1913 three different types of pneumococci were definitely classified as I, II, and III and all the others summarily lumped under Group IV. The late Georgia Cooper in 1932 completed classification of all 32 types. Next month specific serums for all these types, covering 95% of all pneumonias, will be made available through Lederle Labora-

tories, Inc., following pioneer work done by the Rockefeller Institute of Medical Research. Even more important, a serum for the dreaded Type III, which kills half its victims, will go on the market. Thus the oft-repeated phrase "pneumonia control" may finally become more than a phrase. For, though the spread of pneumonia cannot yet be halted, the mortality rate may be reduced by more than 50% through use of serums.

In the next four months of cold weather, about 200,000 persons will contract pneumonia. Public health authorities point out that unless obstacles to the distribution of serums are overcome, some 25% of this group will perish. Because serums are at present expensive (from \$35 to \$150 for a case), philanthropic and public health funds will be required to aid their distribution. And because it is impossible to administer a specific serum until the specific cause of the pneumonia has been definitely typed, the primary need is for more typing stations throughout the country and the active co-operation of the general practitioner.



Lederle Laboratory horses are injected for ten months with a specific type of pneumonia germ, so treated as not to harm them, while the animals' systems build up antibodies.

Then technicians draw off every two weeks two gallons of blood from each horse (above) containing these antibodies which in turn are used to make the serum for the

specific type of pneumococcus originally injected into the horse. Injections of germs are given at regular intervals and horses continue to produce serum for many years.

Horses and Rabbits make serums for all 32 types of pneumococci

Up to the present time most pneumonia serums have been produced in horses. But, of 32 types of pneumococci, there are some for which no horse can produce in its blood stream sufficiently potent specific serums necessary for their treatment. Hence, pneumonia experts are turning to rabbits and are demonstrating the possibility of obtaining from them the other serums which fill in the whole range of pneumonia types. At present, the Lederle Laboratories at Pearl River, N. Y. are using both horses and rabbits to make serums which, it is hoped, will have an immediate beneficial effect on pneumonia patients.

One of the principal objections to pneumonia serums was that they sometimes produced reactions so violent as to kill the patient. Though this occurred extremely infrequently, doctors have been fearful about giving injections, thereby wasting precious hours during which serums have the most effect. The latest process for refining serum eliminates reaction in all but very exceptional cases. The horse or rabbit serum containing the pneumonia antibodies is precipitated, centrifuged, separated by dialysis and treated with various chemicals. This new method is designed to draw off the harmful substances which may produce reactions in certain persons, and leave 75% of the potent protective antibodies.



These seven vials represent the seven main steps in producing refined pneumonia serums. The plasma at left first

loses the substances in the next three bottles to become serum concentrate, which is made into refined serum.



Mice test pneumonia serums

The technician is injecting a serum solution into a mouse which has received enough pneumonia germs to kill 100,000 mice. By varying the solution

the technician ascertains the serum potency and dilution to be used. The product is also tested for safety and sterility before being delivered to hospitals.

CONTINUED ON NEXT PAGE

PNEUMONIA IS TYPED



A bacteriologist at New York's Harlem Hospital examines under her microscope sputum from a pneumonia patient, just admitted to determine which type pneumococcus he has.



All pneumococci look like little pairs of black dots (above) under the bacteriologist's microscope. The black smudges are pus cells.

A reaction occurs (i.e. capsules enveloping the dots swell) only when serum corresponding to the specific type of pneumococcus touches specimen germs.



A complete record of all pneumonia patients is kept at Harlem Hospital by a statistical secretary for future study and to help determine the value of specific serums.

PNEUMONIA IS TREATED



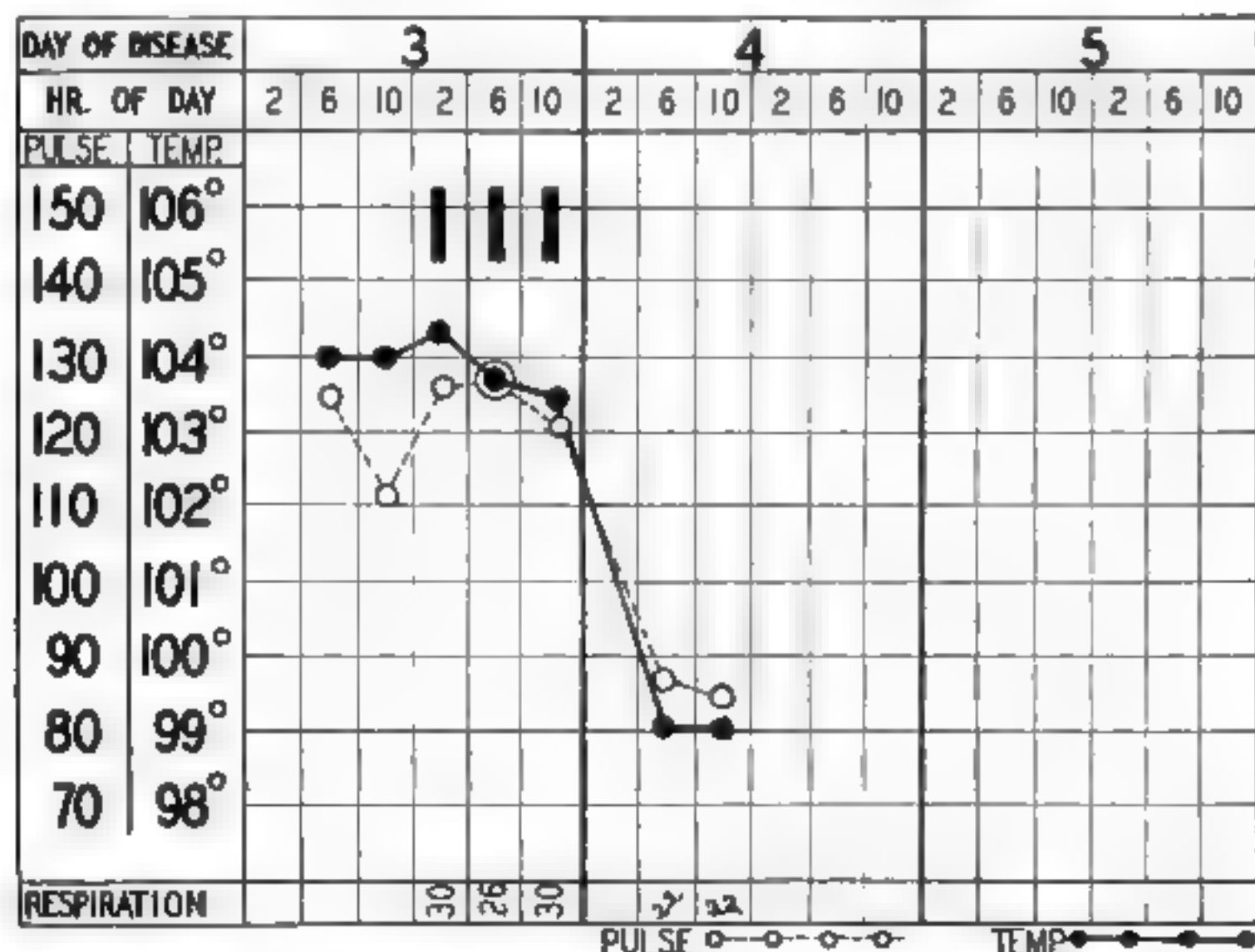
A Harlem postal clerk named John Forrest arrives at hospital Dec. 2 with pneumonia. He is given oxygen by nasal inhaler and typed. His chest is uncovered in preparation for X-ray.



An intracutaneous injection of nonimmunized horse serum is given Forrest to see if he is serum-sensitive. Because there was no marked swelling in his arm, horse serum was given.



Serum is injected in Forrest's arm. Successive injections over a period of about eight hours were made. In 12 hours the 104° fever dropped to normal and the pulse decelerated.



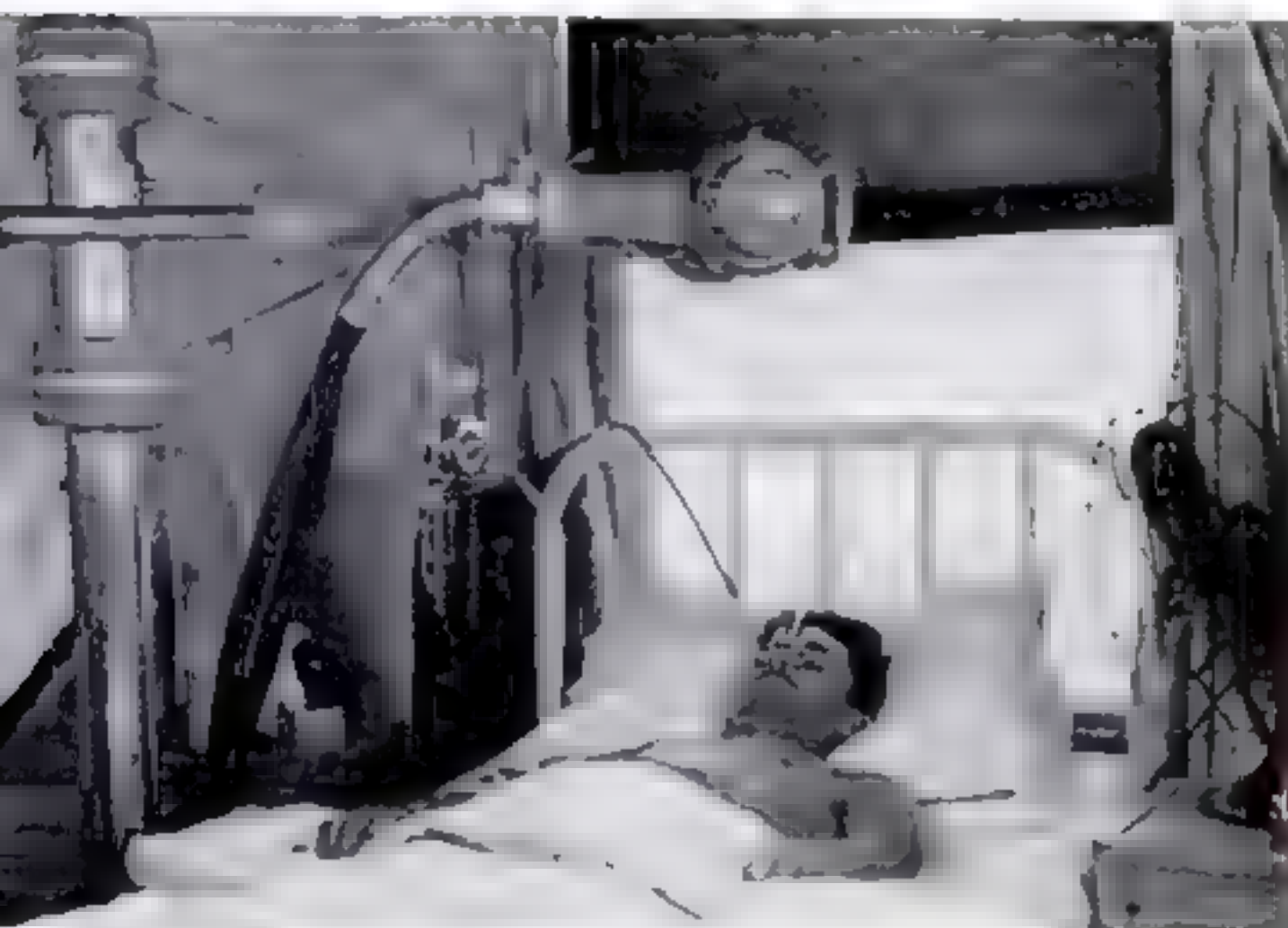
HARLEM HOSPITAL USES PNEUMONIA SERUM

John Forrest, Harlem postal clerk, is a typical example of the pneumonia victim. Of modest means, this Negro does not see a doctor often. In his office Nov. 29-30, he felt badly, finally consulted his doctor who dispatched him to Harlem Hospital. There, a sample of his sputum was taken. The bacteriologist was prepared to test it against each serum of the 32 types. On applying Type I serum, she saw the capsules of the pneumococci swell, indicating that Type I pneumococci caused Forrest's pneumonia. Meanwhile he was put to bed, an X-ray was taken and oxygen treatment commenced. Thirty minutes later, after testing for allergy, the doctor made the first injection of Type I serum. Within the next eight hours he gave two additional doses. This was sufficient to reduce the patient's fever to normal. Twelve hours later Forrest, to all outward appearances, had recovered from his pneumonia. Five days later he appeared to be a new man (see right), easily reading *True Love* magazine and pining to leave the hospital.

A swift recovery was made in Forrest's case because: a) he arrived at the hospital early, received prompt treatment, b) the Harlem Hospital is specially equipped to treat pneumonia; c) his case was rapidly typed and the right serum immediately administered. Had he gone to the hospital a day later, the chances for his recovery would have been considerably less. Had he not received serum treatment, he would have run a 25% chance of dying.



Typing is checked by bacteriologist who injects the patient's sputum into a mouse. Organisms found in the mouse's blood, after autopsy, are typed to see whether the diagnosis is correct and whether patient has more than one type of pneumococcus in his system.



Making X-rays of Forrest's lungs confirms the presence of pneumonia. They are valuable in following the course of the disease and may help in explaining later developments. Below, you see Clerk John Forrest feeling perfectly healthy five days later.



PNEUMONIA: A NATIONAL PROBLEM

U. S. Public Health starts control campaign



DR. THOMAS PARRAN

Surgeon General Thomas Parran of the U. S. Public Health Service (left) on Nov. 12 inaugurated a national campaign to control a national problem—pneumonia. The man who has done most to launch the current crusade against venereal diseases said this week: "The next step in the evolution of a national health program is pneumonia control. In developing pneumonia programs, facilities and materials should be made available which will aid, abet and support the practicing physician in his work."

Like all good physicians Dr. Parran was careful not to talk about "pneumonia cure" because no hard and fast cure has yet been found. By "pneumonia control"

he meant the establishment of more typing stations and wider use of the kind of serums described on the previous pages. Such a program would not reduce the number of pneumonia cases but would probably materially cut the great death rate. The big job is to make typing and serum available everywhere.

Lifes and buts of serum

Serums, however well prepared, cannot be considered a 100% cure for all cases of pneumonia. They are still being subjected to exhaustive clinical tests which, so far, give highly favorable results. Dr. Jesse G. M. Bullowa, Clinical Professor of Medicine at New York University College of Medicine, in charge of the Littauer Pneumonia Research Fund, Harlem Hospital Station, in his recent book *The Management of the Pneumonias* (Oxford University Press, \$8.50), discusses the beneficial rapid action of refined rabbit serums. If however, the patient receives serum treatment after the fifth or sixth day, much more serum must be administered and the cure is much more difficult. Also invasion of pneumococci into the blood stream requires very large doses of serum. Finally, there are cases of pneumonia caused by other than pneumococci which are not overcome by serums.

Rapid typing imperative

Pneumonia is just as much of an emergency as acute appendicitis. Results of pneumonia control depend in part on rapid typing. Of 4,565 queries on hospital typing facilities sent out by the American Medical Association, 2,595 replies were received. Of these only 1,850 reported facilities. Said an editorial in the Dec. 4 issue of the *Journal of the A.M.A.*: "The high death rate from pneumonia and the large percentage falling in the group of known response to specific serum make it evident that this means of therapy is not adequately employed. Equipment to do typing does not necessarily mean that typing is being done on any such scale as is actually indicated. These surveys disclose the inadequate equipment for pneumococcus typing of some communities and indicate further lack of proper utilization in others."

States against pneumonia

In recent years a number of State governments have joined the fight against pneumonia. Leaders in the application of serum treatment are Massachusetts and New York. Massachusetts during the past seven years has distributed serums for common types free of charge through 72 laboratories. Until recently because of the small supply, serums were given only to patients ill not more than four days. The New York State Legislature recently voted a \$400,000 pneumonia-control budget. That State has 105 typing laboratories which distribute free serum for common types of pneumococci. Health Commissioner John L. Rice of New York City has opened five typing stations, plans to spend \$100,000 in 1938 on pneumonia serums. On Dec. 9, Pennsylvania announced it would advertise free serum on 2,000 highway billboards.

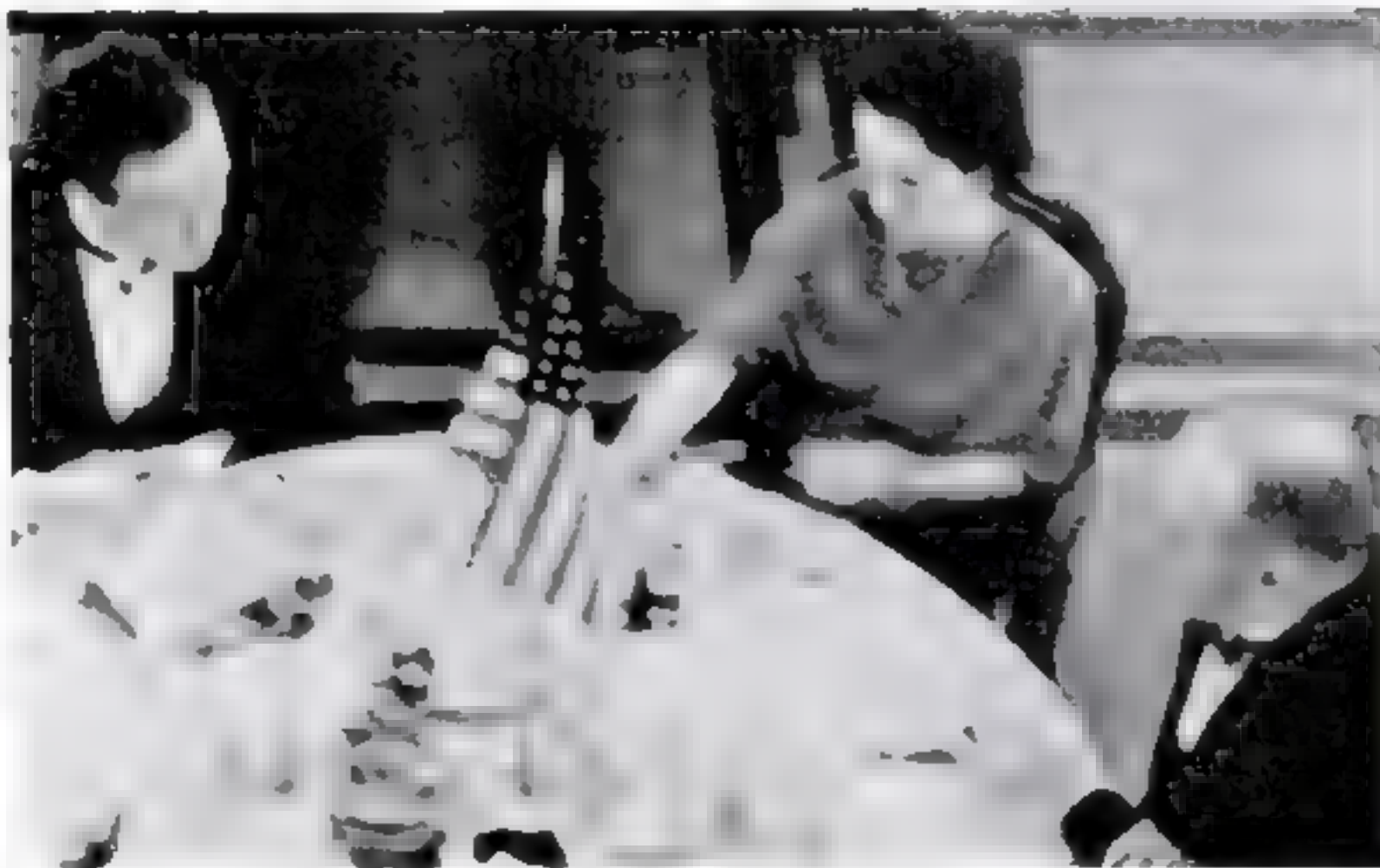


HEALTH COMMISSIONER RICE

LIFE ON THE AMERICAN NEWSFRONT: THE LINDBERGH'S PAY A SURPRISE VISIT TO THE U. S.



Camera-shy Colonel and Mrs. Charles A. Lindbergh left their English home amid great secrecy, boarded the United States Liner *President Harding*



ing unrecognized, hid below decks for 24 hours. Their steward, Emil Planert (left), obligingly called them "Mr. & Mrs. Gregory." When their identity finally became known, a ship's photographer snapped them through a skylight dining with Captain James E. Roberts (above). Landing unheralded in New York City Dec. 5 they were spotted by a photographer (see p. 68), un-



successfully dodged his camera (right). Reason for their first U. S. visit in two years: a conference with Pan American Airways on proposed 100-passenger transoceanic airliners.

CHICAGO MOTHER BEARS HER FIFTH CAESAREAN BABY



Mrs. Isabel Barrett, 33, was delivered Nov. 30 of a healthy 5½-pound boy in Chicago's Mercy Hospital by Cesarean section, the fifth she has undergone in 12 years. Conservative medical opinion holds that two Caesareans are maximum any normal woman should undergo.



Mrs. Katharine Quist, 41, of Omaha, Neb., on hearing of Mrs. Barrett's achievement, pointed with pride to her six Caesarean children, the youngest, Marie, 4 (left). The Lying-In Hospital at Boston has record of a woman having undergone eight Caesarean operations.

LOST PASSENGER RESCUED AFTER SIX-HOUR SEARCH IN TROPICAL SEA



Miss Eleanor Offutt of Los Angeles vanished from the freighter, *Lillian Luckenbach* 30 miles off San Salvador at 1 a.m., Dec. 5. An hour later her absence was discovered.



Captain Gilbert C. Bown put about, retraced his course through the dark waters. Soon after dawn Miss Offutt was sighted due ahead. Half-conscious, she was lifted into an



open boat, thence up the ladder, over the side. The above pictures were taken by Radio Operator Lorren Millholin. Safe again, Miss Offutt refused to explain her disappearance.

LIFE ON THE AMERICAN NEWSFRONT: "WE MUST STILL LOOK TO THE MAN ON FOOT"

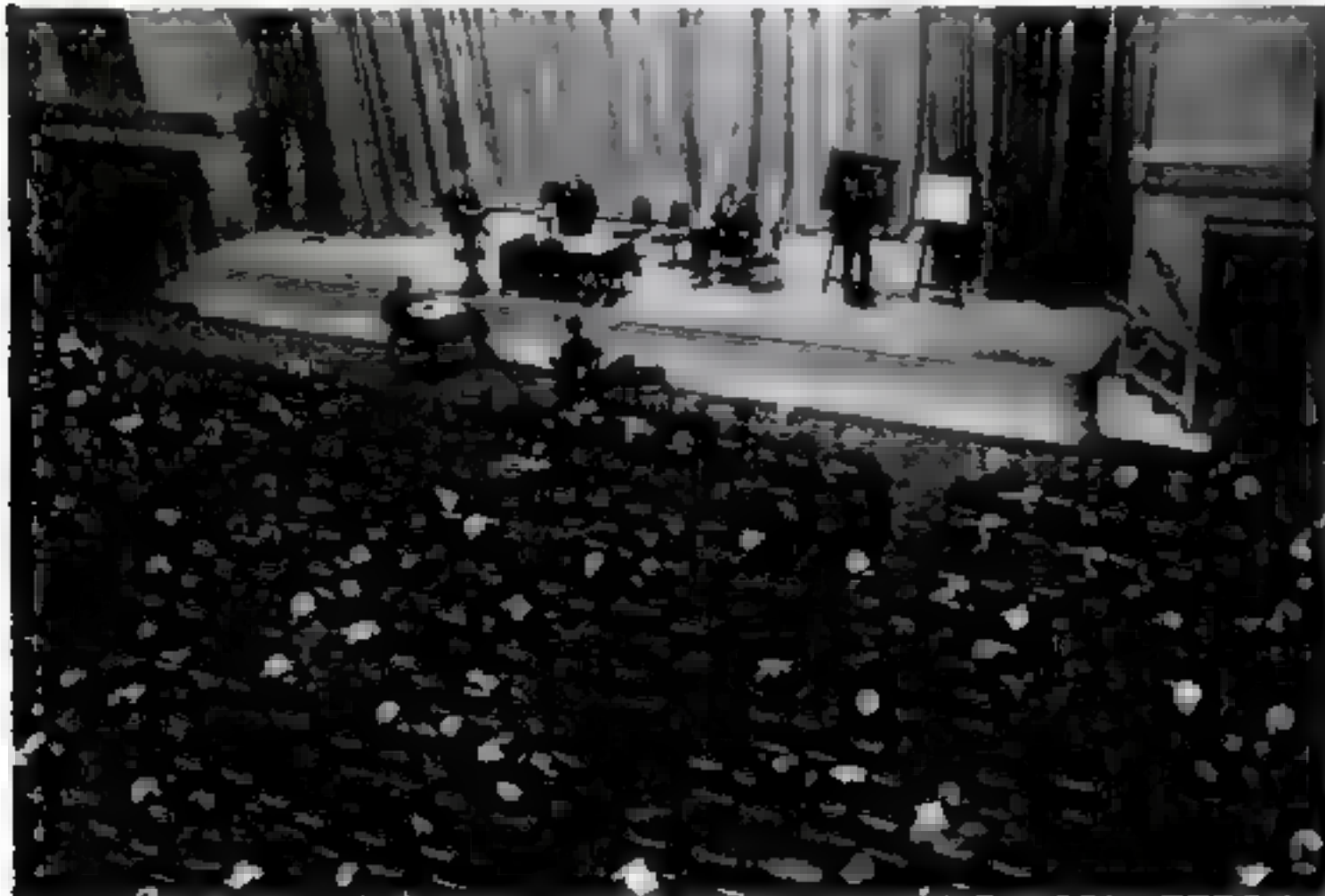


Private Davis, First Class

All the battles of history from Thermopylae to Shanghai have been won by such a soldier as you see above. He is Private Fred Davis, Company E, 2nd Battalion, 30th Infantry, now stationed at San Francisco. Since he enlisted Oct. 19, 1914, he has witnessed the rise of airplanes and tanks as implements of war. But tanks cannot yet capture a city nor can planes effectively withstand the fire of modern anti-aircraft guns (LIFE, Dec. 13). For the decision in battle, General Malin Craig, chief of staff of the U. S. Army, declared in his annual report, Dec. 5: "We must still look to the man on foot. The new arms can aid him, they cannot replace him."

Private Davis, 43, has never regretted his choice of the infantry. Seven times his periods of service have expired; seven times he has re-enlisted. He has refused all offers of promotions. To this "man on foot" the U. S. pays \$42.50 a month.

LIFE ON THE 'AMERICAN NEWSFRONT: "WHAT THIS COUNTRY NEEDS IS BUSINESS CONFIDENCE"



1,000 of the nation's top businessmen attended the three-day sessions of the Congress of American Industry. The final "Labor Day" was devoted to calls for union responsibility.

At a luncheon du Pont's President Lamont du Pont asserted that, if it were assured of reasonable stability, private industry would spend \$25,000,000,000 to make 3,000,000 new jobs.



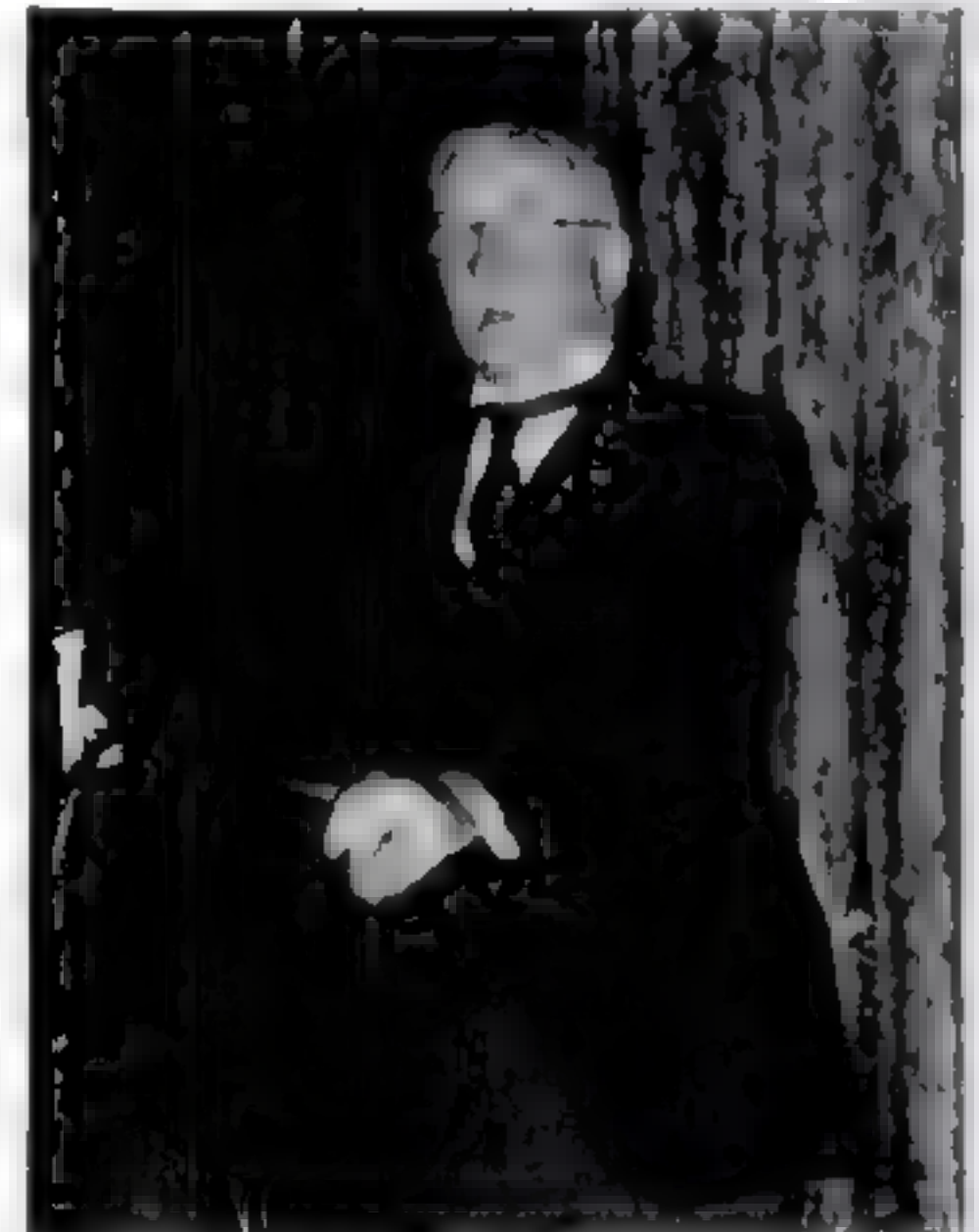
The President of N.A.M., McCall's William B. Warner: "America must ask itself: If not private enterprise, what?"

Toward each year's end the National Association of Manufacturers, top Big Businessmen's organization, assembles in a Congress of American Industry. Nowhere may the shifting relationship between Government and Business be more vividly traced than in the tempers of the last three Congresses.

In 1935 the Industrialists roared savagely but impotently against the New Deal. Out to destroy it, they were balked by two great facts: Recovery was on the way and in the public mind they, as collective villains of the Depression, were still suspect.

In 1936 the Industrialists cooed like doves, showered Washington with olive branches. Recovery was in full tide and their cause had just been overwhelmingly repudiated by the votes which insured four more years of the New Deal.

In 1937, at New York's Waldorf-Astoria Hotel Dec. 7-9, the Industrialists again offered co-operation, but this time with upstanding firmness. For now the country was in the midst of a new Recession, and a majority of the people (58% by American Institute of Public Opinion's latest poll) believed the New Deal was partly or wholly to blame for it.



The Voice of N.A.M., General Counsel James A. Emery: "The Federal Government sits on every board of directors."



In dummy session N.A.M.'s Board of Directors posed for newscameras as part of the Association's current campaign to win public favor for Big Business. Centre: Lamont du Pont.



In secret session the N.A.M.'s high-powered Resolutions Committee evolved a Platform for American Industry for 1938, keynoting: "What this country needs is business confidence."



THE FACE OF AMERICAN INDUSTRY

Pictured above as they attend the Congress of American Industry are a representative dozen, picked more or less at random, of the nation's important business executives. They collectively manage for more than 200,000 stockholders some \$1,000,000,000 in assets and 175,000 employees. Their faces, and their feelings, are worth thoughtful study.

It is to industrial leaders like these that President Roosevelt, abandoning Government pump-priming, now looks to turn the tide of Recession. But it is their kind whom the President has taught his followers to mistrust as "princes of privilege," "economic royalists," "the forces of selfishness." And businessmen in turn

are now showing that when Government and public lack confidence in them, they respond with a disastrous lack of confidence in the future.

The President's present dilemma is this: Can he restore confidence in and of Big Businessmen without alienating a large part of his following? Discrimination may be the way out. Many of the Titans of the Twenties are gone and a new, progressive group of business leaders, men like the N. A. M.'s Chairman Coley M. Chester, Henning W. Prentis Jr. and Lewis H. Brown (above), has emerged since 1929. They are not the villains of the Depression. They have a chance, if they and the New Deal can really co-operate, to become the heroes of the Recession.

LIFE ON THE AMERICAN NEWSFRONT:

THE KENNEDY FAMILY: NINE CHILDREN AND NINE MILLION DOLLARS



MR. KENNEDY, 49

PATRICIA, 22

JOHN, 20

EUNICE, 16

JEAN, 9

On Dec. 9 the *New York Times* authoritatively revealed that Joseph P. "Joe" Kennedy, now chairman of the U. S. Maritime Commission (LIFE Nov. 22), will shortly become Ambassador to Great Britain, succeeding long-ailing Robert W. Bingham. Joe



court of St. James, Mr. Kennedy may take not only his reputation as the New Deal's best businessman, but also his pretty wife, their nine children, and a reputed \$9,000,000 which this Boston Irishman made out of banking, Wall Street, shipbuilding and movies.

ROBERT, 22

ROSEMARY, 15

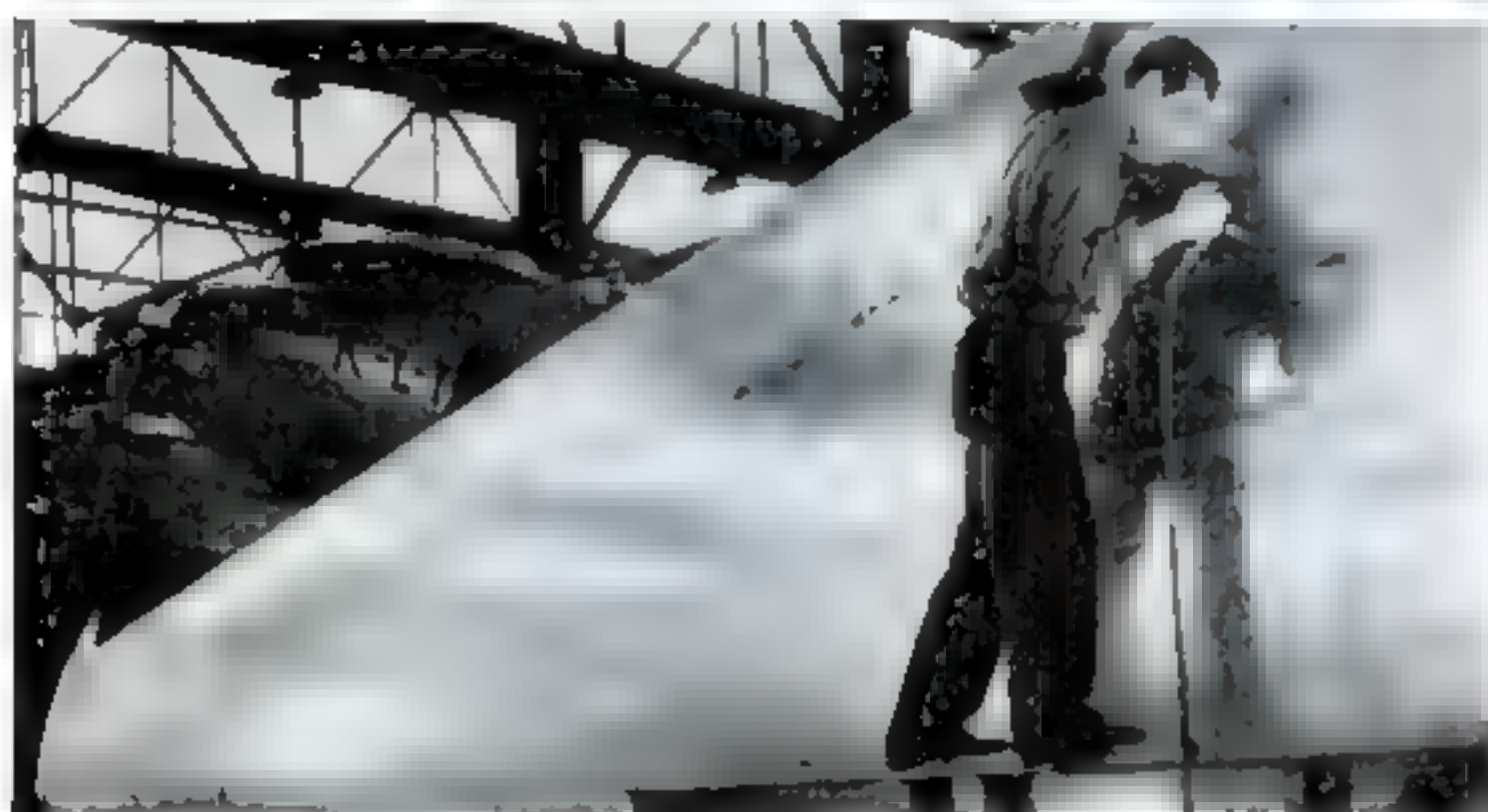
JOSEPH JR., 22

KATHLEEN, 17

EDWARD, 6

MRS. KENNEDY, 47

LIFE ON THE AMERICAN NEWSFRONT: AVIATION STOCKS SHOOT UP AS U. S. PLANE MAKERS . . .



Douglas DC-3 is the world's best-selling transport plane. At top are shown big centre sections of the DC-3 which house the four huge gas tanks. Workers are squatting inside the two engine nacelles. Just above, a riveter fastens the duralumin "skin" on the wing.



Landing gear on a DC-3 is given final adjustment. As on most modern high-speed planes, the wheels are retractable. In flight, they fold up into the engine nacelles, from which they protrude slightly. Even with the wheels retracted, planes can be landed safely.



A \$185,000 DC-3 TRANSPORT FOR AMERICAN AIRLINES IS TOWED OUT OF THE CAVERNOUS DOUGLAS CONSTRUCTION HANGAR AT SANTA MONICA, CALIF.

... FINISH BEST YEAR IN INDUSTRY'S HISTORY

As the New York stock market showed signs of steadying after its recent losses, observers noted that airplane manufacturers' stocks were especially strong. By Dec. 10, they had risen 30% from year's low. Industrial stocks had risen only 1%. Back of this recoup was the fact that 1937 has been biggest all-time year for plane makers. Sales will total \$115,000,000, 50% over 1936. More important: orders now in hand and in good prospect will keep the industry at peak production through 1940. Big reason: world rearmament.

Concurrently, two plane makers made news. Douglas Aircraft Co. announced a \$90,000 employees' bonus, reported that it had an unfilled-order backlog of \$32,000,000. More than 80% of ordered planes will be military, U. S. Army and Navy having this year booked 451 Douglas bombers worth \$20,000,000. Since last year Douglas has sold 162 DC-3 transports (opposite).

Grumman Aircraft Engineering Corp. of Long Island, making the first public sale of its stock, revealed that Bernard E. ("Sell 'Em Ben") Smith, 1929's most famed stock market bear, was backing the issue's underwriters—his first underwriting venture. Grumman's unfilled orders total \$3,500,000, mostly for the U. S. Navy which contracted for 30 Grumman amphibians, 81 fighters. Pat on back to U. S. aviation came Dec. 8 from England when *Jane's All the World's Aircraft* ranked U. S. air force as most powerful in the world.



Ben Smith, Grumman underwriter, also Salesman, sold an amphibian to Lord Beaverbrook.



Amphibian somersault took place at Floyd Bennett Field, Brooklyn, on Dec. 7 when a strong wind tipped this Navy Grumman over, damaged it slightly.



Grumman's bosses are President Leroy R. Grumman (seated), 42, and Vice President Leon A. Swirbul, 37. Grumman is the engineer, Swirbul the businessman. This year they sold 12 of their luxurious \$50,000 "flying yachts" to private flyers (LIFE, Aug. 10).



GRUMMAN HAS SOLD 25 OF THESE J2F-1 AMPHIBIANS TO THE U. S. NAVY FOR UTILITY WORK LIKE GUNNERY SPOTTING AND PHOTOGRAPHY



The Grand Duchess and the Prince (Claudette Colbert and Charles Boyer) live in a dingy Paris garret. When their last franc is gone and their bed breaks down, they get jobs as servants.

MOVIE OF THE WEEK: *Tovarich*

Tovarich (pronounced toh-vár-ich) is the Russian word for "comrade." The movie, like the play which ran all last winter on Broadway, is about two members of the exiled Russian nobility in Paris, the Grand Duchess Tatiana and her consort, Prince Mikail. The exiles possess a bank account of 40,000,000,000 francs, entrusted to them by the Tsar, but since their honor forbids them to touch a sou, they hire out as servants in a banker's household.

Tovarich begins slowly but builds up to a magnificently comic scene in which the banker gives a dinner party. The host and hostess, who know their servants only as "Tina" and "Michel," are horrified when an English guest sinks to her knees before the maid and the Governor of the Bank of France greets the butler with the deference due his biggest depositor. Worst of all, the guest of honor is a cold-blooded Soviet Commissar who tortured Mikail and Tatiana during the Revolution.

After dinner the Commissar makes Mikail and Tatiana the astonishing proposition that they give their 40,000,000,000 francs to the Soviet Government—to save Russia's oil fields from foreign exploitation. "Our money is the Tsar's," answers Mikail scornfully. "And who was the Tsar?" asks the Commissar. Tatiana knows the answer: "He was Russia." For Russia's sake, they turn over the Tsar's treasure to the Soviets.



TATIANA BEGS FORGIVENESS FOR SOME TRIFLING OMISSION



HER EMPLOYER (MELVILLE COOPER) IMMEDIATELY FORGIVES HER



"THE RUSSIAN WAY!" INSISTS TATIANA. HE HAS TO KISS HER



Tatiana scrubs the floors upon occasion but is scarcely a downtrodden servant. Both the banker

and his son fancy themselves in love with her, while the banker's wife and daughter make eyes at Mikail.



The perfect servants glumly talk over their troubles with the cook, who advises them to join the union

("It'll get your pay raised and no one can fire you"). Mikail and Tatiana entertain the idea.



Royalty waits on table at the Barker's corner to the utter confusion of the guests. When Mikael and Tatiana enter, the Englishwoman rises at her prime. The other

guests, including the Governor of the Bank of France (left), hesitate but presently rise too. The Soviet Commissar (between the Englishwoman and Mikael) looks scornful.

The Prince puts out the garbage, and the Grand Duchess the milk bottles (below). Having surveyed the dinner without losing their jobs, they are off on a White Russian party.



The Commissar sniffs his water, incantes what is in it. Murmurs Tatiana "Rat poison!" But afterwards, in the kitchen, the Commissar has good reason to kiss her hand (below).

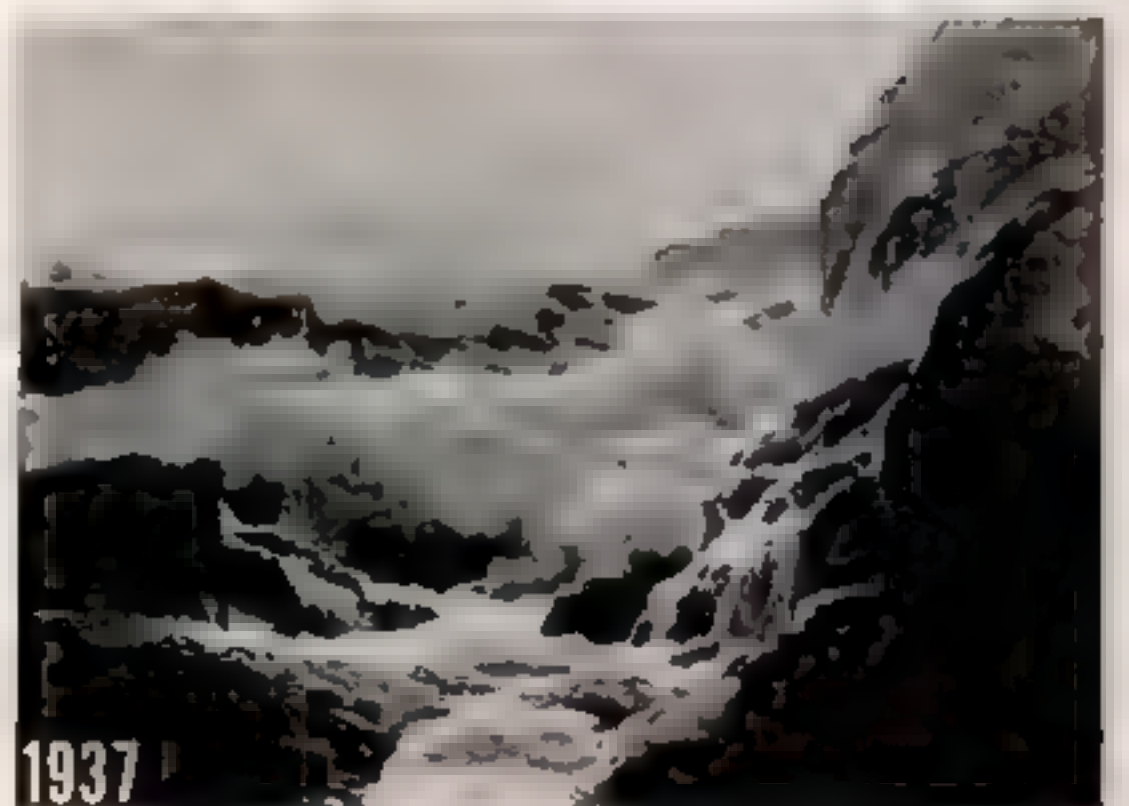
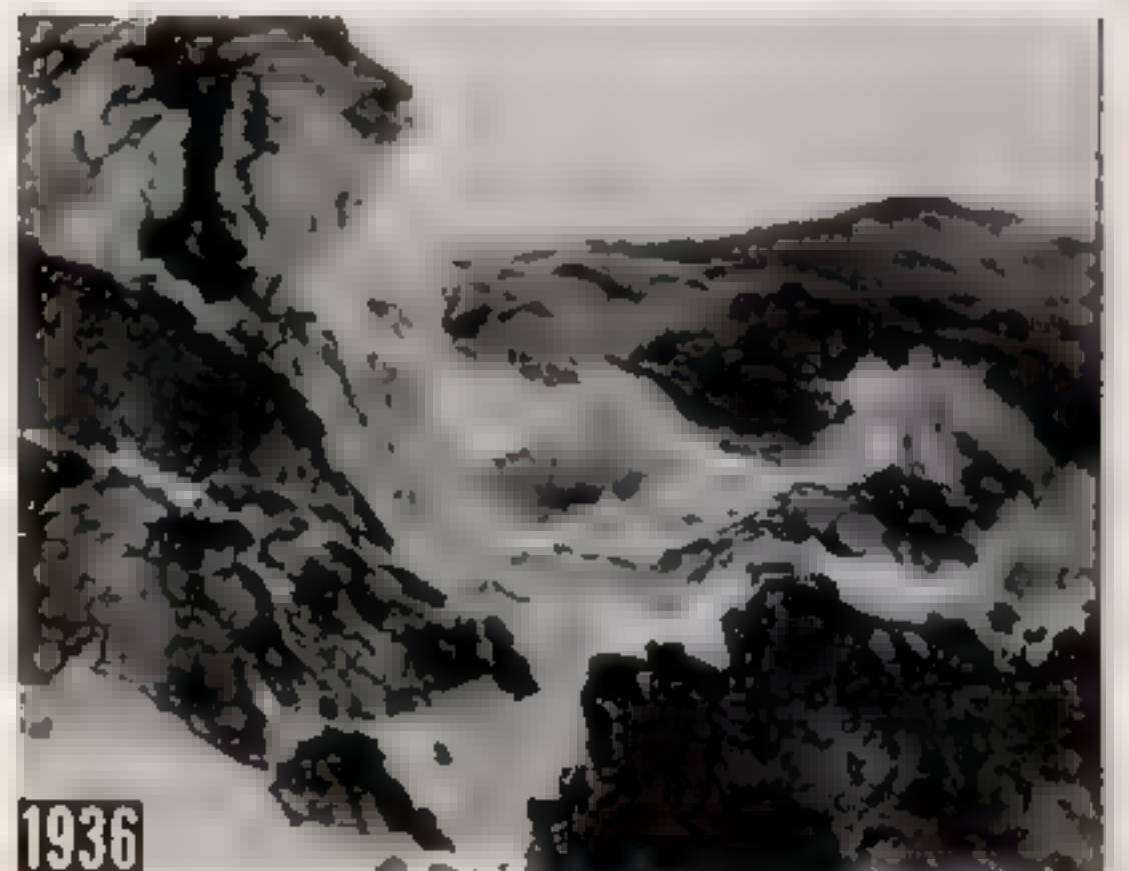
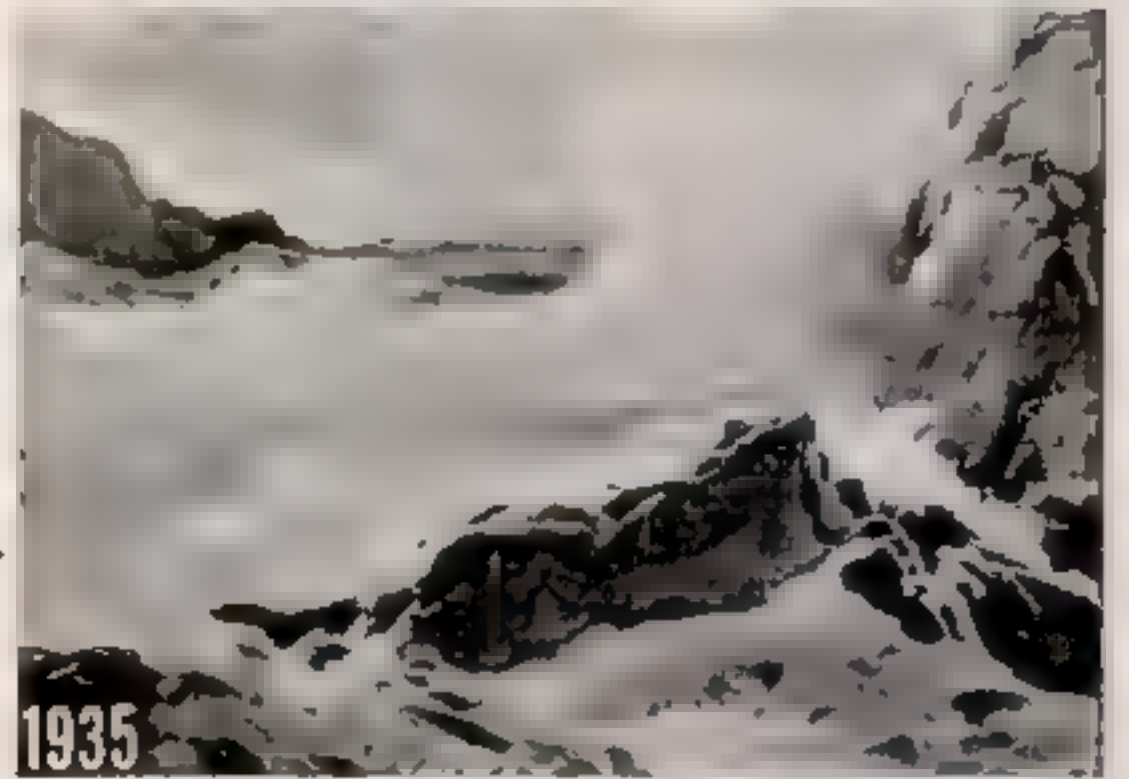
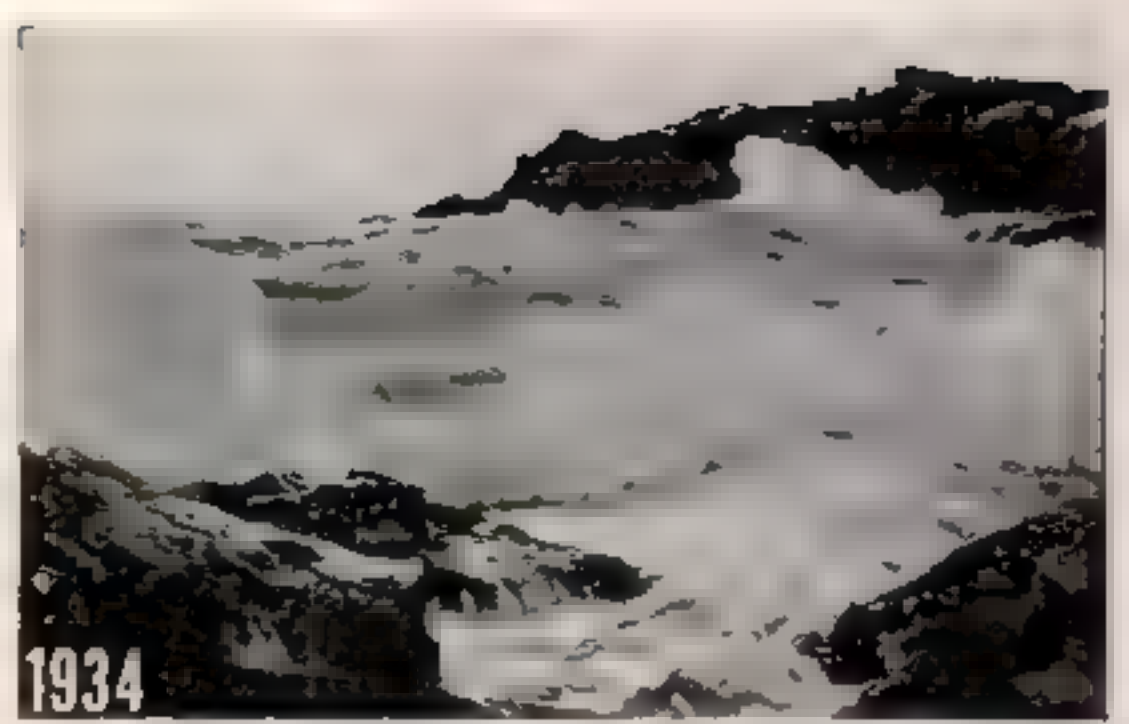


EUROPEAN ARTISTS SWEEP CARNEGIE SHOW

World's biggest international show of contemporary paintings is the annual Carnegie Institute exhibition in Pittsburgh. In the 1937 Carnegie show which closed Dec. 5, artists from 18 countries were represented by 407 paintings ranging from abstractions of Léger and Braque to the slick decoration of Rockwell Kent.

Chiefly responsible for the selection of pictures was Carnegie Director Homer Saint-Gaudens who on returning from Europe last June reported, "There are no geniuses or mas-

ters in Europe today." He was put in a curious position when the four judges (below) awarded seven out of the eight Carnegie prizes to Europeans. No. 1 award of \$1,000 went to Frenchman Georges Braque's abstraction *The Yellow Cloth* (see below). This striking canvas prompted America's Thomas Hart Benton to grumble: "The movement Braque represents has no more importance than those stitchings ladies do when they have nothing else to do." For some other Carnegie Exhibition entries, see following pages.



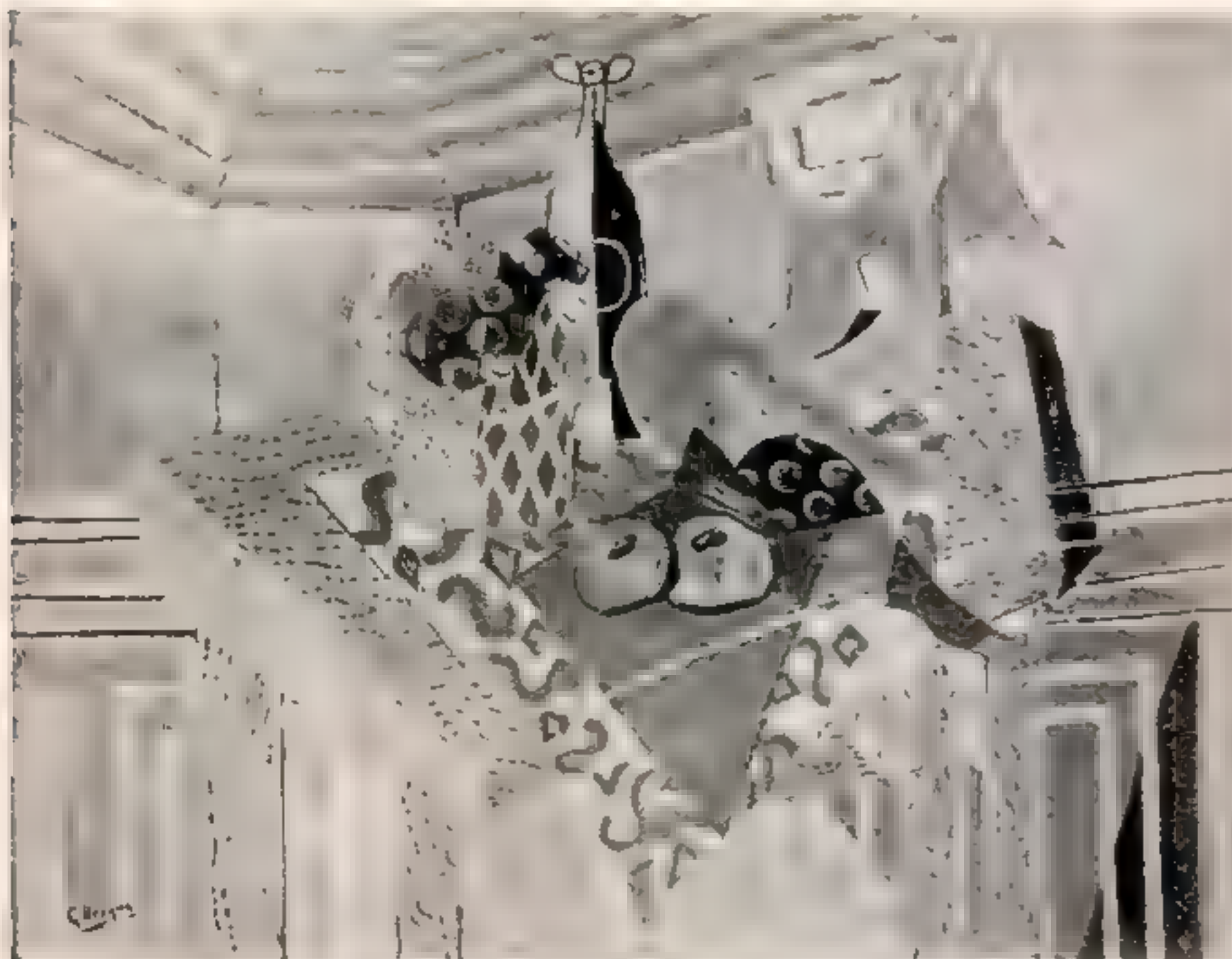
Waugh is again the people's choice

Clearly disagreeing with the judges were 5,000 visitors to the Carnegie show who during a two-week period voted for the picture they liked best. Of these, 791 voted the Popular Prize (\$200) to Frederick J. Waugh's *Meridian* (above). Fourth Waugh seascape to win this award, *Meridian* was preceded by almost identical scenes called *The Big Water* (1936) and *Ante Meridian* (1935) and *Tropic Seas* (1934). Mr. Waugh turns out some 50 such affairs a year. Runner-up was Lauren Ford's *The Country Doctor* (see p. 28).



Carnegie judges, showing choices to Director Saint-Gaudens at left, are (left to right) Ferruccio Ferrazzi,

Henry V. Poor, Raoul Dufy (checkered coat), Judson Smith. Their own works were ineligible for prizes.



"Is it painting, or is it a joke?" asked Critic Royal Cortissoz when he heard Braque's *The Yellow Cloth*

(above) had won first prize. Said Critic Jewell of the *New York Times*: "A deft piece of cubist theorizing."



THE BURIAL, BY CZESŁAW WDOWISZEWSKI, IS THE MOST STRIKING OF 22 PAINTINGS WHICH POLISH ARTISTS SENT TO THE CARNEGIE SHOW



"Figure Outdoors," Leon Kroff's version of a sleeping beauty, is the work of a long-established American artist who has been contributing to Carnegie Internationals since 1913. Represented in collections ranging from Manhattan's Metropolitan Museum to the University of Nebraska, he recently completed murals for Department of Justice in Washington.

"Resting Chimney Sweep," by Pyke Koch who was born in Holland in 1901, is one of 13 paintings which The Netherlands contributed to this show in which 18 nations were represented. Typically Dutch in its meticulous attention to detail is the work of this artist whose *Bertha from Antwerp* was hung at Rockefeller Center's International Exhibition in 1939.

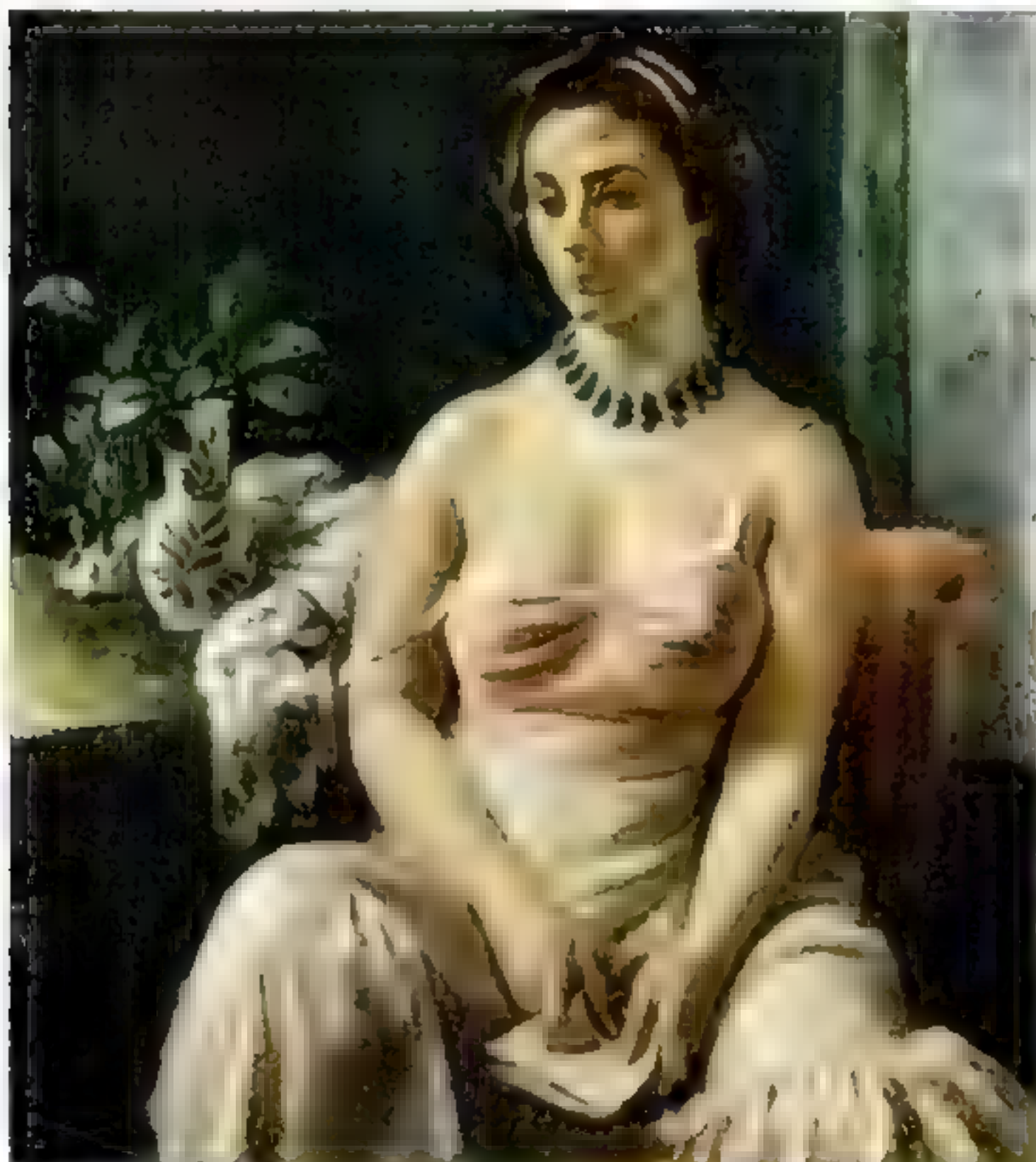




"The Angel and Jacob Fighting," by Felice Curren, is the work of a 57-year-old Italian painter who first exhibited in a Carnegie International in 1926. Represented in most important European museums, Curren's development has been from the romantic through the classic to his present lusty modernism. In 1929 his *The Studio* won a Carnegie First Prize.



"Soft Construction With Boiled Beans—1936 (Premonition of Civil War)" is what Salvador Dalí calls this interpretation of the conflict which is rending his native Spain. The bowed figure (at left) is a scientist who has been frustrated by war. A brilliant and fantastic painter, Dalí is a leader of the Surrealist school, masterfully combines the grotesque with primitive clarity and refinement of detail. When a critic once said of his work, "It's morbid. It's a bad influence. It will spread," Dalí beamed, replied "Don,"



"The Blue Necklace," by Eugene Speicher, was loaned to the Carnegie show by the Toledo Museum of Art. An artist who combines power, originality, sense of color with a brilliant technique, Speicher has contributed to the International Exhibition since 1912, won a raft of top-notch prizes, sold his work to a dozen museums all over the United States.



"Fancy Dress" is an appealing study by Robert D. Greenham, 31-year-old Englishman who is by 15 years the youngest member of the Royal Society of British Artists and the Royal Institute of Oil Painters. Fond of painting cinema and stage people, Greenham goes to movies constantly, has by actual count a collection of 2,450 photographs of Greta Garbo.



"The Country Doctor," by Miss Lauren Ford, depicts the Connecticut countryside where the artist lives. Notable for the fact that each little section might well make a separate painting, it is the composite product of any number of individual sketches made by the artist at different times.



"The Midnight Ride of Paul Revere" is Grant Wood's contribution to the Carnegie Exhibition. Like all the work of this great U. S. artist, its theme is thoroughly American. The property of Mrs. C. M. Gooch of Memphis, Tenn., it has the bulbous trees typical of Grant Wood landscapes.



Prom trotters at Sarah Lawrence College in Bronxville, N. Y., learn the first steps of the Big Apple from a profes-

sional) Arthur Murray demonstrator. The two girls (centre) are trying to do the Charleston Swing while one man

(third from left) starts the Suzy-Q. A variation of the old square dances, the Big Apple is a boon to wallflowers.

1937 CLOSES WITH BIG APPLE

New version of old square dance dominates holiday parties

When historians of the future come to recording the pleasures of the present, the Christmas holiday season of 1937 will be remembered as the year when nimble youngsters and puffing oldsters kicked, yelled, jumped and stomped about the dance floors of the nation doing a dance called the Big Apple (LIFE, Aug. 9). It all started in a Negro dance hall of that name in Columbia, S. C. Students of the nearby University of South Carolina watched, imitated, did it at their college dances. Arthur Murray, New York dancing instructor, ever ready to publicize novelties which will make people want dancing lessons, organized troupes of youngsters to do the Big Apple at night clubs (LIFE, Nov. 1).

At colleges, country clubs and private parties, dancers were soon clamoring for the Big Apple. On Dec. 4, exclusive, expensive Sarah Lawrence College in Bronxville, N. Y., had a troupe of Murray dancers demonstrate the Big Apple at their "Snow" Prom. Meanwhile Washington & Lee University banned this boisterous dance, Leland Stanford disapproved, and Princeton called it "fun but crude." At the fashionable Rainbow Room in New York where the dance was featured this summer, it is now prohibited lest non-Big Applers get hurt.

Although the Big Apple is spreading westward and to Europe, sophisticated circles are agreeing with New York's elegant Lucius Beebe who lately wrote in his newspaper column: "The whole town is praying for an abatement of the Big Apple nuisance, which has had its run and is about to be consigned to history."



Rise and Shine. Faith Clarke, buxom Sarah Lawrence student, "shines" with a professional. "Shining" is showing off individual step improvisations in the centre of a circle.



HELEN WYATT (PLAID SKIRT) AND VIRGINIA KLEITZ OF SARAH LAWRENCE DO A "LITTLE APPLE," WHICH LANDS ONE ON THE DANCE FLOOR

CONTINUED ON NEXT PAGE

1937 closes with Big Apple (continued)



CHARLESTON SWING One of the three main steps in the Big Apple, this is a calmer version of the strenuous Charleston in vogue twelve years ago. Main difference is that in the 1937 adaptation the steps forward and back are taken without the

typical Charleston heel turning. First three pictures above show beginning of step, i.e., forward on left, kick right foot forward. Last picture shows dancer completing figure by stepping back with right and kicking back with left.



TRUCKIN' This step consists of a forward and sideways shuffling movement. Step sequence starts with feet in position shown in first picture; step forward on the left foot, toeing in; on second beat turn the toes out. Repeat with the right foot, toes in

on the first beat, out on second. Through out the truckin' one arm is up, bent at elbow, with index finger raised in admonishing gesture, beating time. 'Truck in' is a popular step frequently done by couples as a separate dance routine.



SUZY-Q A hip-wiggling, shoulder-swaying, hand-wringing, sideways shove of which the chief feature is that arms and feet move in opposite directions. Dancer above is going from arms right, feet and body left position, to arms left, feet and body

right position. Step sequence dancer above is moving sideways to the left; she steps on heel of right foot, toeing in as she turns right toes out, her clasped hands move toward left. In the Suzy-Q, body should be bent slightly at waist.



Praise Allah. Dancers rush forward with arms upraised, hands quivering. When they come together they bend low, yell "Praise Allah." Then they break away, arms up, form circle again.



Swing High, Swing Low. Arthur Murray stands on chair at back calling out the formations. Dancers do a Charleston Swing, with a high kick forward on right and a low kick back with left.



Leapfrog or Kickin' the Mule. The boy jumps over partner in leapfrog fashion, then he bends over in front of her. The girl rises and finishes the step by giving her partner a swift kick.



Organ Grinder. Boy goes down on one knee while his partner trucks, holding one hand on his head as she goes 'round and 'round him in a circle. Next, girls kneel, boys circle and truck.



Back to Circle Swing. A Charleston Swing done to right or left, with backs to center of circle. This is one of the hazardous formations driving the Big Apple from crowded dance floors.



Peelin' the Appie. Dancers shuffle in a circle, right. With fists clenched and together (boy, rear), they lift elbows, open arms, then bring arms forward and sideways (boy, centre front).



Princess Brinda of Kapurthala, went to Arthur Murray's to learn the Big Apple and stayed to do the shag.



Michael Bartlett, tenor, now starring in the musical *Three Waltzes* takes lessons with Princess Brinda.



Silver Beach (above) and *Side Break* (below). The steps are so numerous, Mr. Murray is running out of names.



1937 closes with Big Apple (continued)



The Shag, which was popular before and during the Big Apple vogue, seems destined to survive it. Above is shown the basic

Time Step. 1) hop on left 2) hop on right 3) hop on left and right. Rhythm for 1) 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000



Big Apple prints, made by Marshall Field & Co. in silk and rayon are sold at retail counters of department stores over

the country. New York manufacturers make Big Apple party dresses (above). Others make Big Apple purses at H. Rosson's

HERE'S WISHING
YOU ALL THE
HAPPIEST
HOLIDAY SEASON
EVER —

Camels

MADE FROM FINER, MORE EXPENSIVE TOBACCOS

Give Camels for Christmas! There's no doubt about how much people appreciate Camels—the cigarette that's made from finer, **MORE EXPENSIVE TOBACCOS**. A gift of Camels says: "Happy Holidays and Happy Smoking!"

(right) Here's a pound of Prince Albert, packed in a real glass humidor that keeps the tobacco in prime condition and becomes a welcome possession. Gift wrap.



(left) One pound of Prince Albert—the "biteless" tobacco—placed in an attractive Christmas gift package.



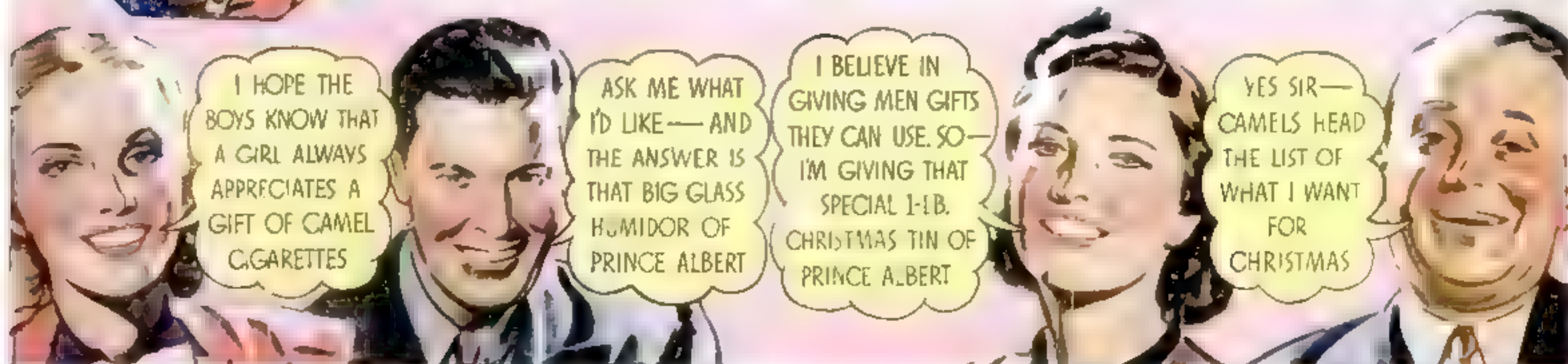
(above) Another Christmas special—4 boxes of Camels in "flat blues" wrapped in gay holiday dress.

(right) The famous Christmas package, the Camel carton—10 packs of "20's"—200 cigarettes. You'll find it at your dealer's.

Prince Albert

THE NATIONAL JOY SMOKE

If you know a man owns a pipe—you're practically certain to be right if you give him **PRINCE ALBERT**—The National Joy Smoke. Beginners like P.A. because it doesn't bite. Occasional pipe-smokers find it's extra cool. And the regulars think it's tops for mellow taste.



I HOPE THE BOYS KNOW THAT A GIRL ALWAYS APPRECIATES A GIFT OF CAMEL CIGARETTES

ASK ME WHAT I'D LIKE—AND THE ANSWER IS THAT BIG GLASS HUMIDOR OF PRINCE ALBERT

I BELIEVE IN GIVING MEN GIFTS THEY CAN USE. SO—I'M GIVING THAT SPECIAL 1-LB. CHRISTMAS TIN OF PRINCE ALBERT

YES SIR—CAMELS HEAD THE LIST OF WHAT I WANT FOR CHRISTMAS



ONCE AGAIN...IT'S TIME TO MAKE A BOWL OF

Merry Christmas!

FOR A PERFECT EGG-NOG - Blend together the vintage of all times - fresh eggs. Add a cup of sugar, the classic of holiday, to a cup of sugar. To this mix a half a cup of milk, very stiff. Mix it together with the eggs. Stir in a part of rum or brandy, a part of high quality aged 4 year of Four Roses Whiskey, and a dash of French Brandy. Serve it elegantly and serve every one with great enjoyment on each glass. (Makes 8 pints of egg-nog.)

Just one thing - Be mighty sure that you make your Christmas Egg-nog with Four Roses. For Four Roses

is a whiskey that makes an Egg-nog a good deal heart warming. Bowl of Merry Christmas. Because with Four Roses' 4/4 Whiskey, it's more than just a straight whiskey. It's a superb combination of four great whiskeys each outstanding for some particular quality. Blended together, these whiskeys make the most superb, most rich, magnificent whiskey - Four R.

Four Roses is a blend of straight whiskeys, and that means ALL whiskeys of good. Frankfort Distilleries, Incorporated, Louisville, Kentucky.





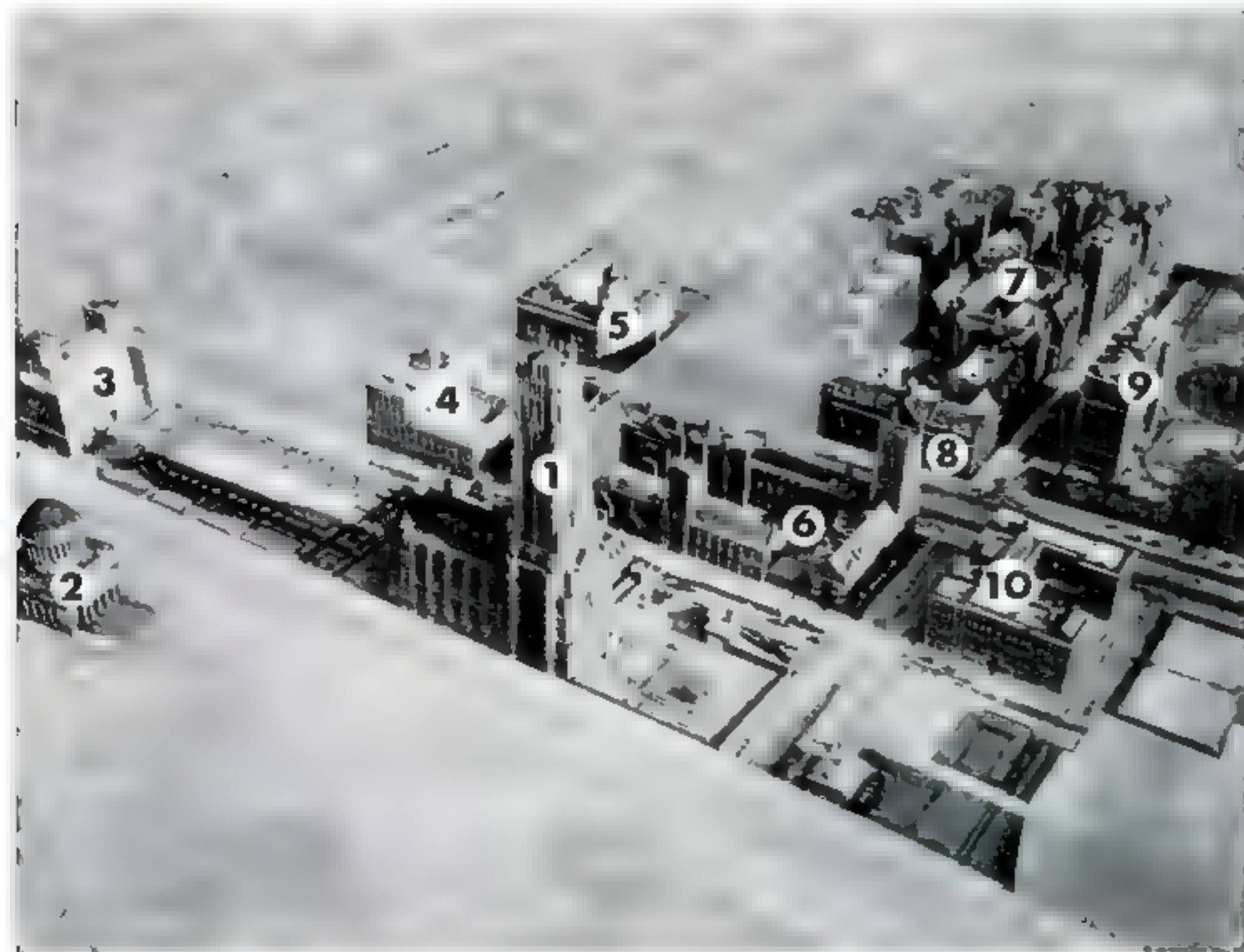
In the limestone tower, which rises 400 ft. above Riverside Drive, hangs the world's heaviest carillon. It was presented to Riverside Church by John D. Rockefeller Jr. in memory of his mother.



Harry Emerson Fosdick has been called "the most famed pulpit orator of his generation," has an enormous personal following mainly because of his liberalism.

NEW YORK'S RIVERSIDE CHURCH: THE WORLD'S MOST MODERN GOTHIC PLANT

Photographs for LIFE by Margaret Bourke-White



The Riverside Church, overlooking the Hudson, has a plant like no other church in the world. When the congregation prepared to build it in 1926, they sent architects touring 2,500 miles of Europe to study Gothic structures of medieval times. In France's 13th-Century Chartres Cathedral they found their most fruitful inspiration.

But Dr. Harry Emerson Fosdick, already famous for his liberal theology, wanted more than impeccable Gothic. He wanted a modern plant where children could play and young people could dance and old ones could study or relax. With the aid of Rockefeller money, a church was built that has the most mechanized plant in ecclesiastical history. In the vast steel-ribbed building are a theatre, a gymnasium, basketball and handball courts, bowling alleys, locker and shower rooms, studios and classrooms, a bride's dressing room, complete ventilation and broadcasting facilities.

This modernism has made the Riverside Church a civic centre for its famous uptown westside community. At left you see the section of Manhattan over which it towers, as great medieval cathedrals towered over their communities. North of the church (1) lies Grant's Tomb (2). Surrounding it are International House (3), the Juilliard School of Music (4), Jewish Theological Seminary (5), Union Theological Seminary (6), Columbia's Teachers College (7), its Horace Mann School (8), Columbia's Pupin Physics Laboratories (9), Barnard College (10).

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Modern electrical machinery runs the Riverside Church

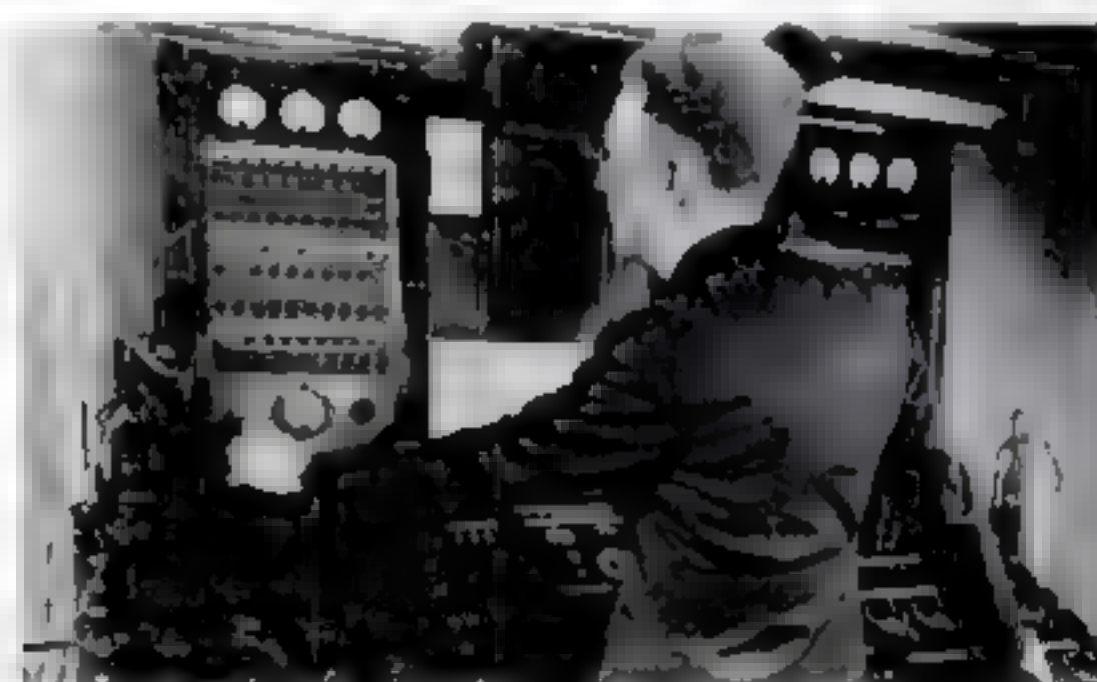
(continued)



An especially built organ, with 120 stops and seven departments, was designed by Harold Vincent, Riverside's organist for 23 years. He has seen his choir grow from four to 54.



The carillon's 72 bells are played every Saturday and Sunday by Karel Loefer, probably foremost carillon player in U. S. His instrument has a range of five and a half octaves.



Acoustics Expert Neil Youngster controls the amplifying system from a small chamber with a window peering on the church (left).



Coin counter Charles A. Cornell runs the collection machine. Nov. 14, coins totaled \$300.24, mostly in nickels, dimes and quarters.

The amplification and acoustics system of the Riverside Church is one of the best in the country. For overflow audiences in assembly rooms, microphones carry sermons or musical programs throughout the building. In many rows of the nave are sound connections for the deaf. In Margaret Bourke White's picture of a Riverside Church service (right) there are sound devices concealed in the canopy over the pulpit (left), in the centre apse arches (over altar), hanging from the ceiling before the altar, on the lectern (right).



THE RIVERSIDE CONGREGATION WORSHIPS GOD AMID THE MODERN MAGNIFICENCE OF A GOTHIC CATHEDRAL

CONTINUED ON NEXT PAGE



Merry Christmas
Say it with flowers *By wire!*

Shop for the children and those close to your heart? Of course! But for out-of-town friends and acquaintances—those whose presents are always a difficult task—what could be more appropriate than to say “Merry Christmas” with flowers-by-wire? A grand idea! A marvelous gift—one that will never be forgotten. It’s really fun to wire flowers. Easy, too—no wrap-

ping, no mailing and sure, prompt delivery—if you select one of the 12,000 members of the Florists’ Telegraph Delivery Association to wire your gift of happiness. Beautiful flowers, true artistry and service with a smile are to be found in every shop that displays the F.T.D. emblem. Look for it when you buy. And say “Merry Christmas” with flowers-by-wire this year.

FLORISTS’ TELEGRAPH DELIVERY ASSOCIATION
 AN INTERNATIONAL ORGANIZATION OF OVER 12,000 FLOEBISTS

JUST AN OLD-



There's a HIRAM WALKER whiskey to please your friends and suit your purse

HIRAM WALKER'S TEN HIGH STRAIGHT BOURBON WHISKEY

Double Your Enjoyment with Hiram Walker's natural, pure, aged Hiram Walker's straight bourbon whiskey with its rich, full-bodied, smooth, and sweet flavor. Under \$1 a pint in most cities. It proves

HIRAM WALKER'S DISTILLED LONDON DRY GIN

Americans buy more Hiram Walker's Gin than any other brand. It is the Hiram Walker exclusive London Dry Gin. It is a pure, clean, and crisp gin, which keeps its flavor and character as long as it is perfect. It is made from grain and is

"CANADIAN CLUB" RARE CANADIAN WHISKY

Hiram Walker's Canadian Club is a rare and fine product. It is a pure, clean, and crisp whisky, which keeps its flavor and character as long as it is perfect. It is made from grain and is

HIRAM WALKER'S PRIVATE CELLAR BLENDED WHISKY

This is a fine product. It is a pure, clean, and crisp whisky, which keeps its flavor and character as long as it is perfect. It is made from grain and is

ST. JAMES'S RARE HIGHLAND BLENDED SCOTCH WHISKY

Blended of twenty-one choice Highland and Scotch whiskeys, it is a rare and fine product. It is a pure, clean, and crisp whisky, which keeps its flavor and character as long as it is perfect. It is made from grain and is

HIRAM WALKER ALSO OFFERS THE GIFT BUYER A COMPLETE SELECTION OF CORDIALS AND PREPARED COCKTAILS

FASHIONED CUSTOM



This Cask brings you Tobacco as Mellow as Old Madeira

BUY a 1-lb. barrel of Briggs, filled with the golden graciousness of tobacco aged 4 years in oaken casks.

Briggs is an aristocrat to start with. It is a blend of only the choicest pipe tobaccos, selected for exceptional mildness and flavor. A 4-year slumber in the wood gives these tobaccos an extra mellow charm; such as you seldom find in any pipe mixture selling at less than \$5.00 a pound.

Yet a full pound of Briggs, packed in a handsome cask for your den, costs but \$1.50. Try a pound of this distinguished tobacco, and get a barrel of pipe-cheer.

A large, light-colored wooden cask is the central focus, filled with tobacco. It has the brand name 'BRIGGS' in a large, stylized script, followed by 'Smoking Tobacco' in a bold, sans-serif font. Below that, a quote reads 'WHEN A FELLER NEEDS A FRIEND'. In front of the cask is a glass filled with tobacco. To the left, a pipe with a white bowl and a dark stem stands on a surface. The background is dark and moody, suggesting an interior setting.

BRIGGS is sold also in 15¢ tins sealed in Cellophane for freshness

A small, rectangular tin of Briggs Pipe Mixture is shown. It has a dark background with the brand name 'BRIGGS' in a large, stylized script, followed by 'PIPE MIXTURE' in a bold, sans-serif font. Below that, a quote reads 'WHEN A FELLER NEEDS A FRIEND'. The tin is sealed in cellophane.

BRIGGS
Smoking Tobacco

"WHEN A FELLER
NEEDS A FRIEND"

BRIGGS . . . the Biteless Blend . . . CASK-MELLOWED **4** FULL YEARS

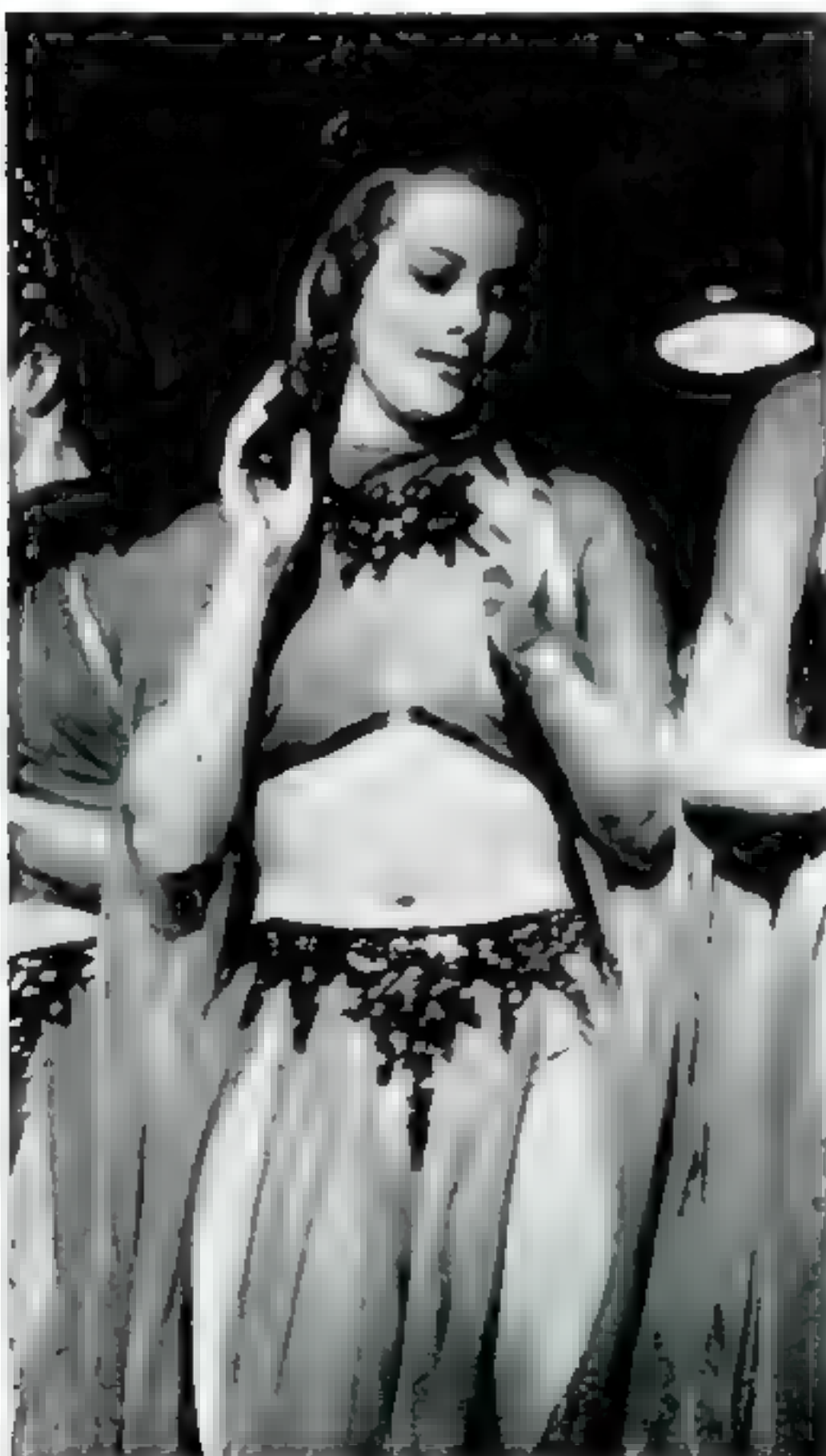
HER NAME IS HOPE CHANDLER AND SHE IS ONLY SIXTEEN



SHE WEARS BEADS IN "THE AMERICAN BOLERO" NUMBER



SHE ALSO APPEARS IN BLUE LAMÉ AND BLUE FEATHERS



IN "THE DEVIL'S HOLIDAY" SKIT SHE PLAYS A DEVIL



Most beautiful of the 92 beautiful girls who cavort nightly through three shows at New York's Paradise cabaret restaurant is Hope Chandler (see front cover). Her charms have been publicly praised by such experienced charm-appraisers as Columnists Walter Winchell and Louis Sobol. Miss Chandler is 5 ft. 6 in., weighs 120 lb. and never finished high school. She is only 16. Her stepfather, an architect named Samuel B. Coley (below), calls for her every night at 1:30 a.m., escorts her home to Brooklyn. She once played in *Abie's Irish Rose*, went to the Paradise six months ago. Twentieth Century-Fox plans to screen-test her.



HOPE CHANDLER AND HER STEPFATHER GO HOME BY SUBWAY

**SEND 10¢
...FOR 20-DAY
TRIAL TUBE and
BLADE CONTAINER**



This offer good in U. S. A. only

To get you to try Listerine Shaving Cream, we make this unusual bargain offer—Used-razor-tube container of genuine porcelain designed by Esquire Magazine sculptor Sam Herman... and 20-day trial tube of Listerine Shaving Cream... both for 10¢ which barely covers cost of packing and mailing.

Listerine Shaving Cream is great for tough beards and tender skins. A half-inch bilows into a face-full of soothing, beard-softening lather. Leaves face cool, smooth, and eased. The regular 25¢ size is a giant tube good for 104 good shaves.

Send 10¢ in coin to get your 20-day trial tube and porcelain used-blade container. It's a big bargain!

LAMBERT PHARMACAL CO., Dept. L-6 St. Louis, Mo.

LISTERINE SHAVING CREAM

**HERE'S TO A
GOOD OLD FASHIONED
HOLIDAY**



—and a gallant bowl of
Egg Nog, based on this
time-honored formula:

1 doz. eggs, 2 qts. rich milk, 1 bottle MYERS'S Jamaica Rum, sugar and grated nutmeg. Separate egg whites and yolks. Beat whites, add 1 cup sugar, stirring thoroughly. Beat yolks, add milk, stir in RUM and slowly pour egg whites into the bowl, stirring slowly. Sprinkle grated nutmeg on top. Place in ice box to chill.

Recipe for 12 people.

MYERS'S RUM
"Planters' Punch" BRAND

100% FINE OLD JAMAICA
97 PROOF

For free booklet of over 60
cheery rum recipes write to
R. U. DELAPENHA & CO., Inc.
Sole U. S. Agents
Dept. LL-6, 37 Laight St., N.Y.C.





In his laboratory Ed Wynn shows his new inventions. He sticks his thumb in a test tube, has it elongated (right) by magnifying gas, "useful to hitchhikers." Shrinking gas restores it.



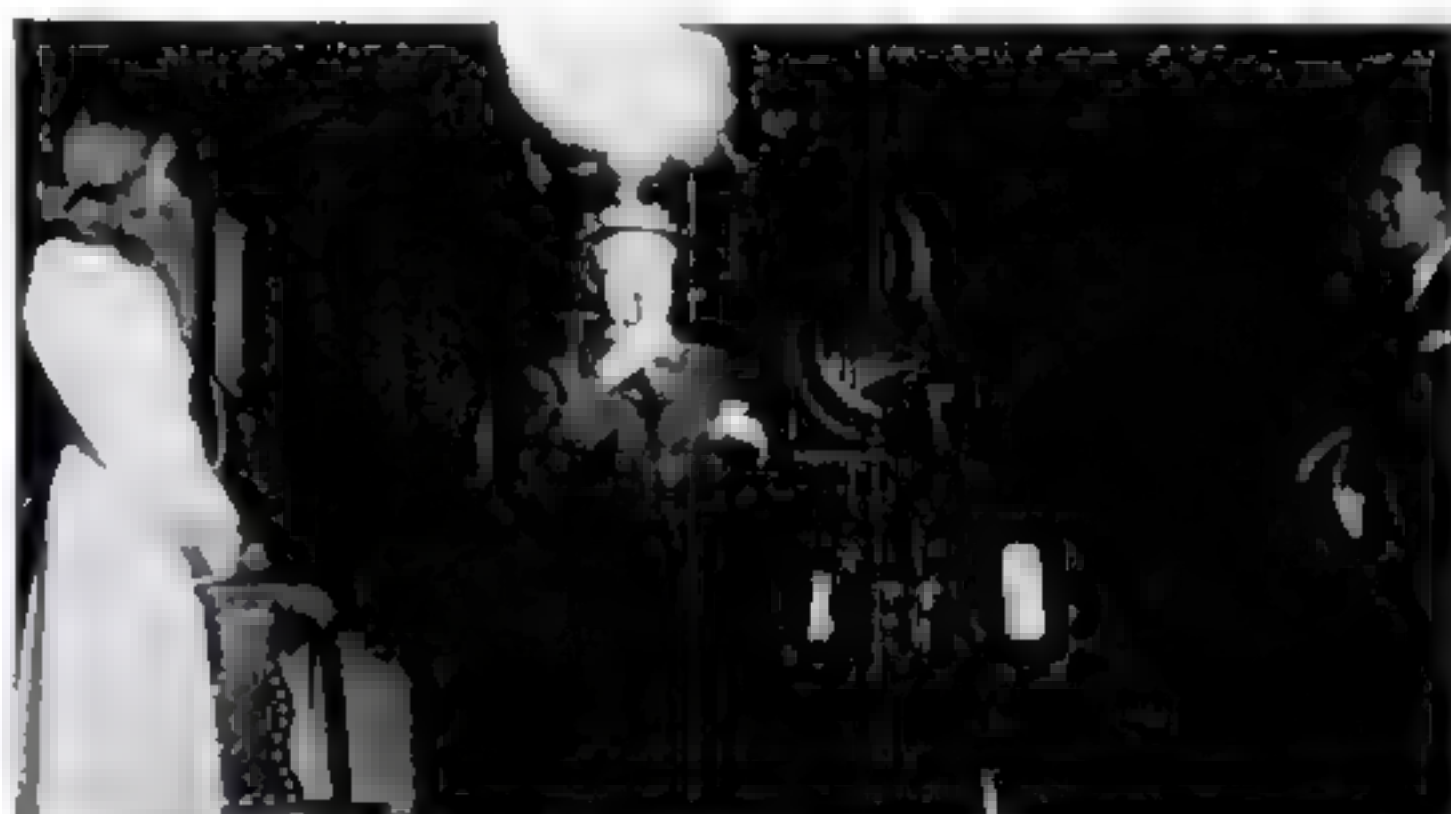
A little experiment with Ed Wynn's new knot gas does this. The inventor recalls that armies are supposed to travel on their stomachs, but knot gas, he predicts, will change that.

NEW YORK HOORAYS FOR ED WYNN

Comedian returns to Broadway from radio

In a Broadway season notable for serious plays (*Golden Boy*, *Of Mice and Men*), New York has suffered a dearth of musical comedies. *I'd Rather Be Right* (LIFE, Oct. 25) came early, was so touted by out-of-town critics that it sold \$300,000 worth of advance tickets, has steadily grossed \$30,000 a week. Critics liked George M. Cohan's impersonation of President Roosevelt but found the rest disappointing. Their first genuine hoorays for a musical play were reserved for *Hooray for What!* which opened Dec. 1.

In it a crackpot gas inventor named Chuckles is driven out of Sprinkle, Ind., because his gases emit vile smells. A munitions king has him called back, builds a gigantic plant for him, installs him in a glorified laboratory. What makes *Hooray for What!* the funniest show of the year is the presence of Ed Wynn, a top U. S. comedian, now returned to Broadway after five years on the radio. With his familiar old shoes, his funny coats and his funnier hats he wanders across the stage trying out insane gadgets, leaving gales of laughter in his wake.



Fire spurts out of Ed Wynn's funny little hat when he sniffs this tube. A moment before smoke came out of his ears. He also has an hilarious tussle with a bottle of nitroglycerine.

A seductive spy goes to work on a poison-gas inventor



A SPY WITH "INTERNATIONAL" ACCENT (VIVIAN VANCE) COMES TO STEAL THE DEATH GAS



SHE PROCEEDS ALONG HISTORICAL LINES LAID DOWN BY BLONDE SPIES EVERYWHERE



SHE IS REACHING INTO WYNN'S COAT POCKET FOR SECRET FORMULA, ALMOST SUCCEEDS



THEN THE TELEPHONE RINGS. ED WYNN ANSWERS: "HELLO, HERE! NO, I'M NOT BUSY"



At League of Nations peace conference, ambassadors of all nations scramble for Ed Wynn's death gas. Each makes a tumultuous speech. Above, the Russian ambassador has his turn. Ed Wynn sums up by telling them that "if they

miss two more war-debt payments, America will own the last war outright." After a frantic night in Geneva's Spy Hotel, the blonde siren gets the secret formula. She bursts and all mankind is about to be wiped out. But the

spy has copied the formula backwards in her mirror, and the result is not death gas but laughing gas. Meanwhile, Ed Wynn has had time to stage riotous sketches and to explain how he made curtains by crossing silkworms with moths.

His lunatic gadgets made Ed Wynn "the Perfect Fool"



With this fork and nose guard for eating imported cheeses, and this tray for cracker crumbs, Ed Wynn made audiences roar in *The Grab Bag*, which ran from 1924-25 on Broadway.



His corn-eating invention, with typewriter carriage and bell to ring at the end of each row is Wynn's most famous gadget from *The Perfect Fool*, his most famous musical (1922-24).

CONTINUED ON NEXT PAGE

Ed Wynn: 35 Years of Comedy (continued)

Ed Wynn's father was a Philadelphia hat manufacturer. He wanted his son to enter his business, but young Israel Edwin Leopold had other ideas. At 15, he left home and joined an actors' repertory company in Norwich, Conn. His first part as a 70-year-old preacher made him look so funny that he turned to comedy, and for the next eleven years he toured the Keith Vaudeville circuit. Eventually he came to Broadway in a musical in which he again changed types, played not the comedian but the handsome young juvenile. Since then he has been in 16 shows, for three of which he wrote complete book, lyrics and scores. He is now an honorary citizen of nine cities and the Yale Class of 1924. Though he never became a hat manufacturer, he has a collection of 800 freak hats, forever changes them in his acts.



1886 Ed Wynn was born. His mother, Mrs. J. Leopold, attends all his premieres.



1889 At 3 years young Israel Edwin Leopold wore his first funny little hat.



1902 At 15, serious young Leopold changed his name, joined a road show in Norwich, Conn.



1903 First Keith Vaudeville act by Wynn & Lewis was a collegiate sketch: *The Freshman and the Sophomore*.



1904 For the next decade Ed Wynn made funny faces, wore funny hats in vaudeville.



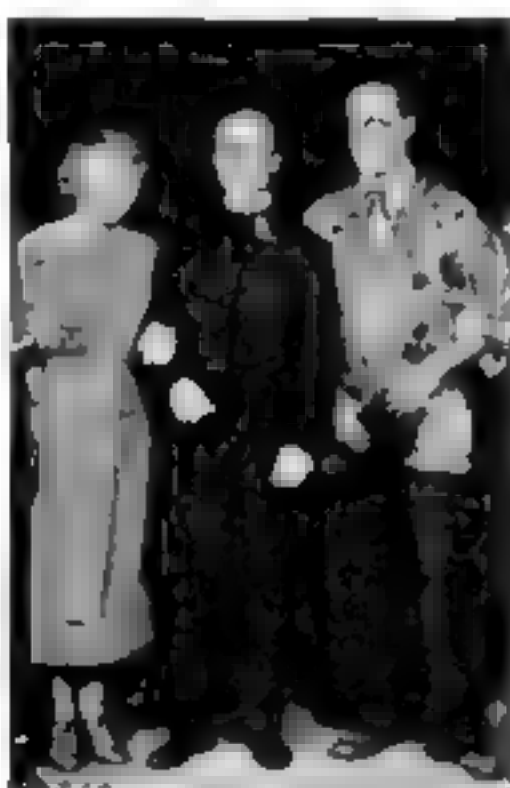
1905 Horn-rimmed spectacles were already a part of his comedy equipment.



1908 First musical appearance was in *The Deacon and the Lady* with the loveliest chorus girls of the day, including Dimples Walker (second from right) and Katherine MacDonald (left end).



1919 He wrote his first musical, *The Ed Wynn Carnival*. It ran 117 weeks. With him, Lillian Fitzgerald.



1925 With Bishop Manning & Rosie Duncan in actors' church benefit.



1908-37 He bought these shoes in Pittsburgh, in 1908, for \$3.50. He now wears them at least once during every performance. Repairs in every State of the Union have since cost him \$3,000. They are size 14.



1926 His first movie, *Robber Heels* was made at Paramount Long Island studio.



1934 Famed as radio's "Fire Chief," he was made honorary chief of 187 fire companies.



1935 Fire chiefs of Maine, meeting at Lakewood, made him an "honorary chief" of Skowhegan, Madison, Bath, Lewiston, Augusta, Old Orchard Beach, Biddleford and Keenebunk Port.



1937 The first Mrs. Wynn (Hilda Keenan), mother of his son Keenan, divorced him in Reno.



NOW Month later, at 50, he married Frieda Mierse, 25, a former *Follies* girl and "Miss America."

*American for Flavor
Irish for Bouquet*

WILLIAM JAMESON

IRISH AMERICAN WHISKEY

Brand

Contains 25% Pure Scotch Whisky and 75% Specialty
Distilled American Straight Whiskey

*The Best
of
Two Worlds*



McGOWAN & CO.



145,671 BANKRUPTCIES AGO...

When new businesses were sprouting at the rate of more than a thousand a day...

FORTUNE first realized that America's principal product was Business, and proposed to represent Business in ink and paper and word and picture as the finest skyscraper reflects it in stone and steel and architecture.

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Restored relic of colonial days is the Dock Street Theatre (left) housed in the walls of famed old Planters' Hotel. Interior is the beautiful 18th Century auditorium (see right below). At the end of the row of palmettos on Church Street stands old St. Philips.



Under the seal of Charleston sat Mrs. DuBose Heyward (leaning forward), Mayor Burnet Maybank, Relief Administrator Harry Hopkins, Mrs. Maybank and Dr. Joseph Maybank, mayor's father. Audience in evening dress strolled through old lobby, drank pop at bar.



The recruiting sergeant (played by Edmund Bunker, centre) here attempts, in opening of the old Restoration comedy, to inveigle two drunks into the King's service. Against a setting representing Charleston in 1760, *O'er the Hills and Far Away* is sung.

CONTINUED ON NEXT PAGE

FIRST U. S. THEATRE IS RESTORED

Charleston blue bloods give it gala opening

From the *South Carolina Gazette* of Jan. 24, 1736, planters in the colonial city of Charles Town learned that: "On Thursday, February 12, will be opened the new theatre on Dock Street in which will be performed *The Recruiting Officer*. Boxes 30 s., pith 20 s., and tickets for the gallery 10 s."

Some 200 years later, on Nov. 26, 1937, the Dock Street Theatre again made news for Charleston's papers. To a flocked South Carolina's blue-blooded society, as well as artists, writers, actors and technicians. For, with the aid of the FERA and WPA, Charleston had restored at a cost of \$350,000, the first theatre building in America was again coacting in it, by way of a dedication performance, the *Restoration* comedy that had delighted colonial planters.

Built in the shell of the old Planters' Hotel, which succeeded the theatre in 1806, the auditorium is lined with cypress, has 507 seats disguised as benches, a horseshoe of boxes, a bar decorated with reproductions of Hogarth's *Rake's Progress*. A cast of socialite Charlestonians, after a prologue by Novelist DuBose Heyward, plunged into a quaint and ribald production that drew laughter from Harry Hopkins, Mayor Burnet R. Maybank and other South Carolina dignitaries.



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THIS GIFT may save his life

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FOR YOUR OLD LIGHTER
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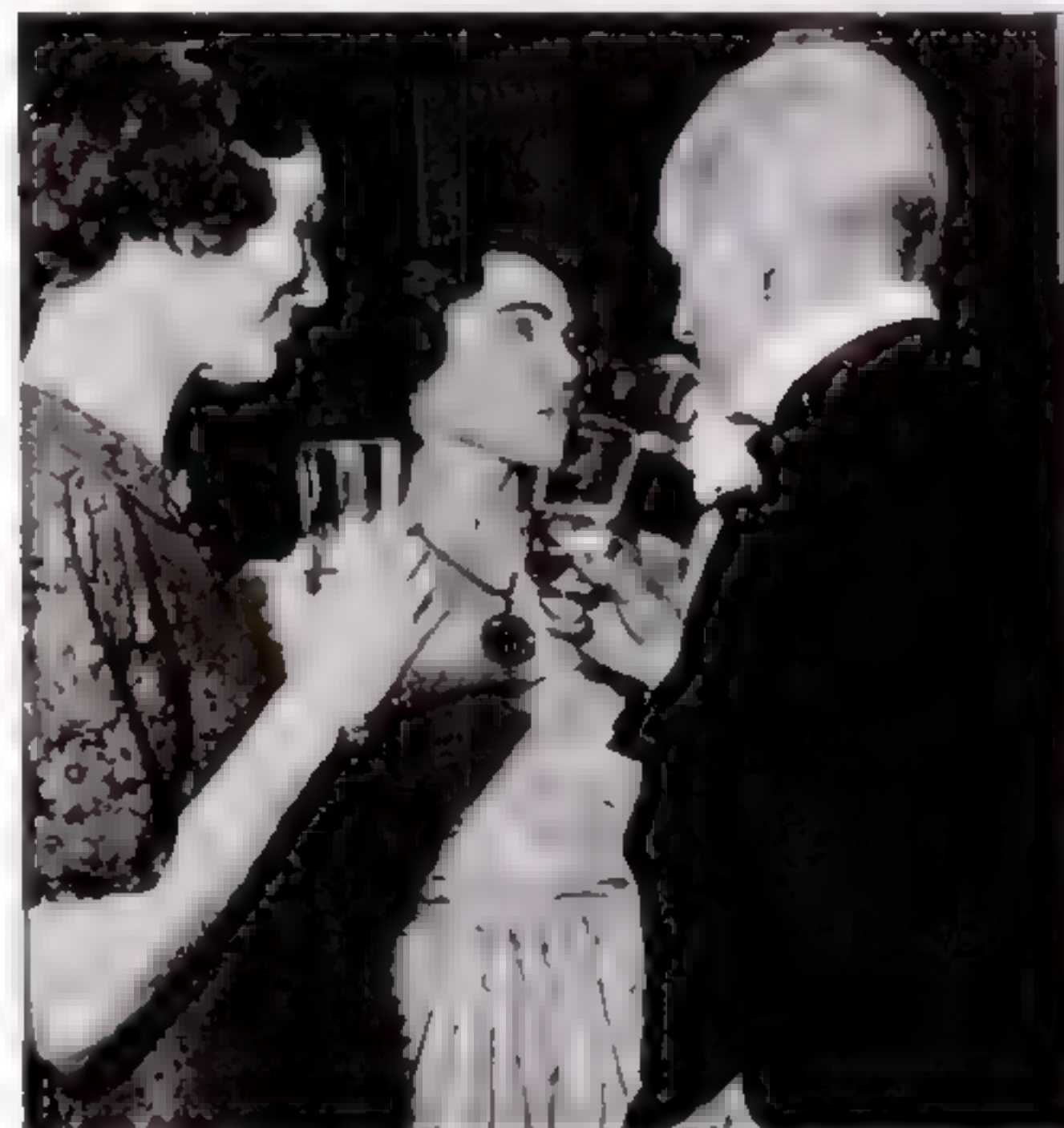
Charleston's old theatre (continued)



Finale of *The Recruiting Officer* shows Justice Balance (Dr. Francis R. Stewart) kissing Rose (Betty Anne Moisson) on a suspended set as actors take a bow.

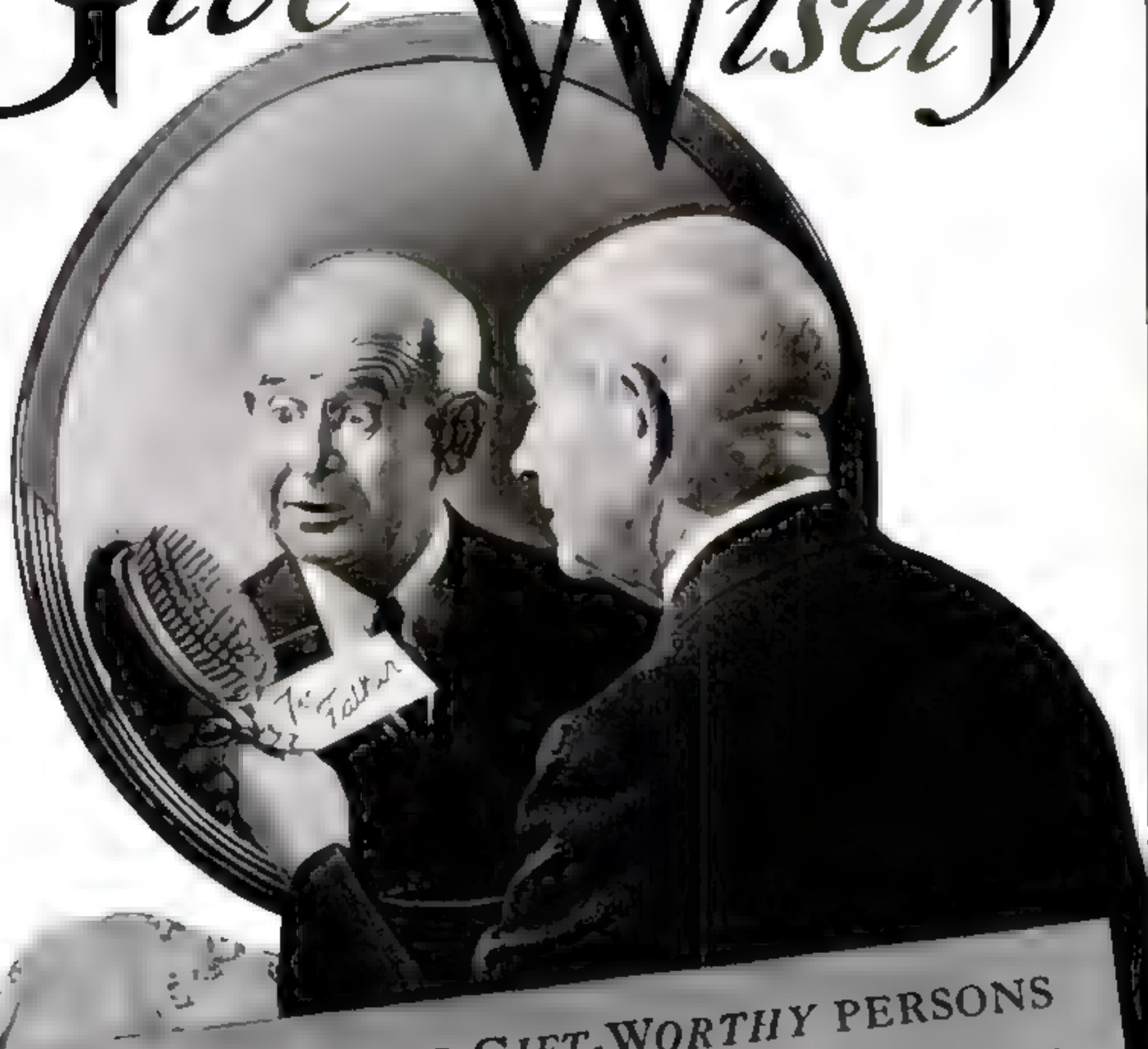


In a box: Mrs. J. Walter Waring, wife of Charleston corporation counsel; Florence Horn of New York; Mrs. Thomas Waring Jr., wife of *News and Courier* city editor.



In costume of Society for Preservation of Negro Spirituals, Mr. and Mrs. Arthur Stoney (right) attend party after the show. With them, Mrs. Robert Whitelaw.

This Christmas be sure you *Give Wisely*



CHECK THIS LIST OF GIFT-WORTHY PERSONS

FAMILY

Brother
Brother-in-law
Cousin (male)
Father
Father-in-law
Grandfather
Husband
Nephew (over 30)
Son (over 30)

FRIENDS & ACQUAINTANCES

Boss
Business acquaintance
College chum
Neighbor
Customer
Doctor
Lawyer
Man-who-did-you-favor
Man-you-want-favor-from

THOSE WHO SERVE YOU

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Cop-on-the-beat
Elevator man
Employee (male)
Gardener
Janitor
Letter-carrier
Nightwatchman



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FREE! \$50 Gruen Watches for the 10 best lists of 10 "G & W" names or expressions (like *Good Work*, *George Washington*) plus your comments on G & W whiskies or gins. Get entry blanks at dealers or use own stationery*. Mail entries before December 31 to G & W, P. O. Box 887, Detroit, Mich.

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A TYPE FOR EVERY PERSON,
A PRICE FOR EVERY PURSE

G & W BOTTLED STOCKSTRAIGHT BOURBON or RYE WHISKEY

These whiskies are 7 years old at the price of many 4-year-olds. Bottled in bond in Canada, 100 proof.



**G & W 5-STAR
BLENDED WHISKEY** Expertly blended, superbly smooth at a popular price.

G & W MILL FARM STRAIGHT BOURBON WHISKEY. This whiskey is 3 years old and full 90 proof.

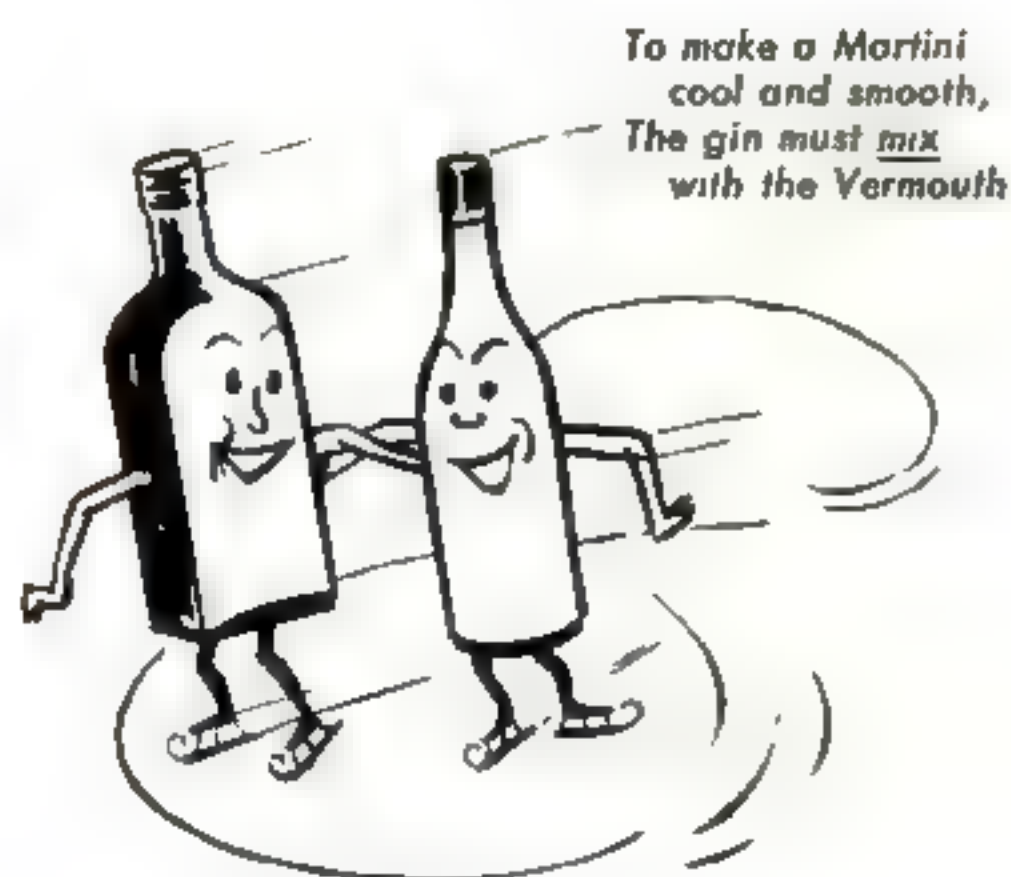


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GIN** — the perfect
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*G & W Five-Star Blended Whiskey — the straight whiskey in this product is 6 years old; 25% straight whiskey, 75% neutral spirits distilled from grain, 90 proof. **This contest limited to adults other than liquor industry employees in states where such contests are permitted. Entry blanks are available only in such states. Gooderham & Worts reserves the right to use in its advertising or promotion any material submitted. Duplicate prizes in case of ties. Gooderham & Worts, Ltd., Detroit, Michigan, established 1832.



Does it *mix*?

It is a **mixing** gin, we think, when you neither **smell** nor **taste** it in the finished drink

GLIDING in smooth-blended harmony over the ice in your mixing glass, gin and Vermouth combine to make a perfect Martini cocktail—but only when the gin is a mixer, never upsetting the drink with a heavy gin smell or gin taste.

Mixed drinks are an American idea. To meet the American taste for smooth mixed drinks, Fleischmann's Gin is distilled especially for mixing—from American grain.

Fleischmann's is the original American gin, established 1870. Our secret formula makes it the real American Mixer. Buy a bottle. And when you order a Martini, say: "Make it with Fleischmann's." (Copr., 1937, by The Fleischmann Distilling Corporation, Peekskill, N. Y.)

Also Fleischmann's Slow Gin 65 Proof



Rudy Kling was king of speed fliers for three months. On Sept. 6, he posed proudly with his wife after winning Greve, Thompson, Henderson trophies at Cleveland

ACE SPEED FLIER KILLED AT MIAMI AIR MEET

At the National Air Races in Cleveland last September a garage owner from Lemont, Ill., named Rudy Kling, hurled his home-built monoplane over some 350 breath-taking miles to win three major trophies, \$1,500 cash. On Dec. 3, bold Rudy Kling brought his wife and 10-year-old son *Deer* to Miami Airport to watch him compete in the tenth annual All-American Air Maneuvers. It was his 29th birthday. When the races were over he planned to go deer hunting in Louisiana. Rounding the first pylon in the first speed event of the meet, Kling tried a vertical bank, was sucked sharply downward by a treacherous gust of wind. He died instantly as his tiny plane shattered against the ground at 250 m.p.h.



Kling's body had to be extricated from the wreckage with back saws. Said Mrs. Kling, before afterwards: "I guess I died the way he would have wanted to. About the only real fun he had was when he got away from the business with his planes."



MAKE YOUR TABLE SAY

"Merry Christmas" TOO



...with
**Stokely's
Finest Foods**



★ HOLIDAY MEALS are not what they used to be. Grandma never could have prepared a Christmas dinner so quickly and easily as you can do it now with Stokely's Finest Foods.

Say Merry Christmas with a glass of Stokely's Tomato Juice—the rich red juice that's made by a patented super-flavor process and protected in special flavor retainer cans. Its finer, real tomato flavor never varies.

Grace the generous slices of fowl or meat with Stokely's Cranberry Sauce. Add a serving of Stokely's Vegetables—Tiny Green Lima Beans, Honey Pod Peas, Wax Beans, Beets or Carrots. There's a long list from which you may choose.

And don't overlook the appetizing touch Stokely's Finest Fruits add to any holiday feast. Serve them right out of the can or turn them into colorful desserts that no one can resist.

You can be justly proud to serve Stokely's Finest Foods at any holiday feast—any meal you want to make sure everybody enjoys. They are America's prize vegetables and fruits... the very pick of the crop... even finer than you could buy or grow yourself.

Try them. You pay no premium for their extra quality. If your grocer doesn't have Stokely's Finest Foods he can get them for you.

NOTE: Recipes for salad and dessert marked below with asterisk (*) will be found on the backs of Stokely's Whole Tree-Ripened Apricot and Bartlett Pear labels respectively.



Everybody loves this salad* of Stokely's Whole Tree-Ripened Apricots stuffed with cream cheese and chopped nuts.



For a real treat try serving Stokely's Cranberry Sauce and Stokely's Spiced Peaches with your holiday fowl or meat course.



Top off your holiday feast with Stokely's Bartlett Pears made into this delicious dessert* and served with fruit cake.



CHRISTMAS DINNER

Stokely's Tomato Juice
Turkey, Chicken, Duck or Ham
Stokely's Cranberry Sauce
Stokely's Spiced Peaches
Mashed Potatoes
Buttered Stokely's Green Beans
Stuffed Apricot Salad*
(made with Stokely's Whole Tree-Ripened Apricots)
Gilded Stokely's Bartlett Pears*
Fruit Cake
Coffee Sliced Nuts

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Think before you Give —
Give **SEAGRAM**

“At Christmas...
 Play... and
 Make Good Cheer-
 for Christmas comes
 but Once a Year”

*this Christmas couplet was written
 by Thomas Tupper in 1557—exactly 300
 years before the House of Seagram
 was founded (in 1857)*

GOOD CHEER-BY SEAGRAM'S

Giving Seagram's on Christmas—and serving Seagram's at Christmas-time has been an honored custom—since 1857. For four generations men have appreciated the finer taste and better quality of Seagram's products. In the entire realm of fine whiskies, no name commands a deeper respect—or enjoys a heartier approval. This Christmas—think before you give and give Seagram's.

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SEAGRAM'S V.O.—The distinctive Canadian Whisky. 5 years old. Light, delicate and distinguished. A Seagram Masterpiece.

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SEAGRAM'S KING ARTHUR G.W.—A Soft, Smooth, and well-proved for the man who knows himself on his Martini.



Seagram's

and be Sure!

Pictures -- the new responsibility

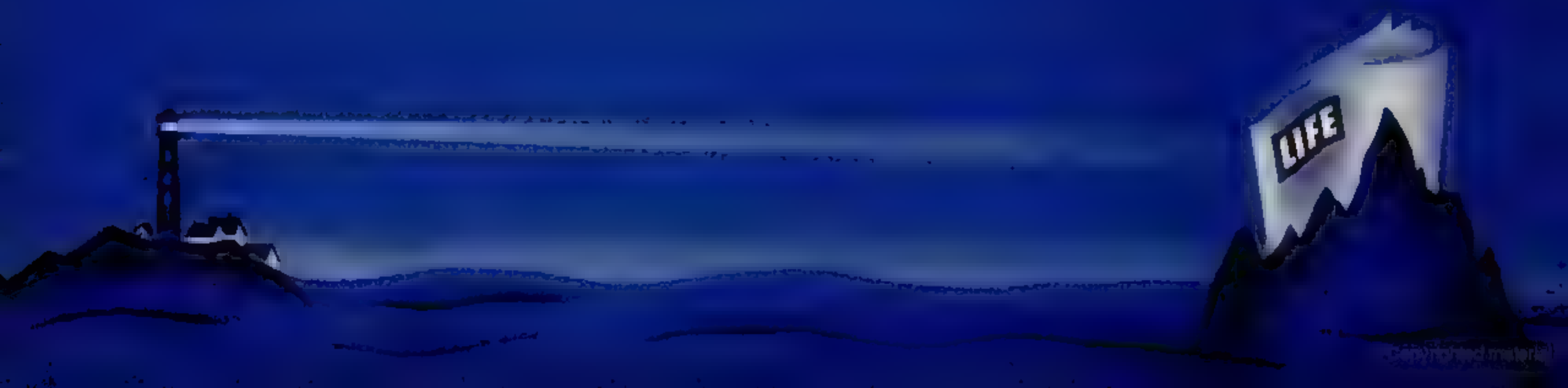
Photographs, the great realists, can distort the truth by a warped emphasis on the evil, the cruel, the sensational of life.

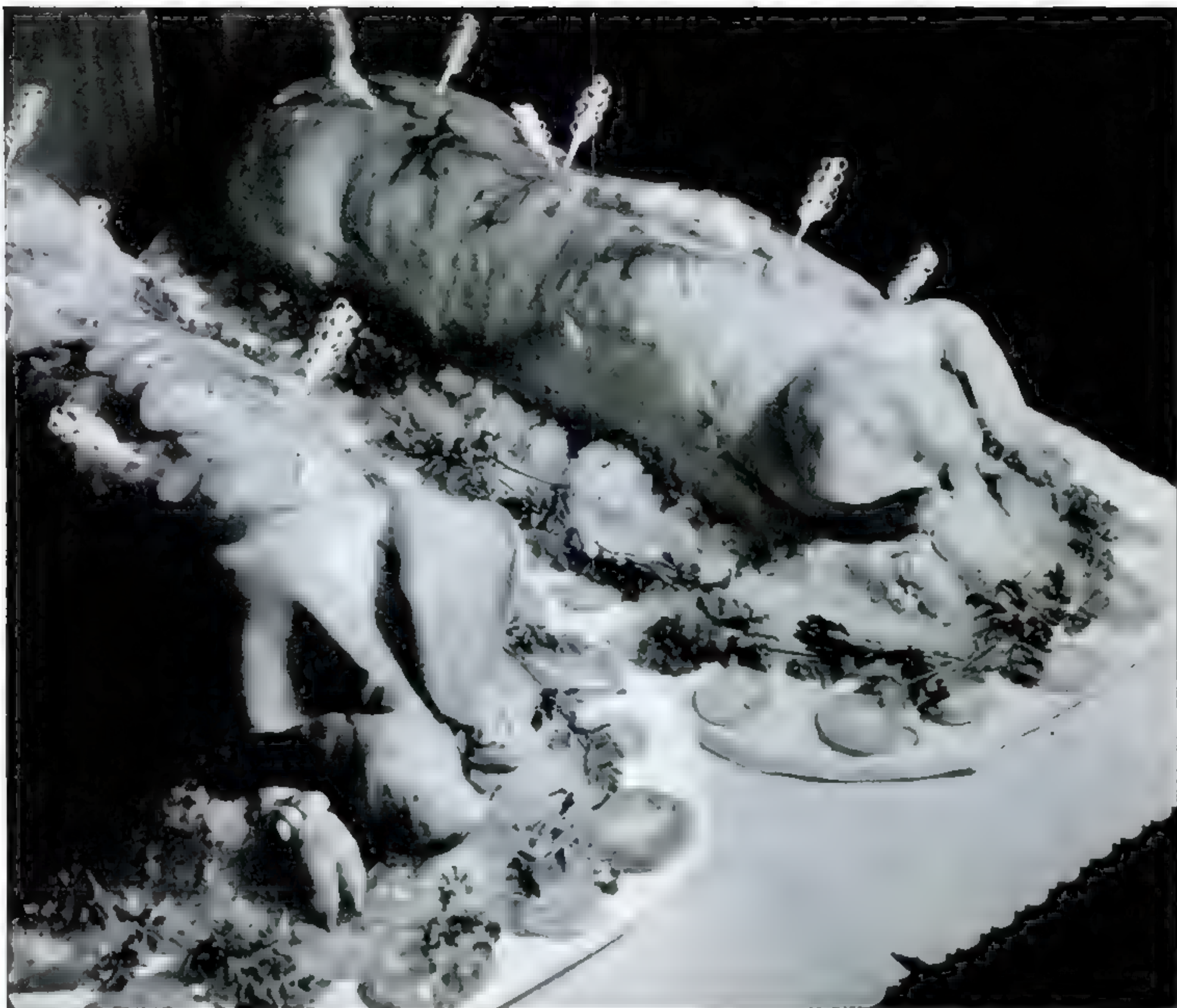
LIFE reports the news as it occurs; LIFE can not "protect" its readers from the shuddering truth about war and disaster. But LIFE shows other truth, the quieter truth from which the news-headline violently erupts.

LIFE's mind-guided cameras have gone forth across the vast face of America and pictured its normal, pleasant expressions—its college life and small-town folkways, its wheat ripening in the sun and its research proceeding patiently in busy laboratories.

Out of LIFE's resolve to make pictures responsible—as well as powerful—LIFE's Editors have made a tremendous discovery: that millions of people can be as deeply interested in pictures of calm, daily life as in pictures of the accidental, the sudden, the explosive which makes the news.

By showing these simple stories side by side with its news-picture stories, by maintaining the good balance between the extraordinary and the ordinary, LIFE meets its obligation to show—not any one aspect of life—but life.





BUCKLING PIGS (COCHONS DE LAIT) LARDED AND GARNISHED WITH ASPIC AND TOMATO ARE SET BEFORE HUNGRY BURGUNDIANS

A FEAST IS SPREAD FOR THE WINES OF BURGUNDY

Photographs for LIFE by Rodger Schull



BUYERS BANQUET IN STONE CELLAR

The great wines of Burgundy come from the dry-soiled hills on the eastern slopes of France's central plateau. South from Dijon, on the Côte d'Or, the railway timetables read like wine lists—Chambertin, Nuits-Saint-Georges, Beaune, Pommard, Vougeot. On Nov. 13 at Beaune, the market town, wine buyers, wine growers, wine judges and epicures assembled for a wine auction that would set the prices of 1937 Burgundy. The judges, after prolonged sipping, spitting and sniffing, pronounced both white and red 1937 Burgundy "of exceptional quality . . . making one think of the 1929 harvest." In quantity the harvest was below par.

In the pictures on this and following pages is seen the mid-November excitement along the Côte d'Or over the Burgundian grape. Thousands of foreigners attended but, boasted the Beaune newspaper, "nobody was drunk, because of the quality of the wine consumed." Charged with the lusty good feeling with which Burgundy wine infects men, the people on the following pages are in the world's best humor.



BEAUNE'S WAITERS WITH VENISON

CONTINUED ON NEXT PAGE



Burgundy marries Roquefort

Because they taste good together, Burgundians feel that there is more than a mystical relationship between their wines and the cheeses, notably Roquefort, of the district of Auvergne to the southwest. Hence on Nov. 13, the traditional ceremony of marrying the Auvergne cheese to the Burgundy wine was performed

in Nuits-Saint-Georges, Chateau de la Berchère. On the nearer barrel are the two bottles of wine, representing the bride. Between them is the Roquefort cheese, the groom. The sheep of Auvergne rests on the ground. The costumes are the ancient ones of east and central France. The banner bears the arms of Roquefort.



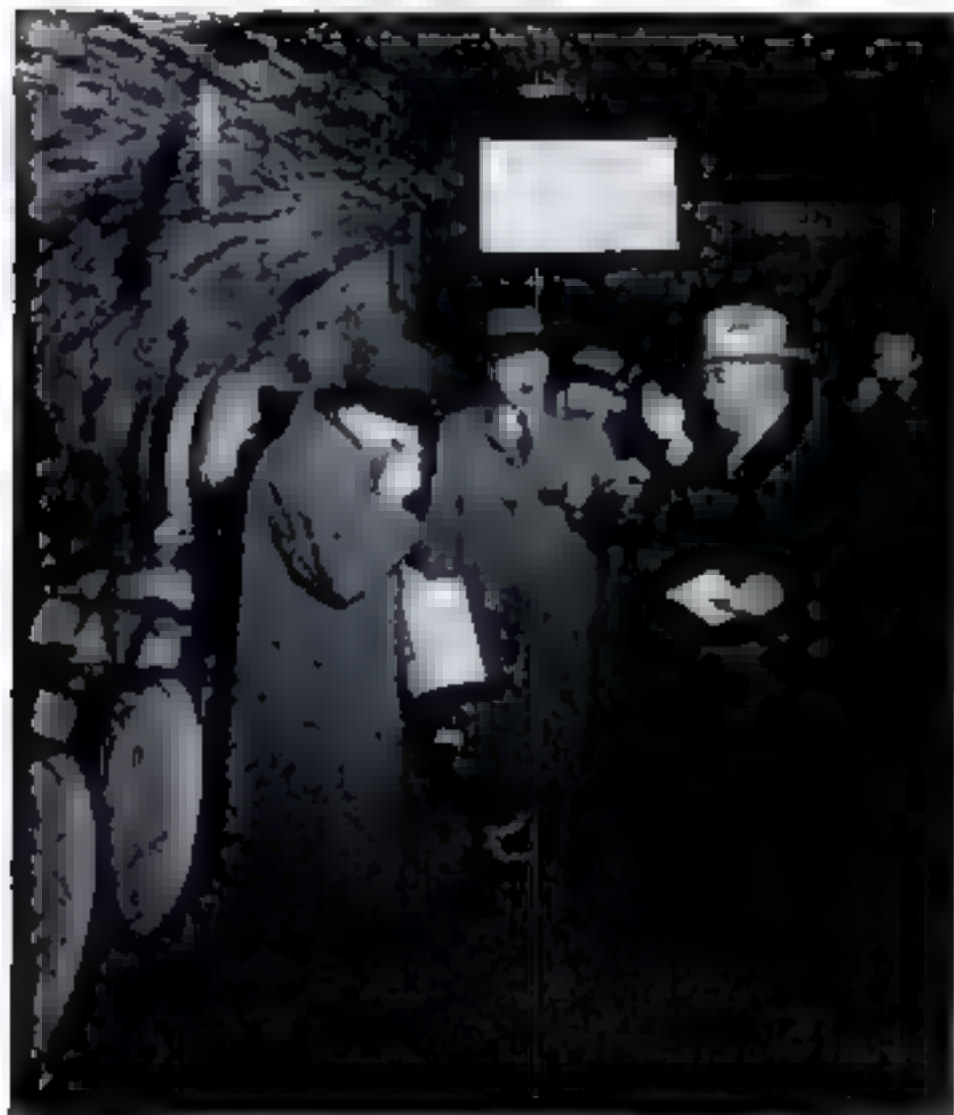
The bridegroom, Roquefort cheese, symbolized by a statue of an Auvergne sheep, is borne to his bride, the bottled wine of Burgundy, as heralds trumpet from the wall (left).



The marriage contract is brought in state by a maiden of Auvergne in the old costume of her province. In this mock marriage the bridegroom is Auvergne's Roquefort cheese.



The mummery of the wedding is completed by the men of Nuits-Saint-Georges in the ancient costumes of Burgundian town officials. The bride and groom are on the barrelhead.



A wine buyer sips from a silver taster (taster), opens his mouth, breathes in, rinses mouth and spits out the wine without swallowing a drop. Color and smell also count.



Spitting out the wine, the buyer marks his appraisal in his auction catalog. Scene is the stone cellar of Beaune's 800-year-old charity hospital run by nonsectarian nuns.



At auction, Nov. 14, slow French bidding is pepped up by ending bidding after two tiny tapers have burned out. Red wine sales were \$28,830; white \$2,110; cognac \$620.



For the Burgundian banquet on Nov. 14, in Beaune's ancient ecclesiastical hospital, the peasant singers of Beaune rendered ancient Burgundian airs with Burgundian spirit.



Famed epicures at Burgundian banquet were Drs. Robine and de Pomiane (right), officers of two great French gastronomical societies. No true epicure passed up this party.



"Burgundy makes you amorous" is an old belief in this French wine province. Here a Meursault wine grower at a local growers' banquet, Nov. 15, demonstrates on his wife.

THE CAMERA OVERSEAS: WHAT CHINESE WAR LOOKS LIKE TO JAPANESE PHOTOGRAPHER NATORI



LIFE'S PHOTOGRAPHER NATORI (CENTRE) AND FRIENDS

On these pages LIFE's able Japanese photographer Yamasuke Natori—who beautifully photographed Vietnam in the July 1955 issue—shows what a good photographer can do with a war. At left, Natori photographs himself as bullets pinged against the other side of a wall north-east of Shanghai.

On Dec. 10, with Natori close behind them, the Japanese Army breached the walls of Nanking, modern China's capital, with the tanks shown on the opposite page. What the war has added down to was that the Japanese were killing the brave, patriotic Chinese who tried to resist. In such China war has sold out to the Japanese. Natori, a very good Japanese soldier, as pointed out by Hallett Abner, the New York Times's correspondent, has been provoked by the treachery of a Chinese general whose superstitious self-preservation was greater than his patriotism. It is surely impossible to watch battle when part of your own flesh and bones is the enemy. The Chinese fighters have invariably lost their previous animosity and resistance. It is not worthy that they have been assassinated. Their Chinese friends stand out traitors have been the soldiers of Chiang Hsueh-ling who kidnapped Generalissimo Chiang Kai-shek last year to persuade him to fight Japan.



A wounded Japanese soldier is helped the lines by his comrades in one of the pleasant reserves north-west of Shanghai. The much-ventured soldier, however, of the Japanese soldiers, proved the exception rather than the rule in the Chinese war.



A pyre of dead Japanese soldiers lies north of the city of Shanghai. The bodies of the dead soldiers are being used for a pyre. The bodies of the dead soldiers are being used for a pyre. The bodies of the dead soldiers are being used for a pyre.

JAPANESE TROOPS PAUSE FOR A BREATHING SPELL BEHIND THE LINES, UNDER THE WALLS OF SHANGHAI'S KIANG WEI SCHOOL





An action picture by Natori. War produces few presentable photographs of men under fire. Usually the field seems utterly bare of men. Here the Japanese have attacked the

mill in the background and been stopped in this courtyard by Chinese machine-gun fire whose smoke is visible. The soldiers have sensibly taken cover behind the wall while

other Japanese detachments go about the cautious tactical business of outflanking the mill. Notice the corpse still lying where the man fell, ten feet from his comrades.



"The white house" in Lotien, 15 miles northeast of Shanghai, was invincible for four weeks of steady bombardment. Part of new Shanghai housing development, its gateway is inscribed in Chinese, "Villa of the Lucky Plants," and extols the Chinese residents' ancestry.



Japanese tanks rolling down the Shanghai railway have 3-inch and 97 mm. guns, $\frac{3}{4}$ inch armor, crew of four, run on gasoline at 15 m.p.h. Notice flaps of manhole cover, fore ring for towing. Cost: about \$75,000. U. S. manufacturers make a very similar tank.

THE CAMERA OVERSEAS: ENGLAND'S KING COLLECTS HIS DUES FROM DUCHY OF CORNWALL



LAUNCESTON TOWN ON THE EDGE OF DARTMOOR FOREST. ROUND TOWER IN LEFT BACKGROUND IS LAUNCESTON CASTLE, SCENE OF CEREMONY

On Dec. 1-2, King George VI was warmly welcomed by the people of Cornwall on England's southwest spur and thus completed his displacement of his elder brother, Edward VIII, now Duke of Windsor. Since 1911 Edward had owned the Duchy of Cornwall, an estate bringing in about \$500,000 a year from lands in Cornwall and Devon, the Scilly Islands and parts of London. This estate, exactly 600 years old this year, has gone, since 1337, to the eldest son of the king. On childless Edward's abdication the duchy went to sonless George VI, but there was some doubt whether the loyalty of the men of Cornwall went with it. George VI's arrival on Dec. 1 as might have been expected, ended that doubt.

High point of the trip was some fine ceremonial at Launceston (pronounced Lawnsen) where local big wigs presented to His Majesty symbolic "quitrents" demanded in archaic charters. The Mayor of Stoke Climsland, Stanley Langford, presented George VI with faggots and a salmon spear, and a Mr. Miles-worth-St. Aubyn presented a brace of ten month-old greyhounds (right). The latter were rented and immediately returned; the former were thrown away. Other gifts: a pound of pepper, a bow, a grey cloak, gilt spurs, pound of cummin and white gloves.



Faggots and a salmon spear are presented King George VI in token of feudal dues of the mayor of Clymesland, otherwise Stoke Climsland.



Two greyhounds paid off feudal dues for manors of Lantborne and Elerky in King's Duchy of Cornwall.



WHAT HAPPENS TO THE FOX

The Hampshire Hunt (called the "H. H.") brought out mostly women at its meet on Nov. 4 at General Jeffreys' Burkhams House. Hounds unkenneled their fox quickly and the Hunt had a good run over Hamp-

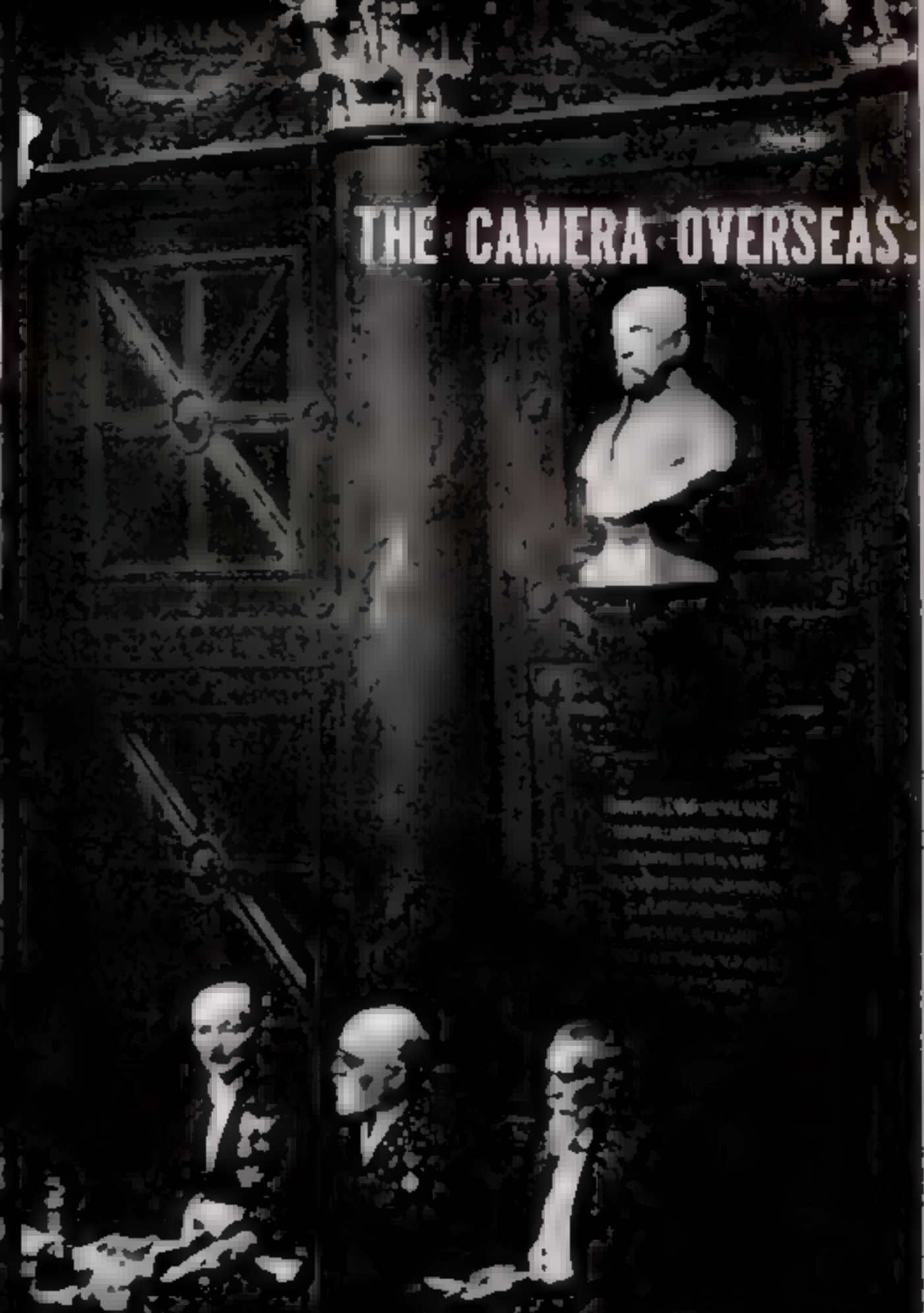
shire's fine fences and newly-sown grasslands, through Hampshire's fine woods. Hounds killed quickly and as usual after the fox's brush had been cut off the fox was thrown to the pack (above) by Huntsman W. Scott.



THE FRENCH ACADEMY'S Nickname is "LE COUPÔLE," DERIVED FROM THIS FINE CUPOLA OVER ITS ROTUNDA



REPUBLICAN GUARD (ABOVE). FIRST PHOTOGRAPH OF ACADEMICIANS IN THEIR PRIVATE SÉANCE ROOM (BELOW)



THE CAMERA OVERSEAS:



Last new Academician elected was Alured Lucret Faeze, ex-Minister of Marine, who stands above, wearing his spurs Nov. 4 in praise of the member who made room for him. J. J. Carrion, current French Ambassador to Germany. For such meetings the flashy Republican Guard turns out in force. Left centre: Sponsors of the new member wear either the green and gold uniform of the Academy or their official uniform, as do Faeze's sponsors, Marshal Pétain and Historian Joseph Bédier, flanking speaker in row just before him. In front row are Novice Georges Duhamel, Poet Paul Valéry, Diplomat Maurice Bidegain. Just above Bidegain: Cardinal Baudry. Last: Historian Duc de La Force, Municipal Engineer Eugène Scarron.

THE FRENCH ACADEMY, 100 PER CENT MALE, RECEIVES A FAMED FRENCHWOMAN FOR THE FIRST TIME



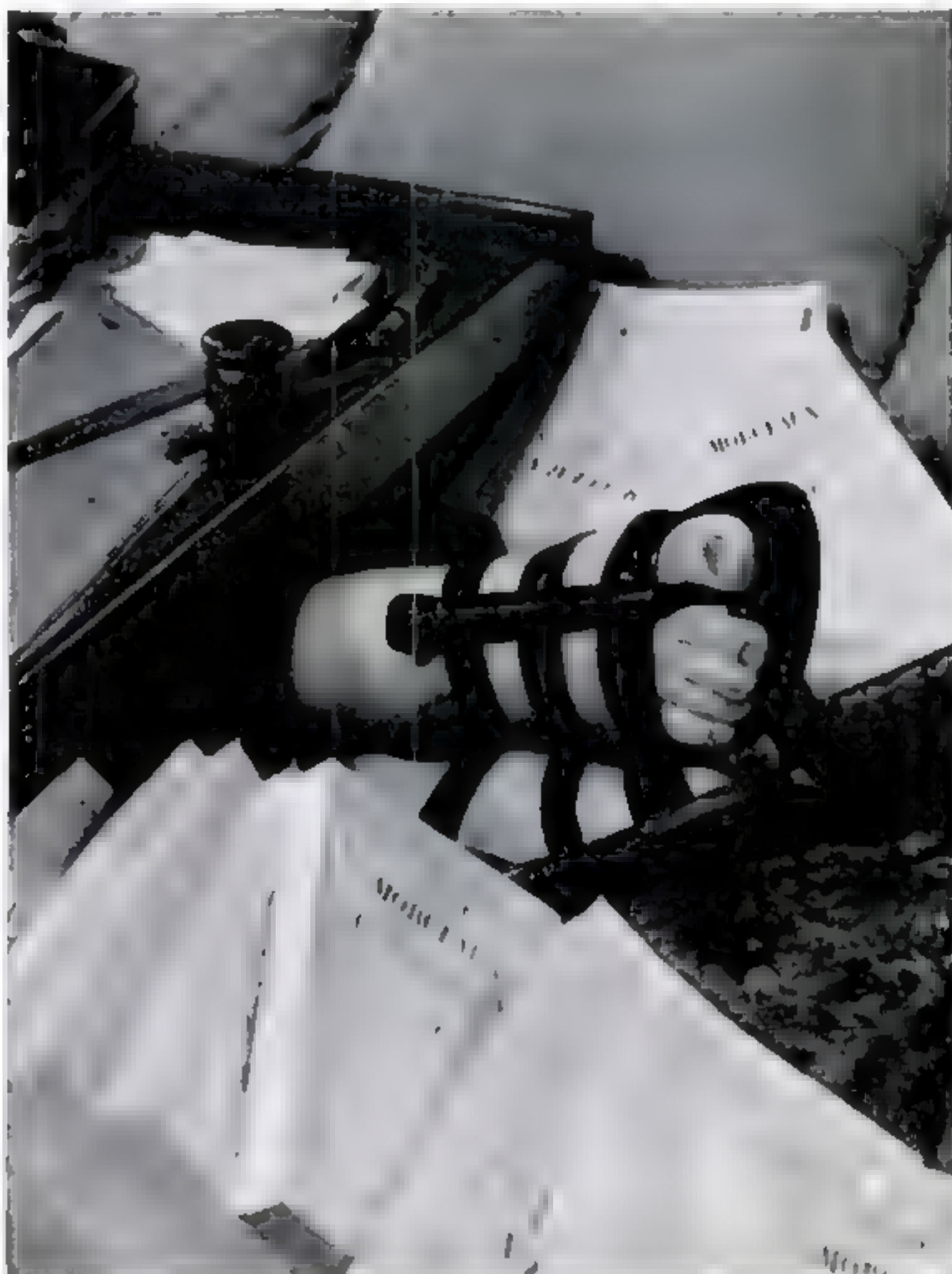
BELGIAN ACADEMICIAN COLETTE IS RECEIVED BY FRENCH ACADEMICIANS DUHAMEL (LEFT) AND LECOMTE

One of the most important institutions in the civilization that is France is the French Academy. Its 40 members (usually one or two less than 40) are supposed to be the "immortals" of France. Actually most of them are merely distinguished Frenchmen of immense respectability. The Academy has included in its membership about half the relatively "immortal" writers of France since its founding in 1635. A few generals and churchmen are also, by tradition, let in. Thousands of famed Frenchmen wear out their hearts trying to get elected to the Academy, but no Frenchwoman has ever been a member. And until Nov. 23 no Frenchwoman had even been received officially in one of the Academy séances (meetings). Then France's greatest living female writer, Colette, (names: Sidonie Gabrielle Colette Gauthier-Villars de Jouvenel Goudekot) who is a member of the lesser Belgian Academy, was received. So were the other Belgian Academicians in a joint session to work on the French Dictionary.

The job of the French Academy is to edit a Dictionary of the French language, a grammar, a rhetoric, a book of rules for poetry. The first it dutifully produces at long intervals. In 1632, after 297 years it produced its first French grammar. Actually the Institute of France, founded in 1793, consists of five Academies but the one devoted to literature and language is considered the direct descendant of Cardinal Richelieu's *Académie Française* and goes by that name.



Colette does her writing like this. Now 64, she was the daughter of a Zouave captain, has written 43 volumes of plays, novels, short stories and essays. She writes as easily "as frying an egg."



Colette's feet are usually in sandals, propped on some of her books. Of three husbands, her first made his reputation signing what she wrote; second was the late Diplomat Henri de Jouvenel.

Private Lives



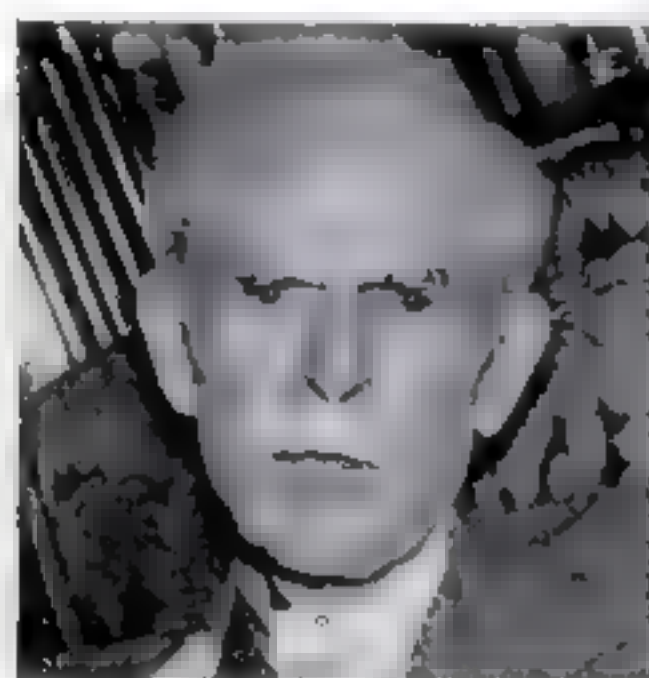
Marga Einstein Marianoff, sculptress-daughter of Scientist Albert Einstein, is seeking a divorce in New Jersey from her Russian husband Dmitri Marianoff. A writer, Mr. Marianoff left his wife in 1934 after four years of marriage, saying he was unable to support her. Mrs. Marianoff, who is dependent on an allowance from her father, seeks no alimony.



Sonja Henie, skating champion and movie actress, has been made a Knight of the Order of St. Olaf by Norway's King Haakon. She thus joins a select group including Dr. John Finley of the N. Y. Times and Artist Jonas Lie. Working on her picture *Happy Landings* Miss Henie made an unhappy landing on her head, soon recovered from a slight concussion.



Oberlin M. Carter of Chicago, 81, lost a Supreme Court suit to set aside an 1898 court-martial verdict under which he was dismissed from Army. A former captain in charge of harbor improvements in Savannah, Ga., Carter was accused of impropriety in letting contracts. "I shall never cease my efforts to have the truth brought to light," he said.



James Costello, who at 84 is the richest man in Lisbon, Ohio, gave away \$105,000 in \$5,000 Christmas presents to 21 second cousins. Bachelor Costello inherited a \$500,000 fortune from his brother Charles 18 months ago. He lives quietly in a huge old house passed on to him by his brothers and sisters. The Costello fortune comes from candy.



Barney Ross, 27-year-old boxer who regained the world's welterweight championship by defeating Jimmy McLarnin in a 15-round bout in 1935, on Dec. 5 married Pearl Siegel of Manhattan in an orthodox Jewish ceremony in Chicago's Congress Hotel. Above, Cantor D.

Tevele Cohen is pronouncing them man and wife. Daughter of a chain-store manufacturer, Mrs. Ross met her husband at the Grossinger Country Club in up-state New York last August when he was training for a fight with Ceferno Garcia. His real name is Barne Razofsky.



GIVE THE MAN A

New Adventure in Shaving

Luxury is the word for a Mansfield shave. To you will come grateful thanks for a happy discovery, if you give him a set of Mansfield shaving essentials. There are nine de luxe gift combinations; he will welcome any one of them. \$1 to \$4.25



Mansfield

FOR MEN...BY BOURJOIS

Private Lives (continued)



Madame Elsa Schiaparelli, renowned Paris dressmaker who has been known to make collars out of china and belts from strands of aluminum, landed in New York Nov. 29 to open her new perfume salon. On arrival on the *Queen Mary* she sported the hat which she is wearing at left. Sailing for France nine days later on the *Normandie* in the fuzzy



affair at right, she remarked, apropos of American hats: "But those horrible hats—they're incredible—they are ugly—and do nothing for the face." Asked about her own creations, some of which closely resemble pin cushions, lamb chops and shoes, she said: "Yes, I too like eccentric fashions in hats and gowns—but always they must be becoming."



Emil Ludwig who stayed up till 3 a.m. putting last touches on his biography of Franklin Roosevelt on Dec. 8 missed the *Normandie* when gangplank was lowered as he posed for photographers on pier. Informed he could take the *Aquitania* within the hour, he chortled: "This is a wonderful country! You can get a steamer for Europe every hour."



Lee Reginald Gaynor of a wealthy Seattle lumber family was being held in Beverly Hills, Calif. jail on charges of passing bad checks in Los Angeles, San Francisco and San Jose. Explaining that polo-playing Mr. Gaynor was kicked in the head by a polo pony, his attorney said: "It's an old head injury that causes him to write bogus checks."



Miss Brooke Hayward, 5-month-old daughter of Actress Margaret Sullivan and Leland Hayward, took her first plane trip when her parents brought her from Hollywood to New York on a TWA Skyliner. Miss Hayward, whose impending birth caused her mother's successful play *Stage Door* to close last spring in 22nd week, stood the trip well.



Peggy Lashanska Rosenbaum, 18-year-old daughter of Soprano Hilda Lashanska, will marry Peter Lehman, adopted son of New York's Gov. Herbert H. Lehman. Graduate of Brearley School, Miss Rosenbaum is now a freshman at Sarah Lawrence (see p. 29). Her 21-year-old fiancé is studying at Lehigh University's School of Business Administration.

For men who know fine Whiskies

BOTTLED IN BOND



Christmas is in the air... *and last-minute LIFE gifts should be!*

By using the airmail gift blank tucked into this issue you can still enter your gifts of LIFE in time for Christmas.

By giving LIFE you can make sure of giving a wanted gift—something everybody is talking about, trying to get, asking to borrow.

But now you have to hurry—better fly your gift order before the airports light their night beacons even once more. LIFE will pay the airpostage and Merry Christmas to you.

Life Goes to a Party

With the children of Hollywood for the children of Spain

Photographs for LIFE by Fritz Henle



In line with the current U. S. fashion for giving parties for the benefit of political groups in Europe, the Motion Picture Artists Committee of Hollywood on the afternoon of Dec. 4 gave a children's party at which guests up to 12 years old brought along money and toys to be sent to the children of Loyalist Spain as Christmas presents. Mrs. Oscar Hammerstein II, whose famous song writer husband is currently working on *Paris on Broadway*, a Columbia musical featuring Larry Ross lent her house especially for the occasion. Attractive child guests whose parents bore famed Hollywood names like Robert Montgomery and John Gilbert and Virginia Bruce and Morrie Ryskind and Edward G. Robinson had an exciting colored paper chase in the garden, climbed trees, stared wide-eyed at a magician who pulled a rabbit, of all things, out of a hat. Under the watchful eyes of mothers and nurses they filled in outline pictures with crayon, consumed a turkey dinner with relish, had every bit as good a time as children did in the old irresponsible days when parties were given not for political causes but for pure fun.

Entering the Hammerstein house (above left) are Marcia and Conrad Bromberg whose father E. Edward Bromberg is currently under contract to Twentieth Century-Fox. Below, Susan Ann Gilbert, bashful daughter of Actress Virginia Bruce and the late John Gilbert, waits finger to lip to be told what game to play while Elizabeth Montgomery, daughter of Robert Montgomery, straightens out a recalcitrant eyelash.



Christmas presents for Spanish children were brought in the Hammerstein entrance hall. On right of scene is Barbara Jean Kruger, 8, son of Susan Gilbert.



A turkey dinner is enjoyed by left to right, Carl Berger and grandson of Carl Laemmle; Barbara Kruger, at Elsa Hammerstein, who acted hostess.



The crayon game entails four little girls. Left to right: Wendy Kruger, Barbara Kruger, Actress Stella Adler's daughter Ellen and Susan Hammerstein.





The rabbit trick by Magician Elliott Sullivan is enjoyed by everyone but the cat. In foreground, Marcia Fendore, daughter of RKO Writer Guy Endore.



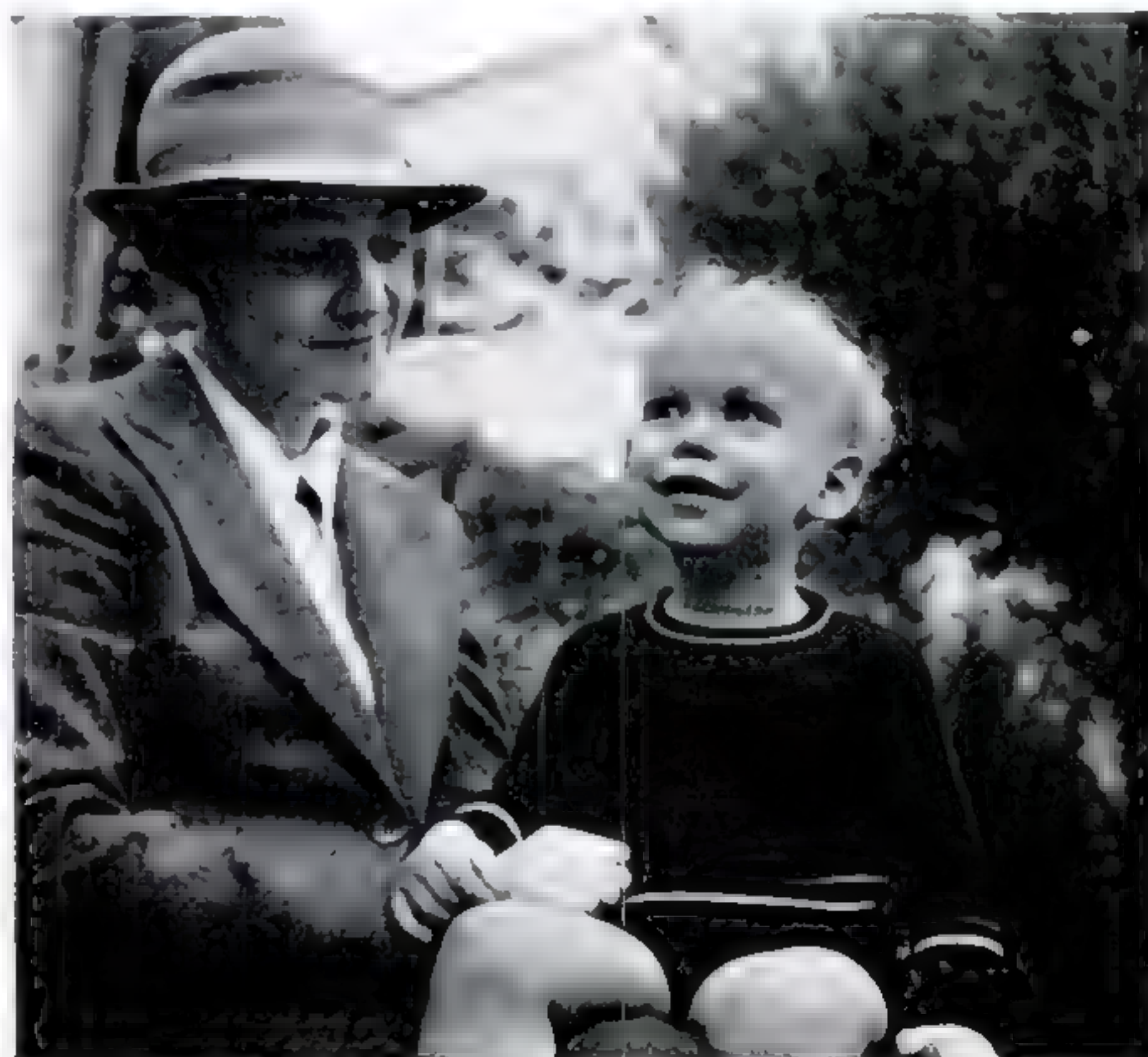
climax of rabbit trick is much admired by little Ruth Ryskind (hands to left) whose father Morrie hopes adapt the play *Stage Door* to the movies.



Tree-climber Jimmy Hammerstein watches his pigtailed sister and some other little Hollywood girls in the garden of his parents' house where party was given.



ALL EYES AND MOST MOUTHS OPEN WIDE AS THE MAGICIAN DOES HIS STUFF



Robert Montgomery Jr., 22-month-old whose father's latest picture was *Love, Love and Learn*, came with his English nurse, had a relatively good time.

CONTINUED ON NEXT PAGE

You'll know
how good it is
when you
TASTE IT!



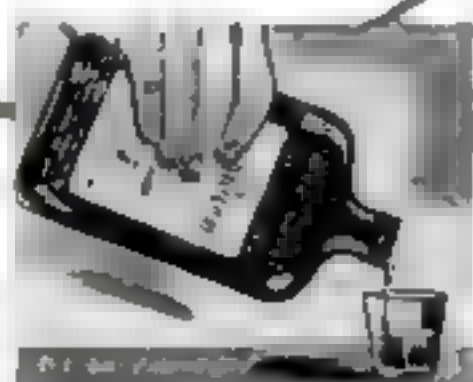
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Life's Party (continued)



A colored paper hunt gave the Hollywood children some healthy outdoor exercise. Seated on ground at right is Carol Bergerman who wore lipstick and chewed gum.



Champion retriever of colored paper in the Hammerstein gardens was Conrad Brearberg whose father J. Edward won fame as an actor in *Men in White* on Broadway.



Counting her pieces of colored paper is Wendy Knopf whose father Edwin is scenario chief for M-G-M. For another little girl at a Hollywood party, turn page.



Gillette Aristocrat Package (No. 5) contains new \$4 Gillette Aristocrat one-piece 24 kt. gold-plated razor and shell with 10 Gillette Blades. Also 20 additional blades in special container and a large tube Gillette Brushless Shaving Cream. \$5.00.

Gillette Sheraton (No. 4) includes one-piece gold-plated Sheraton Razor and 5 Gillette Blades in traveling case with leather-like cover. Also 25 additional blades and a tube of Gillette Brushless Shaving Cream. \$2.48

Welcome Gifts FOR ANY "HIM"

FOR HIS Christmas this year get him—any "him" old enough to raise a beard and wield a razor—one of Gillette's brilliantly-styled Gift Sets. You could shop for hours on end without finding an inexpensive present that will be more welcome!

Priced for Every Purse

There are six fine Gillette shaving kits, priced from 98¢ to \$7.23. Each includes a handsome, gold-plated Gillette Razor and a generous supply of super-keen Gillette Blades. All but

one contain a full-sized tube or two of Gillette's amazing new Brushless Shaving Cream.

Amazing One-Piece Razors

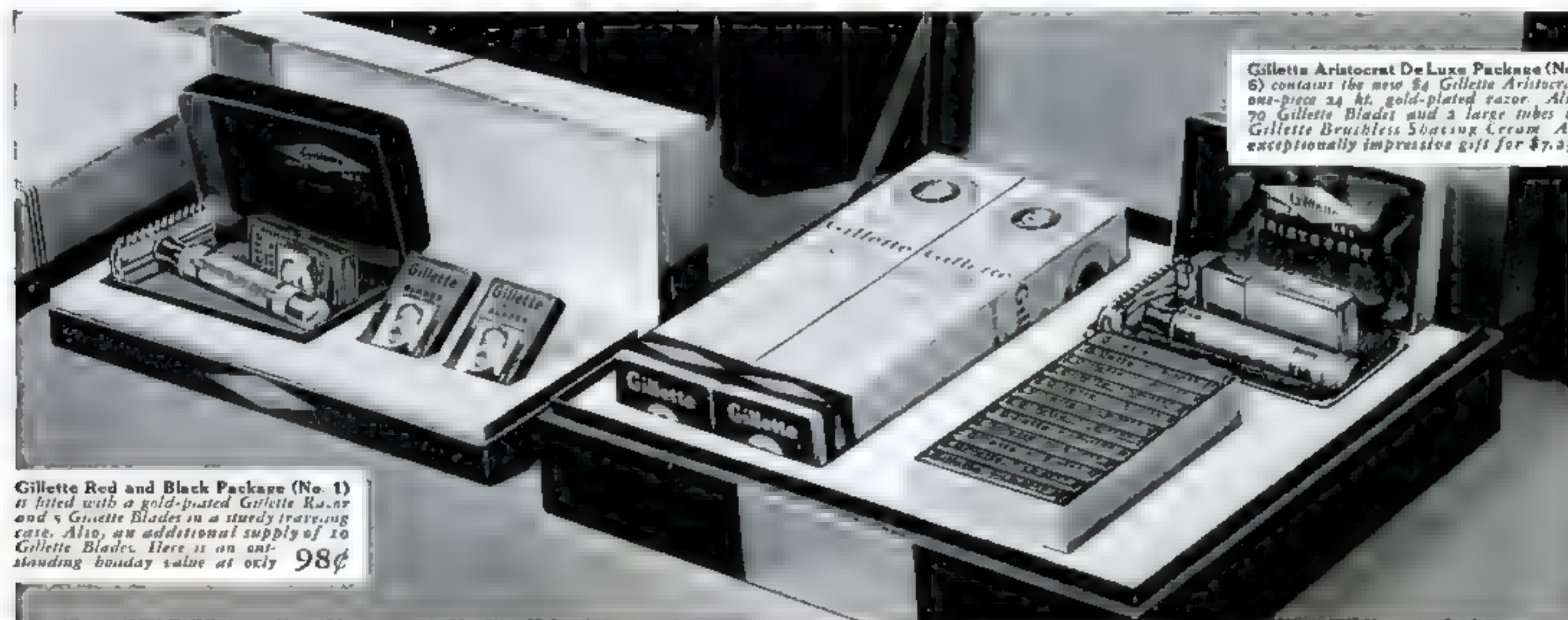
Nearly every man needs—and definitely wants—an extra Gillette Razor set for home, office, locker room or traveling bag. And you can rest assured that hardly any man on your Christmas list is already the proud possessor of a new Gillette one-piece razor. Be sure to examine the Gillette Aristocrat and Sheraton sets that contain these remarkable new-type

holders. They have no loose parts to fumble. Blades can be changed in three seconds.

See Gillette Gift Sets in colorful Christmas packages at your dealer's now, while assortments are complete. Gillette Safety Razor Company, Boston, Mass.

Gillette

GIFT SETS



Gillette Red and Black Package (No. 1) is fitted with a gold-plated Gillette Razor and 5 Gillette Blades in a sturdy traveling case. Also, an additional supply of 10 Gillette Blades. Here is an outstanding holiday value at only 98¢

Gillette Aristocrat De Luxe Package (No. 6) contains the new \$4 Gillette Aristocrat one-piece 24 kt. gold-plated razor. Also 20 Gillette Blades and a large tube of Gillette Brushless Shaving Cream. An exceptionally impressive gift for \$7.23.



* For many happy returns of the occasion, mix your drinks with MILSHIRE . . . its superb quality results from the finest ingredients . . . distilled by a slow, patient English pot-still process. G. F. HEUBLEIN & BRO., HARTFORD, CONN.



DEANNA DURBIN HAS A BIRTHDAY PARTY

To celebrate her 15th birthday, Movie Star Durbin on Dec. 4 was given a party by her Director Norman Taurog and Universal's Associate Producer Joe Pasternak. Attended by members of the cast and the stage crew of *Mad about Music*, the next Durbin vehicle, the affair was held on the dining-room set of a Swiss private school which is used in the picture.



Guest of honor Deanna chats with her schoolteacher sister Mrs. Clarence Hickman who helps her with birthday flowers. Deanna was born in Winnipeg, Canada.



With one blow Deanna puts out her birthday candles. With her are Associate Producer Pasternak and her mother. The star of *100 Men and a Girl* gets \$2,500 weekly.



Helping her celebrate are other juvenile actors. At right is Marcia Mae Jones, 13.



A mother's kiss is given Deanna. Father, a real-estate broker, stands at right.

"TO LOVE!
TO US!...
TONIGHT!"

WARNER BROS. PRESENT

Claudette *Charles*
COLBERT BOYER

in
THE SEASON'S MOST EXCITING SCREEN EVENT

TOVARICH

The show that gave Paris a new sensation, thrilled London, and captured New York . . . now in the full glory of the screen's mighty magic . . .

*A million dollars worth
of fun, glamour
and romance*

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BASIL RATHBONE ★ ANITA LOUISE

MELVILLE COOPER . . . ISABEL JEANS

MORRIS CARNOVSKY • VIKTOR KHLJAN • AN ANATOLE LITVAK Production • Screen Play by Casey Robinson • Adapted from the play by Jacques Deval • English Version by Robert E. Sherwood
Music by Max Steiner • A Warner Bros. Picture

It's on the way to your favorite theatre now—the grandest love and laughter picture of this or any other year! . . . A glorious Christmas treat for a hundred million movie-goers.

"Who knows what tomorrow may bring? . . . To-night's our night!"

Stepping out in Paris . . . and stepping right into your heart!

This could happen only in Paris . . . at night . . . in the spring!

Dangerously they lived! Recklessly they fought! . . . for a woman!



**The Only
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medicated with
throat-soothing ingredients
of Vicks VapoRub.

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EXTRA DELICIOUS—THIS
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NEW ENGLAND RUM

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FALSE TEETH

"Stay Put" Only If
Gums "Stay Put"

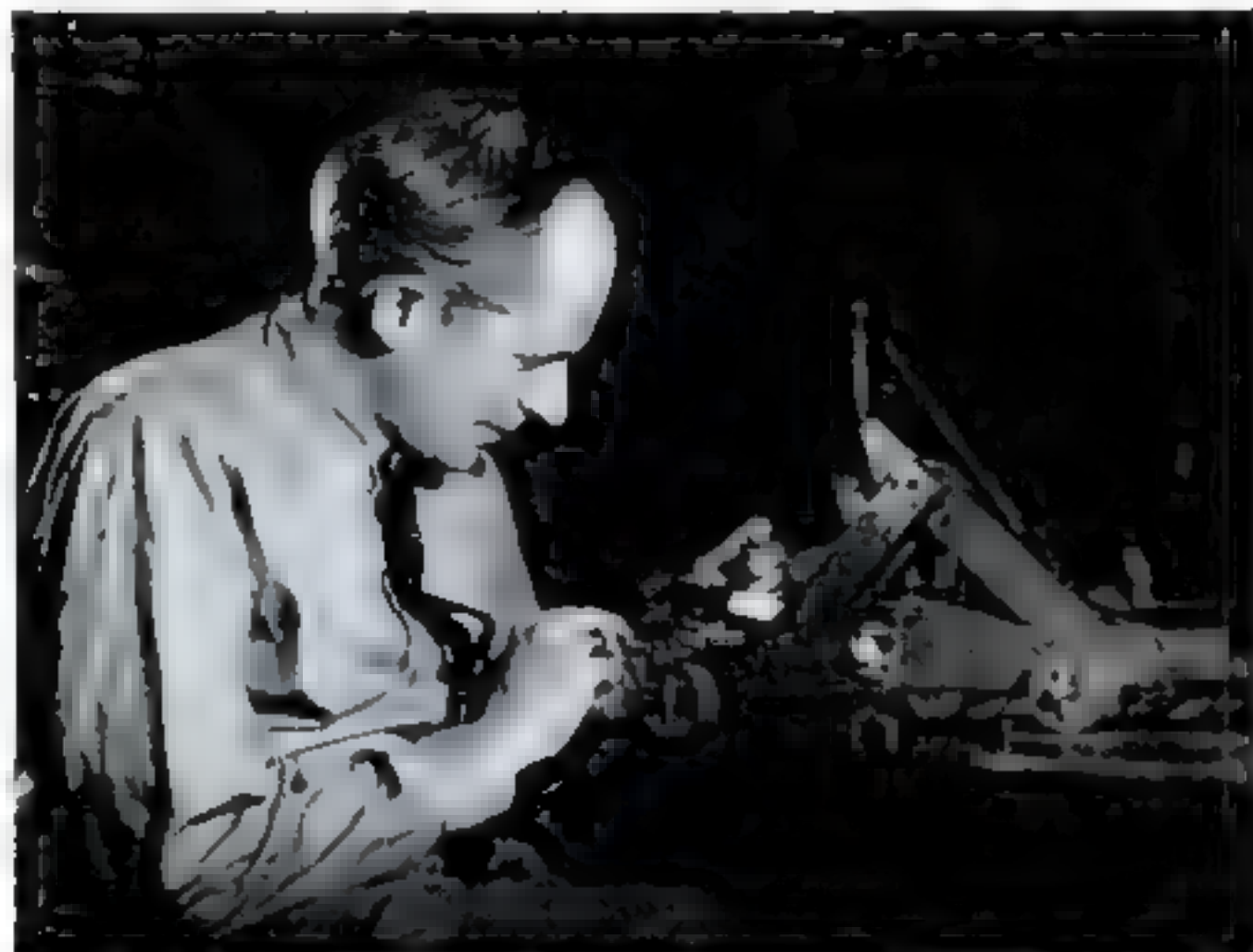
Stability is what every dental plate wearer needs. Assurance that he can eat anything appear anywhere at any time without his plate rocking, sliding, dropping down or popping out at just the wrong moment. But does he—do you—get it?

We! no—not permanent stability as a rule. As every dentist knows, mouth tissues constantly change. And as they change even the most perfectly fitting plates tend to lose their stability and deprive you of security and comfort.

Have your dentist readapt your plate to changing mouth conditions. And never appear in public without first sprinking FAS-TEETH, the new alkaline powder, on your plates. FAS-TEETH makes plates hold securely all day long. Special alkaline content prevents sore gums, acid "hot" mouth, bad (denture) breath. Get FAS-TEETH at any drug store.



PICTURES TO THE EDITORS



Jerome D. Laudermilk tinkers with one of his model onagers. Human hair, least affected by moisture, supplied the motive power. As large as a ten-ton truck, this old war machine sometimes kicked itself to pieces in 25 shots. It hurled fireballs into cities under siege. Hannibal once used poison snakes for ammunition.

ANCIENT WAR MACHINES

Sirs

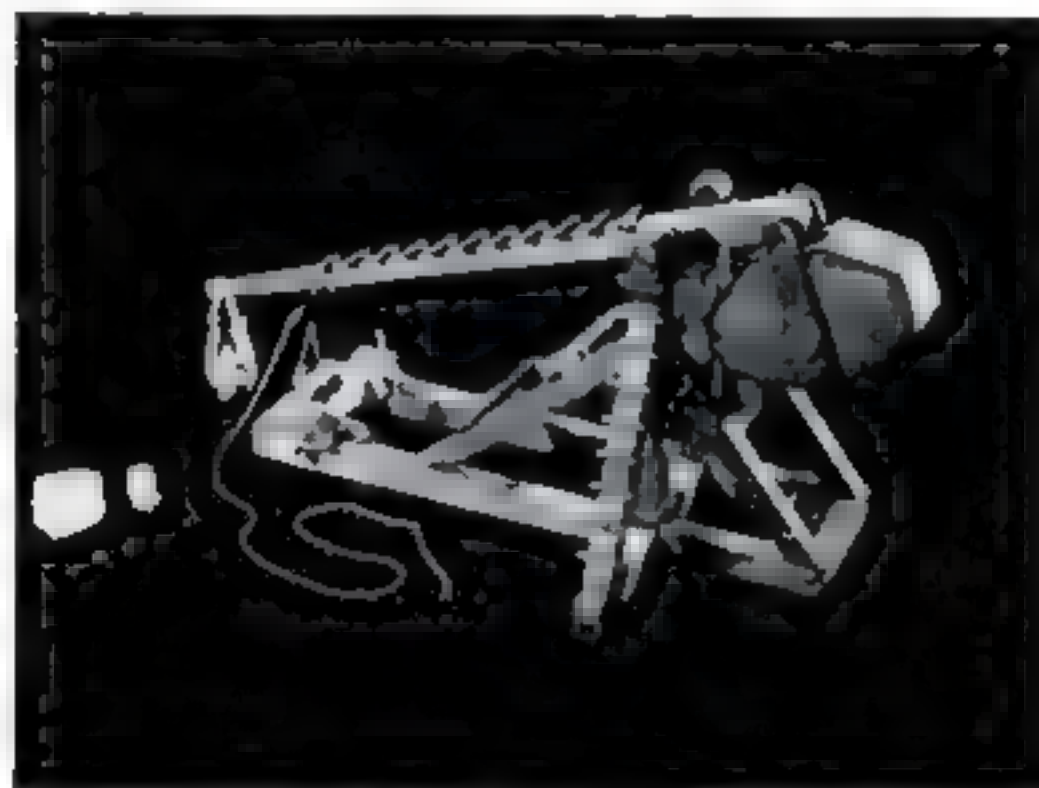
I am enclosing photographs on Jerry Laudermilk and his ancient war machines. This fellow Laudermilk, the Pomona professor who headed the giant ground sloth expedition up the Colorado River (LIFE, Sept. 20), has done a tireless piece of work (solely as a hobby) in studying and reconstructing the engines of war used by the ancients. His models are beautifully made little contraptions and work surprisingly well.

For 20 years, off and on, Laudermilk has whittled accurate, small-scale working models of ballistas, palintonas, polybolos, euthytonas, scorpions, onagers and springles. His miniatures are powered and operated exactly as were their big brother counterparts as far back as 779 B. C. in the defense of Jerusalem.

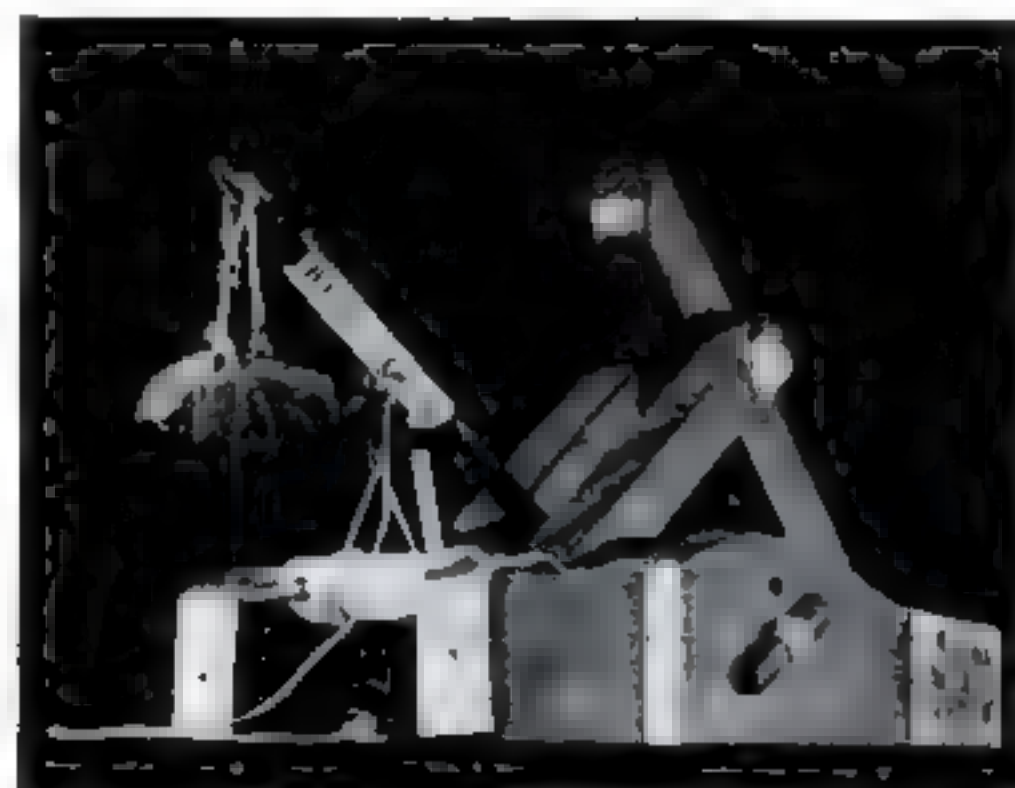
Hobbyist Laudermilk hopes someday to build real life-sized machines like the huge medieval engines.

HULBERT BURROUGHS

Los Angeles, Calif.



A trebuchet, like this tiny Laudermilk model, was hauled up to Sterling Castle in 1304 A. D. to force its surrender by Edward I. When fired, the heavy weight at right will fall, snapping up the arm and sling. Manure was a favorite ammunition.



A scorpion was what the Romans called the original of this Laudermilk model because it worked like the lash of a scorpion's tail. Caesar preferred the scorpion to the onager. He used it to sling heavy rocks into enemy troops on the march.



The ballista was the first mobile field artillery. It shot arrows 500 yd. This Laudermilk model will prick you at 100 yd.

The springle (left) shot an 8 ft. arrow 250 yd. Men climbed the ladder in this Laudermilk model to load the machine.



"FIVE STAR"
8 YEARS OLD

"PINCH BOTTLE"
12 YEARS OLD

Good wishes and good whisky are traditional at Christmas time, and for generations Haig & Haig has been the chosen Scotch—to convey The Season's Best.

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PICTURES TO THE EDITORS

(continued)



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Just phone Railway Express or Western Union to call for your packages. Ask for attractive Christmas labels free at all Railway Express offices.
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LIBERIAN POLICEMEN

Sirs,

Here is a picture of the kind of policemen seen on all the chief street corners of Monrovia, Liberia. Having been in Monrovia for nearly two years, I can but wonder where you got the picture of the

ragged policeman pictured in your Sept. 13 issue of LIFE. In my two years here, I have seen no such untidy officers of the law.

J. H. FURBAY
President

College of West Africa,
Monrovia, Liberia



T. B. QUINS

Sirs,

The average conception of a tuberculosis sanatorium includes visions of doctors, nurses, patients and sick room paraphernalia . . . and no one ever pictures fun, laughter, gaiety. . . . Herewith I submit proof that parties are staged at sanatoria by patients (convalescent ones) and that everybody has a wonderful time. The pretty lassies are patients dressed to impersonate the famous quaternions.

ROBERT A. LANG

Eastlawn Sanatorium
Northville, Mich.

T. B. TEAM

Sirs,

Your pictures in this week's issue of LIFE, portraying the "cure" of tuberculosis, while interesting were not a cheerful collection. The enclosed snapshot (below) shows a group of patients on the beautiful campus of Gaylord Farm Sanatorium, Wallingford, Conn., posing for a "football" snapshot. The writer is in "right guard" position.

The patients here are "just one happy family."

GORDON D. ORR

Meriden, Conn.





RINGLINGS' MUSTACHE CUPS

Sirs:
A circus fan in Sarasota recently scored a notable collector's scoop when he succeeded in acquiring the five mustache cups (above) which belonged to the five Ringling brothers of circus fame. Festooned with gilt flowers and with an occasional pastel angel floating

about the handle, the cups are fair samples of forgotten bit of Americana. The name of the owner is inscribed on each cup and they are in remarkably good condition.

NED ROBERTS

Sarasota, Fla.

HOLYOKE WELDER

Sirs:
We have in our organization Ralph E. Day, who has been awarded many first prizes for amateur photography. Enclosed is an interesting photograph (right) by him of a man electrically welding sections of an 8-inch steam main on the stem line extending from our power plant to three large industrial concerns.

ROBERT E. BARRETT
President

Holyoke Water Power Co.
Holyoke, Mass.



"BEN BOOTSTRAP"

Sirs:
There are a good many thousands of industrial trucks in service, but up to ten days ago, no one in our kind of business had the courage to put a cab on an industrial truck. All heretofore have been the open-air variety. We call our truck with the cab "Ben Bootstrap" as you see, Ben lifts his cab by his bootstraps when he wants to get rid of it, so the mechanics can work on the engine. There is no trick to this, as the platform of this truck rises 60 inches by means of the hydraulic cylinder.

Ben has a capacity of 5 tons. It lifts a load off the ground a few inches, and at destination stacks it 60 inches high.

We give you first crack at this scoop, and assure you the novelty of this equipment will be in demand by the editors of "What's New" the world over.

R. C. HOWELL
President

The Howell Industrial Truck
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Cleveland, Ohio



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NOTE: Free use of the 10 min. movie, "Yosemite Ski Days," for group showings, Supply limited. Write to Motion Picture Dept., Yosemite Park and Curry Company, Yosemite National Park, California.

YOSEMITE NATIONAL PARK



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PICTURES TO THE EDITORS

(continued)



HATS

Sirs:

After my wife's last visit to a millinery shop had produced a hat copied from one of your recent pictures (LIFE, Nov. 22), I decided to produce a hat for her to end all hats. I went to the local 5 & 10 cent store and picked out assorted junk. I enclose pictures showing the results of my work (below).

FRANK SPRINGFIELD
 Albion, N. Y.



MORE HATS

Sirs:

With anything going in hats nowadays we Middle Westerners do not always have immediate access to the synthetics which designers have concocted. Therefore, with the help of my wife's knitting club we reproduced some of the designs shown in LIFE by using things found around the house. We also created a design or two ourselves (right).

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Gordon's Gin assures you richer flavor—velvety smoothness
—drinks that never taste thin. Ask for Gordon's by name.

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The new Pall Malls in cheerful holiday cartons at no extra cost. A pleasant way to say, "Merry Christmas" to people you like and whose good taste you respect. A carton of 200 Pall Malls will give them the genuine pleasure of finer tobacco . . . with your gracious compliments . . . You too can get greater smoking pleasure from Pall Mall, The Modern Blend, with *straight* tobacco flavour.

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